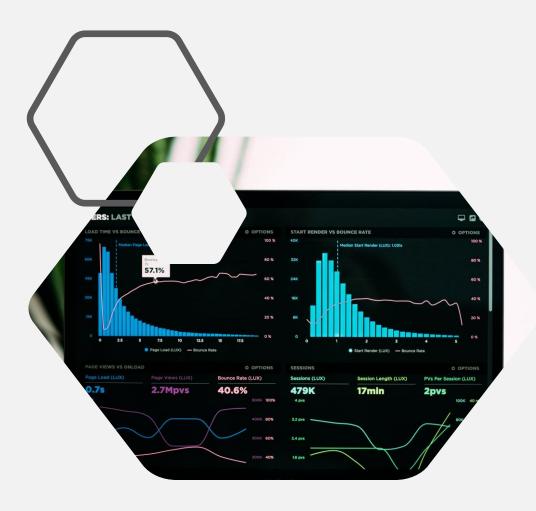


About Dashboards

A Dashboard is a tool used for information management and driving business actions. Much like the Cricket Scoreboard or even Dashboard of a Car.

Building Blocks of Dashboard

- 1. Raw Data Joins, Summarizing, etc..
 - Business Context Creating relationships for user
- 2. Reporting Layer of Data or Cleaned Data
- 3. Data Chunks To be used to create charts or inform
- 4. Adding User control Form Controls such as Drop down's
- 5. Linking Form controls Make charts dynamic
- 6. Placing Charts As per Business context
- Finally Automating for refreshing the data



Business Context

Dashboard to Measure Monthly performance

- Show Sales performance based on Monthly Y/Y Comparison and Previous Month Comparison
 - Also, show Year to Date comparison
- Compare Sales between States of each region in the same time Range – Mapping provided
- Compare Products(Furnishings & Public Areas) and other Product Categories
- Allow user to see information by overall and by Region specific view of the same numbers
- Allow user to go back on forth on the Month he wants to review. Also, ensure when new data comes in the same summary is automatically refreshed for the new month



