

F1 in Schools

TEAM **MATADORS**

World Finals

Sponsorship Proposal

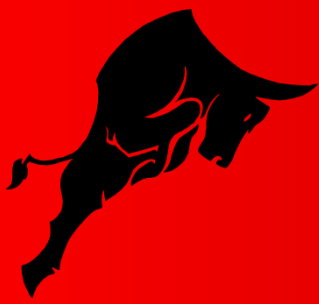
Singapore-2018

TOS™



F1™
in Schools





F1 in Schools

- F1 in Schools™, a **vertical subordinate of Formula One**, is an international STEM (science, technology, engineering, mathematics) competition for school children (aged 9–19), in which groups of 3–6 students have to design and manufacture a miniature "car" out of the official F1 Model Block using CAD/CAM design tools.
- The competition is currently live in more **than 45 countries**, with an addition of over 12 Lakh Students every year and an overall involvement of **2 crore school students** across the globe, the F1 in Schools™ has shaped the lives of a significantly large portion of the education industry.



F1 in Schools



- The first F1 in Schools National Event was held in the Ambience Mall, Gurgaon which had a total participation of over **1000+ students** across **50+ top schools** from across the country.

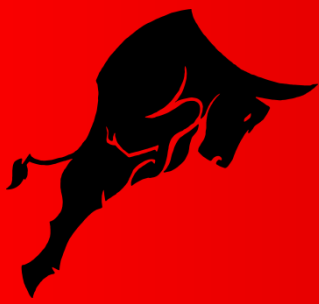
Please find below the link to the F1 in Schools India National Finals Official After Movie.

<https://www.youtube.com/watch?v=A3GrISV-V9k>

F1 in Schools Introduction link:

<https://www.youtube.com/watch?v=gnmtoK3L65U>





About Us

- We are Team Matadors from Amity International School who stood the Runners-Up of the first F1 in Schools™ India National Finals out of 146 teams and have qualified to represent the country in the F1 in Schools™ Global Finals scheduled to be held in Singapore from 7th September 2018 to 14th September 2018.
- We were also the recipient of the 'Best Verbal Presentation' Award in this very round.

We choose to make our country proud in the International Round and extend our horizon of abilities to the best of our level and give an outstanding performance in Singapore.

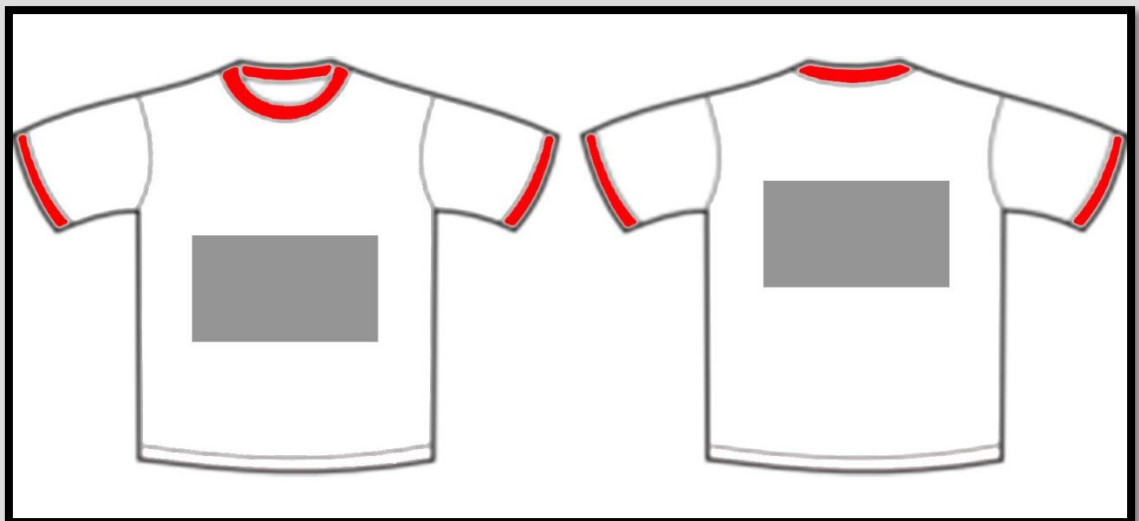


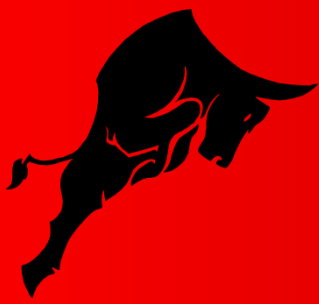


Platinum Package- Rs. 300K

- 1) Mention on social media accounts
- 2) Logo in presentation portfolio
- 3) Logo on Pit Booth
- 4) Logo on Uniform
- 5) Logo on all team variables
- 6) Business card display
- 7) One merchandise article
- 8) Logo placed on car
- 9) Logo placed on booklets and pamphlets
- 10) Logo on website
- 11) Monthly information session
- 12) Promotional goods displayed

