

WEEK 8 DELIVERABLES

Project: Cross_Selling_Reccomendation

Name: Kumkum Chakraborty

University: Dr.B.R. Ambedkar University, India

Email: kumkumchakraborty2016@gmail.com

Country: U.S.A

Specialization: Data Analyst

Internship Batch: LISUM41

Date: 02/26/25

Project Lifecycle

WEEK	DATE	PLAN
Week 7	02/19/2025	Business Understanding
Week 8	02/26/2025	Data Understanding
Week 9	03/02/2025	Data cleaning and Transformation
Week 10	03/09/2025	Exploratory data analysis
Week 11	03/16/2025	EDA Recommendation (ppt)
Week 12	03/23/2025	Dashboard which should capture the type of customer their count, segment wise (VIP, student etc.) customer average age and other KPIs which gives better business insight in taking decisions
Week 13	03/30/2025	Final Presentation