

## **PROJECT DEVELOPMENT**



### **IMPLEMENTATION PHASES**

## **PHASE ONE**

- Website (Design, Development, Content Creation)
  Payment Gateway implementation
- Company Profile Creation
- Logo Designing
- Social Media Pages (Creation, Targeted Audience)
  Optimization and Daily Posting)
- · e-mail and telephony setup

## **PHASE TWO**

- Niche/Domain Scrapping for Profitable Products
- State Population Search Trends, Population Interests Analysis, Fests Themes and Relativity with Age Group Analysis
- Wholesaler Analysis/competitors analysis
- Conversation Initiation, emails, live calls, negotiation
- MOQ/PRODUCT INDEPENDENT QC/PACKING, WRAPPING SERVICES IF PROVIDED
- Agreement, Shipment to Amazon Fulfillment Centers
- FBA SHIPMENT/Freight & Storage Analysis
- Addition to Wholeseller Listing
- Compete Buybox race
- Store Management

Ahsan Malik Managing Partner



# **PROJECT DEVELOPMENT** Es IMPLEMENTATION QUOTATION

**Quote To LOKUSTS PRODUCTS** LLC

**Quote From SKILLSTITUTE SOFTWARE HOUSE** 

DESCRIPTION	QTY	PRICE	AMOUNT
PHASE 1	1	\$2,000	\$2,000
PHASE 2	1	\$1,000	\$1,000

#### **LAUNCH PLAN**

THE LOKUSTS PRODUCTS LLC BRAND LAUNCH WILL BE COMPLETED INTO TWO PHASES.

- **BRAND OPTIMIZATION**
- **BRAND LAUNCH**

Thank You!

Sub Total \$3,000

\$ 10 Taxes (%)

TOTAL \$3,300

> Ahsan Malik **Managing Partner**