Placement Of Company Logo



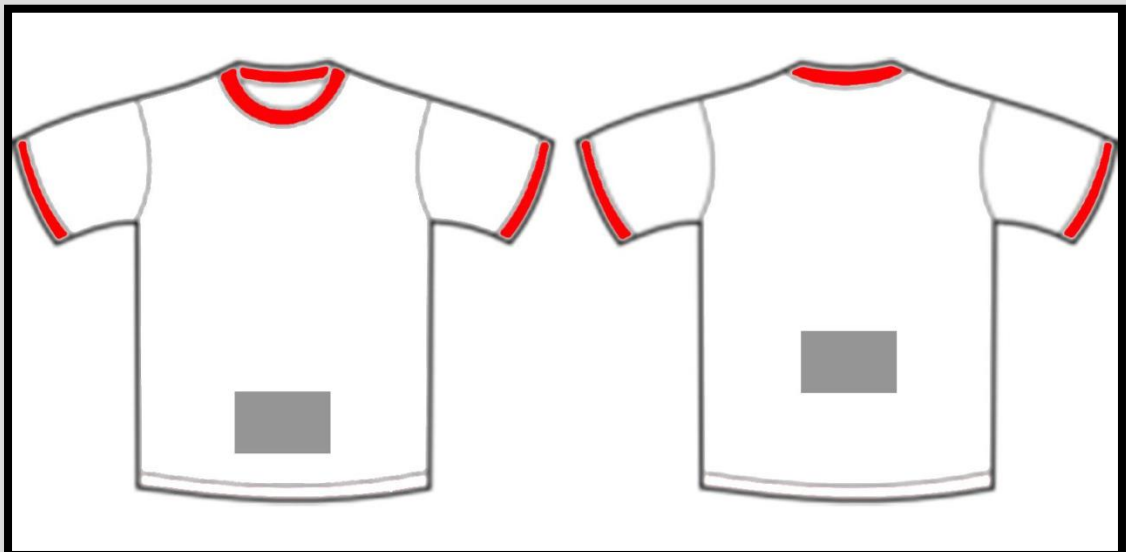


Sponsorship Packages

Gold Package- Rs. 250K

- 1) Mention on social media accounts
- 2) Logo in presentation portfolio
- 3) Logo on Pit Booth
- 4) Logo on Uniform
- 5) Logo on all team variables
- 6) Business card display
- 7) One merchandise article
- 8) Logo placed on car
- 9) Logo placed on booklets and pamphlets
- 10) Logo on website

Placement Of Company Logo



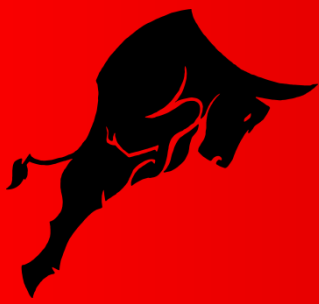


Silver Package- Rs. 175K

- 1) Mention on social media accounts
- 2) Logo in presentation portfolio
- 3) Logo on Pit Booth
- 4) Logo on all team variables
- 5) Business card display
- 6) One merchandise article
- 7) Logo on website

Bronze Package- Rs. 100K

- 1) Mention on social media accounts
- 2) Logo in presentation portfolio
- 3) Logo on Pit Booth
- 4) Logo on website



Mutual Gains

- Providing us sponsorship will lead to gains of your label at an **international** platform.
- There would be a **wide potential media coverage** in this international round being held in Singapore covering different types of media aspects like newspaper, social media pages (Team specific pages and the Organization 'Time of Sports') public websites related to this fixture.
- There will be a **live YouTube coverage** of the event with a large number of viewers (which reached to **approximately 11,000,000 views**) last year, providing a wide scale advertisement and good visibility at an international level
- A **press conference** will be held before the World Finals at British Council (tentative venue), providing a wide visibility.
- Promotion will also take place on Social Media Promotion of Time of Sports (ToS) handles, with the **ToS digital reach** standing more than **5 lakh**.
- Social Media Strategy aims at targeting specific type of audience on specific sites, which is:
 - ❖ Facebook : Adults
 - ❖ Instagram/ Snapchat : Youth

This specific targeting will help in advertising your company in a more efficient way with the right amount of inputs being given in each site according to the specified target audience.

Support



We sincerely hope that you would consider to sponsor our team, helping us to give our best in this opportunity and learn from it and apply it to different facets of our life for the betterment of our future generation.

Looking forward to hear from you.

Thanking you,

With warm regards

For Team Matadors

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