Cloud application development

PERSONAL BLOG ON IBM CLOUD STATIC WEB APPS

INTRODUCTION

A personal blog is a website or online journal where you can share your thoughts, experiences and interests. Personal blogs can be about anything, from your daily life to your hobbies and passions. They are typically written in a first-person perspective and can be a great way to connect with others who share your interests.

Benifits of personal blog

* Showcase Your Skills
* Get More Traffic To Your Website
* Build Customer Relationships
* Build An Online Brand
* Update Yourself On The Latest
* It Opens New Avenues
* Build A Community

* Make New Connections.
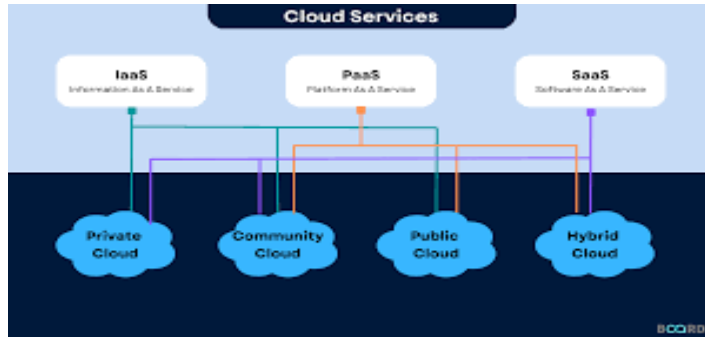
Adavntage of personal blog

* A Blog Brings Traffic to Your Website
* Blogging Helps You Generate More Leads and Conversions
* Helps You Repurpose Content for Other Marketing Channe
* Helps You Build Authority in Your Industry
* Helps You Strengthen Brand Recognition.
* Helps You Build an Engaging Audienc
* Share Business News, Announcements, Sales, and More.

Disadvantage of personal blog

* Increase website traffic.

* Drive conversions.

* Contribute to social media efforts.

* Build trusting client relationships.

* Reinforce your brand.

* Differentiate a business from its competition.

* Encourage engagement.

THANK YOU