

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	29 April 2023
Team ID	NM2023TMID11913
Project Name	AI Enabled Car Parking Using Open CV
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1:

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

😊 Stay in topic.

💡 Encourage wild ideas.

🙊 Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the enter key to switch to writing on the next one.

Person 1

Person 1: [Sticky Note 1]

Person 1: [Sticky Note 2]

Person 1: [Sticky Note 3]

Person 1: [Sticky Note 4]

Person 1: [Sticky Note 5]

Person 2

Person 2: [Sticky Note 6]

Person 2: [Sticky Note 7]

Person 2: [Sticky Note 8]

Person 2: [Sticky Note 9]

Person 2: [Sticky Note 10]

Person 3

Person 3: [Sticky Note 11]

Person 3: [Sticky Note 12]

Person 3: [Sticky Note 13]

Person 3: [Sticky Note 14]

Person 3: [Sticky Note 15]

Person 4

Person 4: [Sticky Note 16]

Person 4: [Sticky Note 17]

Person 4: [Sticky Note 18]

Person 4: [Sticky Note 19]

Person 4: [Sticky Note 20]

Person 5

Person 5: [Sticky Note 21]

Person 5: [Sticky Note 22]

Person 5: [Sticky Note 23]

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

TIP

Just as you make tags to help you return to notes to make it easier to find, break down ideas and group them into smaller sub-groups.

Person 1: [Sticky Note 1]

Person 1: [Sticky Note 2]

Person 1: [Sticky Note 3]

Person 1: [Sticky Note 4]

Person 1: [Sticky Note 5]

Person 2: [Sticky Note 6]

Person 2: [Sticky Note 7]

Person 2: [Sticky Note 8]

Person 2: [Sticky Note 9]

Person 2: [Sticky Note 10]

Person 3: [Sticky Note 11]

Person 3: [Sticky Note 12]

Person 3: [Sticky Note 13]

Person 3: [Sticky Note 14]

Person 3: [Sticky Note 15]

Person 4: [Sticky Note 16]

Person 4: [Sticky Note 17]

Person 4: [Sticky Note 18]

Person 4: [Sticky Note 19]

Person 4: [Sticky Note 20]

Person 5: [Sticky Note 21]

Person 5: [Sticky Note 22]

Person 5: [Sticky Note 23]

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the lesser pointer holding the **H** key on the keyboard.