KUMARAGURU. M

E-mail   : kumaragurum2005@gmail.com

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GitHub   : https://github.com/Kumaraguru1905

Location : Puducherry, India

Mobile   : +91 93444 56133.

PROFESSIONAL SUMMARY

Motivated Computer Science graduate skilled in Web Development, Data Analysis, and Digital Marketing. Experienced in building complete websites using HTML, CSS, JavaScript, and SQL. Strong analytical mindset with hands-on experience in Power BI, MySQL, and SEO tools. Seeking an entry-level role to apply technical skills and contribute to organizational growth.

TECHNICAL SKILLS

- **Digital Marketing Tools:** Google Ads, Meta Ads Manager, Canva, Adobe Tools, SEO Tools
- **Web Development:** HTML, CSS, JavaScript
- **Programming:** Python, Java, C, C++
- **Database:** SQL, MySQL
- **Data Analysis Tools:** Power BI, Tableau, Excel

PROJECTS

Car Showroom Website

- Built a static car showroom website for model exploration using HTML, CSS, JavaScript
- Integrated XAMPP for backend simulation and improved UI design

Tech: HTML, CSS, JavaScript, XAMPP

Pondy Heaven – Tourism Website

- Developed an informational tourism website for Puducherry with responsive layout
- Added navigation system, place details, and structured UI design

Link: https://kumaraguru1905.github.io/PondyHeaven.github.io/

Tech: HTML, CSS, JavaScript

ACADEMIC PROFILE

B.Sc. Computer Science

Saradha Gangadharan College, Puducherry

2022 – 2025 | 75%

Higher Secondary Education (HSE)

Seventh Day Adventist Hr. Sec. School

2021 – 2022 | 77.50%

SSLC

Seventh Day Adventist High School

2019 – 2020 | 55%

CERTIFICATIONS

- Certified as a Digital Marketer from Tuber bug Digital Marketing academy and Agency in Chennai (August -November)
- Certified in Front-End Development from Udemy
- Certified in MongoDB from MongoDB Official Website
- Certified in C and C++ from Computer Science Corporation (CSC)
- Certified in Data Analytics from Besant Technology
- Certified in Keyword Research Essentials from Semrush (12th Nov 25)
- Certified in AI-Powered Marketing from Semrush (13th Nov 25)
- Certified in International SEO from Semrush (13th Nov 25)

ACHIEVEMENTS

- Awarded "Commitment Award" – LSE Global Academy CLAP Pagent Program
- Inter-Collegiate Symposium – Paper Presentation
- Institution's Innovation Council – Impact Lecture Series (MoE & AICTE)
- International Seminar on Artificial Intelligence & Data Mining – Paper Presentation

SKILLS

- SEO
- Online Advertising (Google Ads, Meta Ads)
- Social Media Advertising (Facebook, Twitter, LinkedIn Ads)
- Video Editing (Capcut, Canva, Adobe Express and VN)
- Social Media and YouTube Marketing
- Keyword Research & Generation
- Digital Content Writing

LANGUAGE PROFICIENCY

- English (Read, Write and Speak)
- Tamil (Read, Write and Speak)

DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge.

(Kumaraguru M)