

# Uber

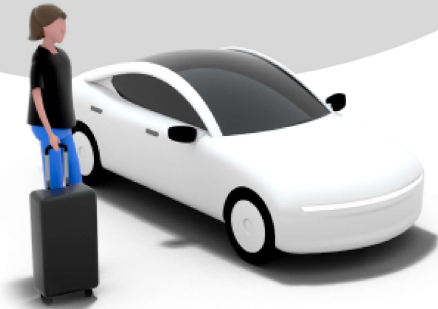
Uber Technologies operates the world's largest ride-hailing platform, managing millions of trips daily across 70+ countries. This project analyzes Uber's trip patterns, demand hotspots, and booking trends using Excel and Power BI to generate actionable insights for improving service efficiency and customer satisfaction.

[Home](#)[Overview](#)[Revenue](#)[Rides](#)[Customers](#)[Location](#)[Vehicle](#)



# Uber

## Auto



93K

Complete

9K

Unfinished

48K

Cancel Bookings



Home

Overview

Revenue

Rides

Customers

Location

Vehicle



149K

Total Bookings



93K

Complete Bookings



48K

Cancel Bookings



52M

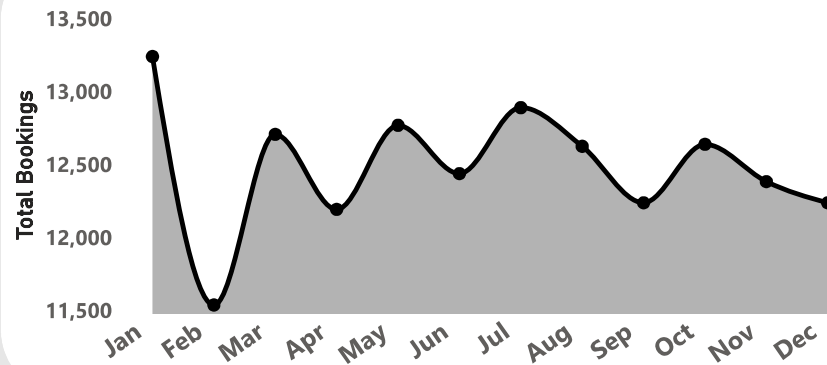
Total Revenue



4M

Total Travel(km)

