

# EXECUTIVE SUMMARY

**The insights obtained from RSVP movies dataset are the following:**

- 1) Based on the number of movies produced in the year 2019 out of 4285 total movies, 1078 movies were produced under the Drama genre. Therefore, they should focus on this genre in their next project.
- 2) An approximate average project duration of 107 minutes is anticipated for their future.
- 3) According to the list of top producing production houses, either Dream Warrior Pictures (ranked first) or National Theatre Live (ranked second) or both may be their next project's production house.
- 4) With higher average rating, James Mangold can be hired as the director for their next Hollywood/USA project.
- 5) The next India project can hire Mammootty(first) or Mohanlal(second) who have higher median ratings.
- 6) With the highest total votes received and average rating, Taapsee Pannu is the best fit for their next India project.
- 7) With higher total votes, Vijay Sethupathi can be hired as the additional actor for their next India project for the regional feel.
- 8) As a global partner, Marvel Studios (Ranked 1st), Twentieth Century Fox (Ranked 2nd) or Warner Bros. can be chosen as the number of votes received is comparatively higher than other production houses, which would help them to distribute the movie rights/copies across the globe for larger audience.
- 9) The next Multilingual project that they may do could be with Star Cinema or Twentieth Century Fox production house.
- 10) Since German movies received the most votes, they could concentrate on that instead of Italian movies.