

# **MONTHLY CONTENT PLAN SOCIAL MEDIA**

MONTH: JULY

## **WEEK 1**

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Social media focus on digital presence Ex- Instagram, Facebook.	Strengthen /kick start your social media strategy to increase reach	Product spotlight	Live question & answers	Poll or quiz
Introduction to reels	Video tutorial & creating interactive content	Video	Customer view	Customer's questions & answers
Podcast	Live question & answer	Before & after	Infographic	Short quiz
Community spotlight	Sharing a blog post	Interactive poll	Thankful Thursday	Educational video

## **WEEK 2**

## **WEEK 3**

## **WEEK 4**