E-commerce Performance Analytics Dashboard

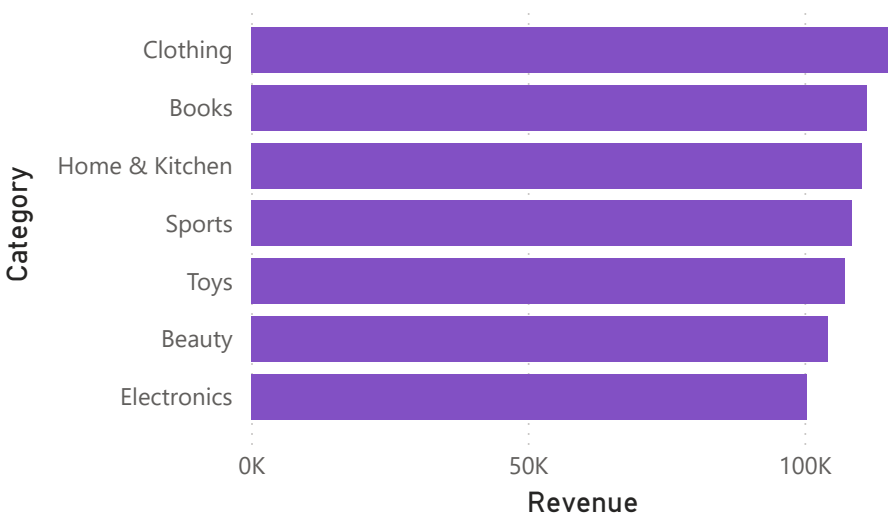| 3660	757.28K	3660	18.83	206.91
Number of Customers	Total Revenue ($)	Total Sales	Average Discount (%)	Average Order Value

Revenue by Category

Average of Discount (%) by Category
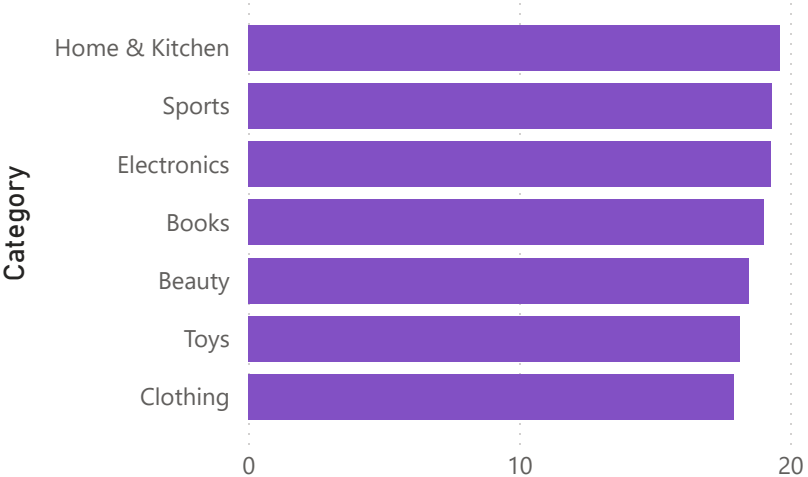
Customers by Payment_Method

696 (19.02%)   760 (20.77%)

Payment_Method
- Credit Card
- UPI
- Debit Card
- Net Banking
- Cash on Deliv...

716 (19....)   757 (20.6...)   731 (19.97%)
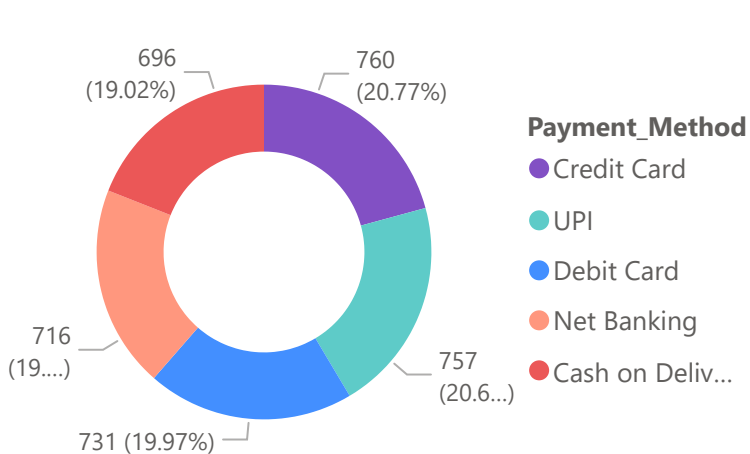
Day	January	February	March	April	May	June	July	August	September	October	November	Total
1	7	10	13	9	8	19	11	3	12	11	9	**112**
2	17	6	9	11	11	13	6	11	10	14	12	**120**
3	9	11	8	9	10	10	11	8	13	9	12	**110**
4	10	10	11	14	7	19	5	11	10	15	12	**124**
5	12	13	13	15	8	11	7	9	9	13	13	**123**
6	8	6	7	9	8	8	5	17	7	10	8	**93**
7	14	9	10	13	10	12	15	13	12	14	9	**131**
8	9	9	11	13	16	8	10	14	9	9	12	**120**
Total	**340**	**308**	**355**	**362**	**333**	**323**	**346**	**344**	**342**	**362**	**245**	**3660**

Revenue ($) by Month