Business Proposal

for

WEBSITE DEVELOPMENT
CONTENT MANAGEMENT
MARKETING SOFTWARE INTEGRATION

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EMPOWERING
BUSINESS
THROUGH
TECHNOLOGY

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INTRODUCTION

At **MediacowBoys** PK, we hold one goal above all others: 100% client satisfaction. Our in-house team of web designers, graphic designers, and developers uphold the highest standards for project planning and execution, and we're dedicated to building the perfect website for your company on-time.

We've built websites for several brands around the world with great success, and are quite excited to get to work on yours.

In this proposal, you'll find examples of our past work along with what we feel is the optimal solution for your website development needs, along with the associated delivery timeline, and project terms.

OUR PROJECTS

FUTURE PROOF FULLY OPTIMIZEABLE SITES

1. https://skillstitute.com/trainings
2. https://rad-study-final-production.herokuapp.com/

FEATURES

- Main Portal (Module)
- Responsive UI/UX
- Dynamic
- Dynamic Dom Dom
- Modern Graphics
- Angular12, Bootstrap5, Css3, TypeScript
- Authentication/Authorization
- Angular Optimization
- Stripe Payment Integration

FULLY CUSTOMIZABLE

- DashBoard
- Can Create Exam Plan
- Can Create Questions
- Can Create Exam SubCategory
- Can Map Subcategory to Topics
- Can Map Questions to Exam Plan
- Can Do Exam Management
- Can Do Questionnaire Management
- Can Do Student Management
- Can Do Orders/Products Management

MODERN GRAPHICS

- Angular12, Bootstrap5, Css3, TypeScript
- Authentication/Authorization
- Angular Optimization
- Stripe Payment Integration

FUTURE PROOF

frameworks and Languages we use are backed by World's leading Tech House Google itself and are adaptable to any future change, demand, or challenge occur

We also believe in continuous development of our employees which is why we encourage them to keep them motivated to have themselves updated with modern technologies

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EXECUTIVE SUMMARY

IZHAR SONS

Require a full website build to support your digital growth strategy. This website will allow you to expose your brand to organic audiences via search engines, leverage digital advertising to boost lead generation and deploy content marketing to build brand awareness and authority.

MEDIACOWBOYS PK

is uniquely qualified to build the website that you desire, due to our in-house team of designers, writers, and developers and our experience working with clients in similar/relevant industry.

SOLOUTION OUTLINE

WEBSITE FEATURES

WE will build your website using the content management system (CMS) through Admin Dashboard. This CMS will be controlled by the Admin would have multiple roles assigned to users for different tasks upon Management consent , and it has the ease of use, Security, Data Administration, Optimization of any sort and scalability.

CMS will allow you to do the following Features once your website is launched:

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SOLOUTION OUTLINE

MARKETING SOLUTION

ONCE the website is created we will Acquire a 3rd party SMS (Whatsapp) Marketing Software, Which will be integrated into our Admin Panel it'll then have the ability to fetch data from the Database and send out Marketing Queries, Promotions, and Deals to the Clients. The task can be done manually or time stamps can be set to perform the task automatically.

