

Post 2 - AI Trends, Predictions & Industry Commentary

Unpopular opinion: iPaaS is the wrong abstraction for AI agents.

I've watched the "Integration Platform as a Service" category grow for years. Zapier, MuleSoft, Workato – all solving real problems with drag-and-drop workflows.

But AI agents need something fundamentally different.

Here's why traditional iPaaS falls short:

The Real-Time Problem

- iPaaS: "We'll sync your data every 15 minutes"
- AI Agents: "I need to know about that lead update NOW"

The Depth Problem

- iPaaS: "Here are 500+ shallow connectors"
- AI Agents: "I need deep access to Salesforce's opportunity stages, not just contact info"

The Control Problem

- iPaaS: "Use our visual workflow builder"
- AI Agents: "I need code-level control for complex business logic"

At Ampersand, we're betting on a different future: code-first, real-time integration infrastructure.

Think of it as the difference between a Swiss Army knife and a surgeon's scalpel. Both cut, but only one gives you the precision needed for complex operations.

The next wave of AI companies won't be built on workflow automation platforms. They'll be built on integration infrastructure that treats real-time data sync as a first-class citizen.

The question isn't whether iPaaS will evolve – it's whether it can evolve fast enough.

What do you think? Are we heading toward more abstraction or more control? 🤔

#iPaaS #AIAgents #IntegrationInfrastructure #EnterpriseAI #DeveloperFirst