

TEAM NAME  
**NEXUS**



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# **TITLE SPONSOR**



**Bank of Maharashtra**

**Bank of Maharashtra**

**Sector : Finance**



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## REACH OUT TO COMPANY

- **Department:** Marketing & Public Relation  
Chief Marketing Officer (CMO) / Head of Marketing  
Head of Corporate Communications & PR
- **Department:** Financial Inclusion & Development (CSR) Titles to Search on LinkedIn:  
Head of CSR / Corporate Social Responsibility



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## BENIFITS FOR COMPANY

### 1. Brand Visibility :

- **Title Naming Rights :** The event will be officially branded as "The Bank of Maharashtra [Your College Name] E-Summit."
- **Digital Dominance :** Logo placement on all event communication, including social media, website, emailers, and press releases.
- **Physical Branding :** Exclusive and prominent holdings and banners across the entire campus for the duration of the event.



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## BENIFITS FOR COMPANY

### 2 . Direct Customer Acquisition :

- **On-Campus Account Opening Booth :** A prime, high-traffic stall dedicated to student engagement. Staff can facilitate on-the-spot account opening (Savings/Salary accounts) for attendees.

### 3 . Targeted Business Development :

- **Startup Loan Consultation Stall :** A dedicated zone for the BoM MSME/Startup Lending team to explain and consult on various loan products specifically designed for new businesses.

## BENIFITS FOR E-CELL

### 1. Financial & Operational Support :

- **Title Sponsorship Cash Corpus :** A specific, confirmed cash amount for your operational and logistical budget (e.g., speaker travel, venue costs, marketing, prize money).
- **Prize Money Endorsement :** BoM co-sponsors the prize money for the key events (e.g., "The BoM-Powered Pitch Competition Prize").
- **Operational Support :** Provision of essential, non-cash services, such as: Free access to bank facilities (meeting rooms, printing), or even volunteer meal sponsorship.

## BENIFITS FOR E-CELL

### 2 . Credibility and Reach :

- **Brand Prestige & Validation :** Association with a major, respected nationalized bank headquartered in Maharashtra.
- **Media and PR Leverage :** BoM's PR team issues a joint press release announcing the title sponsorship and covering the event.

### 3 . Speaker :

- **Keynote Speaking Slot :** A senior BoM executive will be offered a keynote or panel slot (e.g., "The Role of Regional Banks in Funding India's Unicorns").



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## DEAL FORMAT

### Monetary Deal

- Brand Prestige & Validation :** Association with a major, respected nationalized bank headquartered in Maharashtra.

Component	Amount (₹)	Notes
A. Core Cash Sponsorship	₹ 3,00,000	The primary cash investment for logistics, speakers, and operations.
B. Event Prize Fund Contribution	₹ 1,00,000	Dedicated funds for all competition prizes (pitch, hackathon, etc.).
C. Value-in-Kind (VIK) / Operational Savings	₹ 1,00,000	Non-cash contributions that reduce E-Cell expenses (e.g., printing, venue space).
Total Value of Partnership	₹ 5,00,000	The total financial commitment and perceived value for the Bank of Maharashtra.

# FOOD SPONSOR



## Yevles Milk Corner

Sector : Food



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## REACH OUT TO COMPANY

- **Reach Out In Person :**

meet the manager of the company in person  
explain all the details to him by ppt Presentation

## BENIFIT TO COMPANY

- **Stalls in Campus :**

stalls for the beverages and edible around campus

- **Physical Branding :** Exclusive and prominent holdings and banners across the entire campus for the duration of the event. features paper bags with branding to each attendee of speaker session



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## BENIFITS FOR E-CELL

### 1. Financial & Operational Support :

- **Financial support :**

finance provide for food stalls

## DEAL FORMAT

### Monetary deal



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# Entrepreneurship Cell GCOE Kolhapur



## SILVER SPONSOR



**Blinkit**

**Sector : E-Commerce/Online Grocery &  
Essentials Delivery**

## REACH OUT TO COMPANY

- Email their Marketing Team.
- LinkedIn outreach to Blinkit's Marketing Managers & Community Leads.



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## BENIFITS FOR COMPANY

- Blinkit targets youth, students & urban consumers, so a college-level E-Summit gives them strong exposure.
- Highlight student reach (2000+ students, 2-day summit).

## BENIFITS FOR E-CELL

- Monetary support for event operations
- Blinkit coupons for attendees (increases event engagement).



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## DEAL FORMAT

- Contribution Expected:
- ₹1,50,000 – ₹2,00,000 (Monetary Sponsorship)
- Logo on all banners, posters, ID cards, certificates.
- Monetary Partner” tag with prime visibility
- Social media promotions -Announcement during opening ceremony
- Stall space for promotions



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# CULTURAL SPONSOR



**Under 25**  
**Sector :**

Youth Community Network

## REACH OUT TO COMPANY

- Under 25's official website partnership form
- Email their community team/  
Contact through Instagram

## BENIFITS FOR E-CELL

- Free event decoration and stage aesthetic support
- Attraction for students -higher participation

## BENIFITS FOR COMPANY

- They are India's largest youth-driven community brand, Known for college festivals, cultural activities.
- They help with creative decoration, content creation & social promotions.



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## DEAL FORMAT

- Barter partner
- Contribution expected:
- Decoration support, Cultural marketing & promotion  
Content creation
- E-Cell offers:
- Branding on cultural stage
- “Cultural Barter Partner” label
- Logo on posters & social media
- Social media collab posts



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# AUDIO SPONSOR



**Noise**

**Sector : Technology**

## REACH OUT TO COMPANY

### A. Official Corporate Channels

#### 1.Email Noise Marketing/Partnerships Team

- Attach sponsorship deck
- Highlight youth engagement and branding opportunities

#### 2.LinkedIn Outreach

- Contact marketing managers, brand partnership leads, and regional heads



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## B. Indirect or Network-Based Approaches

### 1. Campus Brand Ambassadors

- Noise frequently runs influencer/college campaigns
- Their ambassadors can escalate your proposal

### 2. Retail & Distribution Channels

- Contact Noise-authorized stores or distributors
- Ask for regional marketing contacts



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## 5. Benefits for the Company After Giving Sponsorship to Us

### 1. Brand Visibility

- Exclusive Audio Partner title
- Logo placement on banners, posters, backdrops, stalls, registration points
- “Powered by Noise” branding during DJ Night

### 2. Youth-Centric Reach

- Exposure to 1000+ college students, faculty, and entrepreneurs
- Direct interaction with their target demographic



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## B. Indirect or Network-Based Approaches

### 1. Product Promotion

- Showcase booth for smartwatches, earbuds, speakers
- Live demos & trials
- Opportunities for giveaways or offers

### 2. Digital Promotion

- Presence in Instagram reels, stories, posts
- Brand tag in after-movie and official teasers
- Feature in E-Summit website and registration pages



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# SILVER SPONSOR



**Campa**  
Sector : Beverage

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