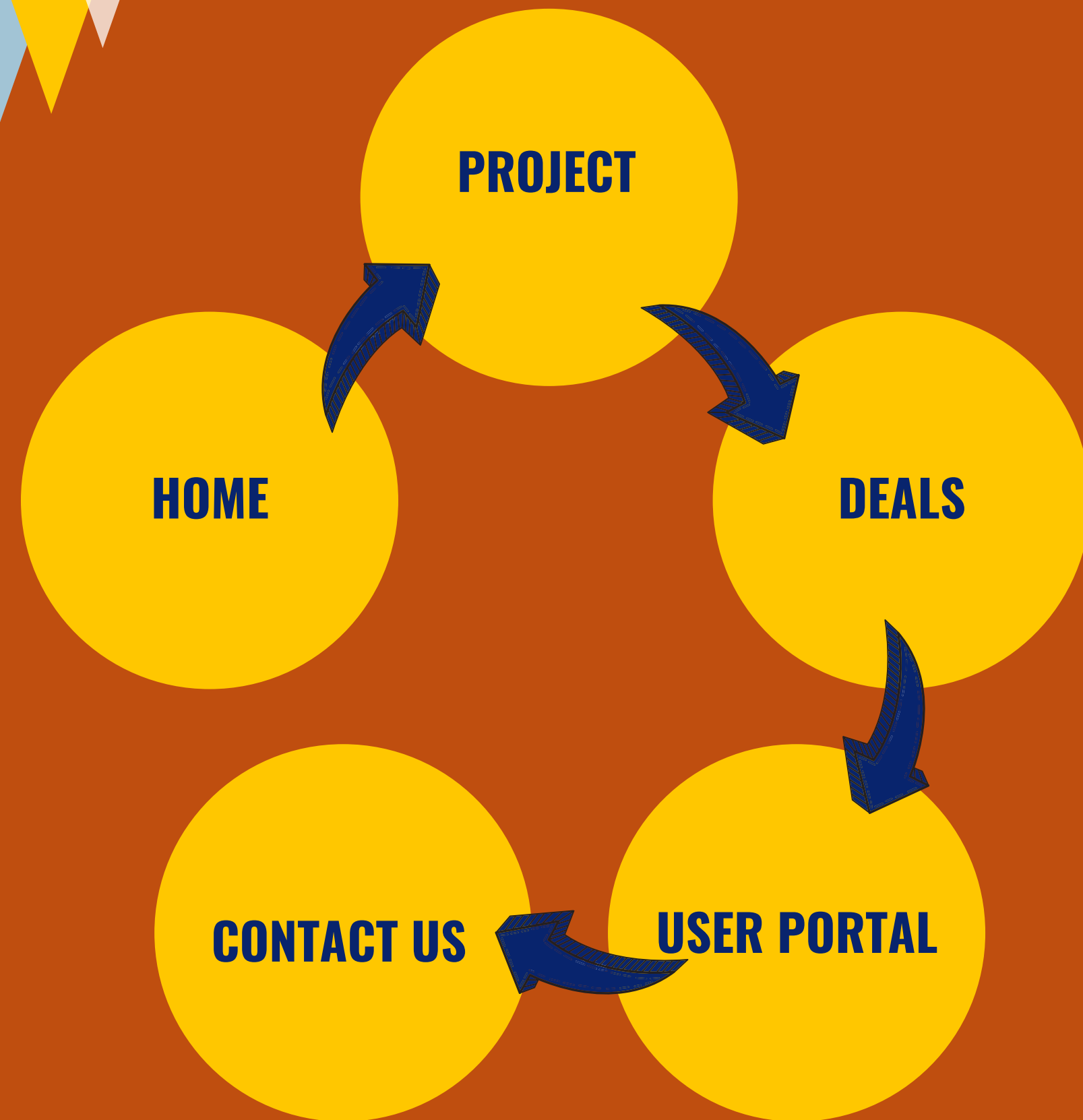# SOLOUTION OUTLINE

CMS FEATURES

- Easily update page content and images
- Integrate third-party marketing software
- Hosting
- Add your previous Domain
- Admin Dashboard to control your Website
- Customer data and another database can be controlled by Admin Dashboard
- User Portal. users can come and register and then sign in to User Dashboard
- Optimized, Secure and Fast Application
- Can upload and download Excel file for bulk import and bulk export of data
- Can control user's of your website

SITE
INTEGRATIONS

WE will integrate   the
MENTIONED FEATURES
& TOOLS TO your SITE

CMS & ADMIN PANEL

ANALYTICS

MARKETING AUTOMATION

EXECUTIONAL MAP

The following table details our projected execution STAGES for your website development and Marketing tool integration project.
Execution of the discussed instructions will start implementing and an exact completion timeline will also be shared right after Project's first Meeting.

Stage

PROJECT KICK OFF MEETING	WEBSITE DEVELOPMENT COMPLETE
INITIAL DESIGN WIREFRAME	TESTING
PAGE MOCKUPS	MARKETING SOFTWARE SETUP INTEGRATION
SITE COPY AND IMAGES	QA TESTING
FUNCTIONAL PROTOTYPE	CLIENT'S TRAINING & LAUNCH

MEDIA COWBOYS PK

THANK YOU

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