

# Kunal Kokate

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## EDUCATION

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### Rutgers University - New Brunswick, NJ

May 2024

Bachelor's in Computer Science & Business Analytics and Information Technology (BAIT)

## PROJECTS

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### Husle

July 2023 – Present

Founder

Oakland, NJ

- Pioneered and manage Husle brand, evolving from fitness to a lifestyle beacon of empowerment and drive.
- Established Husle's online store using Shopify, integrating Printful for efficient, on-demand fulfillment.
- Designed Husle's look using Photoshop to create a unified, attractive brand image across all products.

### CyberHacker

Jan. 2022 – Jan. 2023

Founder

Oakland, NJ

- Designed unique NFT elements (eyes, nose, mouth, etc.) using Photoshop for Cyberhacker collection.
- Developed a custom Photoshop script to generate 88+ diverse and unique NFT combinations.
- Conducted in-depth market analysis to align NFT designs with current trends and consumer preferences.

## WORK & LEADERSHIP EXPERIENCE

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### Rutgers University Student Assembly Allocations Board

Sept. 2023 - May 2024

Deputy Auditor

New Brunswick, NJ

- Audited \$3 million+ in student fee allocations to Rutgers organizations to ensure proper use of funds for events
- Communicate with 300+ organizations to ensure a fair allocation of student fees, maintaining board integrity.
- Support diverse student programs by reviewing student organization events to ensure programs are being held.

### Knack

Sept. 2022 – May 2024

Tutor

New Brunswick, NJ

- Instructed 35+ students in Foundations of Business Programming, accumulating 181 hours of dedicated tutoring.
- Implemented problem-solving techniques, resulting in a 40% improvement in students' assignment scores.
- Achieved and consistently maintained a 5-star rating from satisfied students across 130+ tutoring sessions.

### Rutgers University Outdoors Club

Sept. 2021 - May 2024

Trip Leader

Edison, NJ

- Organized and led 10+ adventurous outings, guiding 50+ students through enriching outdoor experiences.
- Managed logistics from planning to execution, including waivers/itineraries, ensuring safety and compliance.
- Collaborated closely with the Treasurer for budget planning and expense reconciliation for multiple trips.

### Rutgers Cinema

Sept. 2021 - Dec. 2022

Staff Member

Piscataway, NJ

- Efficiently handled concessions operations, including stocking/expiration monitoring, and customer upselling.
- Performed post-movie cleaning of theater rooms, guaranteeing a clean and inviting viewing environment.
- Addressed customer inquiries and issues effectively, both in-person and via phone, ensuring satisfaction.

## SKILLS, CERTIFICATIONS, & CLUBS

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- **Skills:** Python, Pandas, SQL, Tableau, Power Bi, Microsoft Office(Excel, Word, Powerpoint), Adobe Photoshop
- **Certifications:** Bloomberg Market Concepts Certificate
- **Relevant Clubs:** Entrepreneurial Society, Ronald McDonald House Charities, Rock Climbing Club
- **Interests:** Outdoors & Traveling, Thai Food, Movies, Soccer