

myCitiapp on MTA On The Go! Touch Screen Travel Station

New York, NY September 19, 2011 myCitiapp is one of three apps featured on The On the Go! Travel Station -- a new interactive touch-screen travel kiosk launched today at the Bowling Green station as part of a pilot project covering a total of five subway stations and commuter rail hubs.

Transit passengers have very few sources of information to turn to when researching options for local attractions while in the transit system. myCitiapp on the On the Go! platform provides new access to transit passengers for information on local neighborhood information, major attractions and places of interest. myCitiapp puts restaurant, shopping, and entertainment information right at the fingertips of passengers who may be heading to or from work, home, the airport, the train station or from points out and about on the MTA system. This provides an unprecedented opportunity to passengers within the transit system who are looking for local information on the go.

"We are happy to form this alliance with the MTA bringing myCitiapp to the millions of people using the transit system. We look forward to a prosperous relationship," said Peter Flower, President, mycitiapp.com.

The app is available on the Android Market and the App Store. In September and October, the pilot will also be rolled out at Penn Station (LIRR), Grand Central Terminal (Metro-North), Atlantic Avenue - Pacific St (2, 3, 4, 5, B, D N Q R) and Jackson Heights /Roosevelt Avenue (7, e, f, m, r).