## **General Course Outline**

- Introduction to Graphic Designing
- Principles of Graphic Designing
- Adobe Illustrator
- Adobe Photoshop
- Figma
- Resolution and Vector Graphics
- Shapes, Curves and Freehand
- Outlining, Text and Bitmaps
- Tools, Layers, Color Palette
- Effects and Brushes
- Vector illustrations
- Logo Designing
- Branding and Brand book design
- Flyer and Brochure Designing
- Complete Stationery Designing
- Social Media Campaign Designing
- Image Editing
- Typography and Typefaces
- UI/UX designing
- Website Designing
- Mobile Application Designing
- Portfolio Designing

## **Duration:**

2 Months

## **Charges:**

12000/Rs