

MONTHLY CONTENT PLAN SOCIAL MEDIA

MONTH: JULY

WEEK 1

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	Social media focus on digital presence Ex- Instagram, Facebook.	Strengthen /kick start your social media strategy to increase reach	Product spotlight	Live question & answers	Poll or quiz
<u>WEEK 2</u>	Introduction to reels	Video tutorial & creating interactive content	Video	Customer view	Customer's questions & answers
<u>WEEK 3</u>	Podcast	Live question & answer	Before & after	Infographic	Short quiz
<u>WEEK 4</u>	Community spotlight	Sharing a blog post	Interactive poll	Thankful Thursday	Educational video