Total Bookings by Month



Driver Ratings

Highest Rating

5.0

Lowest Rating

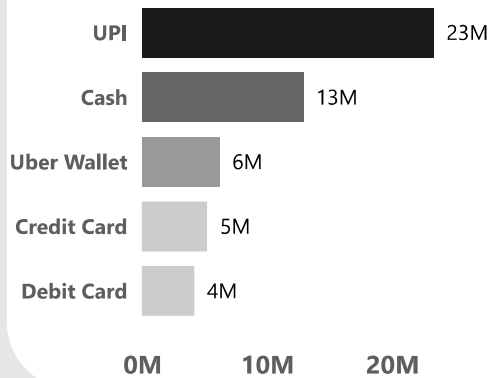
3.0

Average Rating

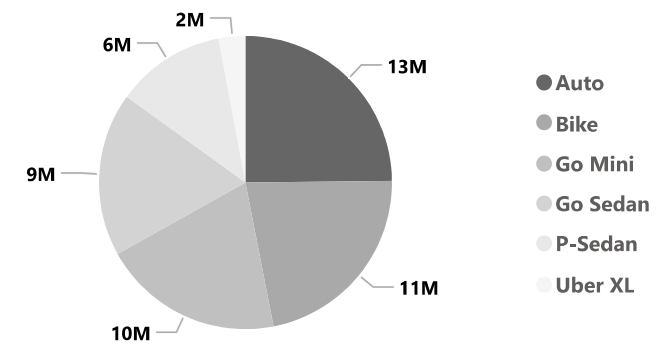
4.0



Revenue by Payment Mode



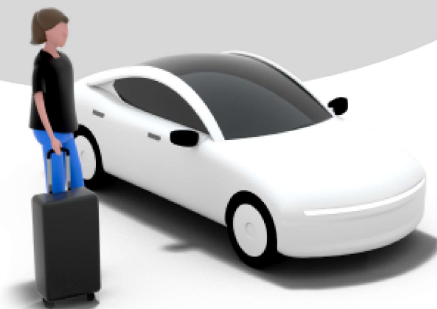
Revenue by Vehicle Type





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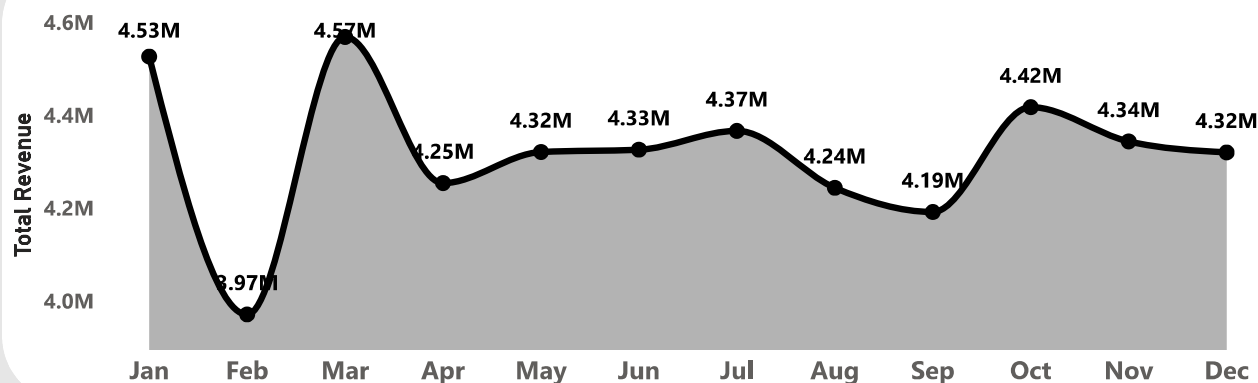
Cancel Bookings



52M

Total Revenue

Total Revenue by Month

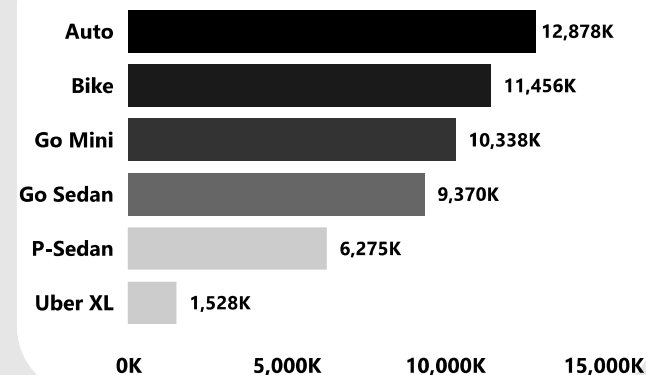


Customer ID Total Revenue Ride Distance

C7828101	7,683	186.5
C7186567	6,101	81.2
C2536937	6,019	109.4
C9494011	5,966	118.4
C3446144	5,589	53.8
C9610969	5,494	66.1

Total 51,846,183 3,664,975.2

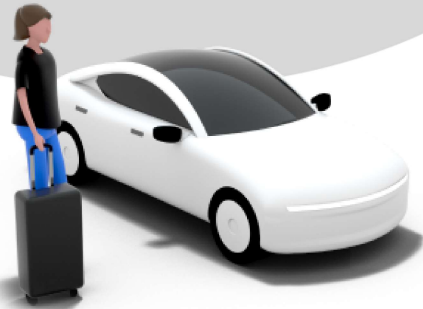
Revenue By Vehicle





# Uber

Auto



Complete



Unfinished



Driver Cancel



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48K

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52M

Total Revenue

### Rides Cancelled by Customer

Wrong Address

2362

Change of plans

2353

### Rides Cancelled by Driver

Customer related issue

6837

More than permitted people in there

6686

### Unfinished Reason

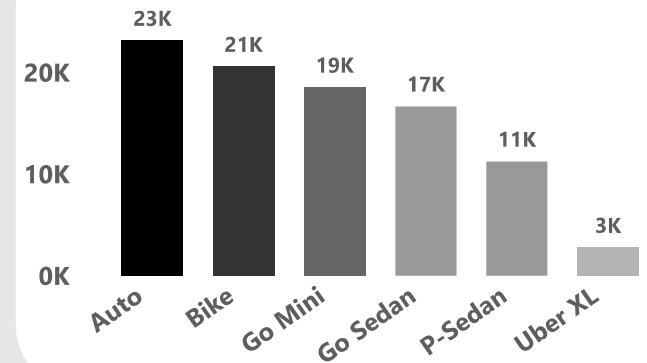
Customer Demand

3,040.00

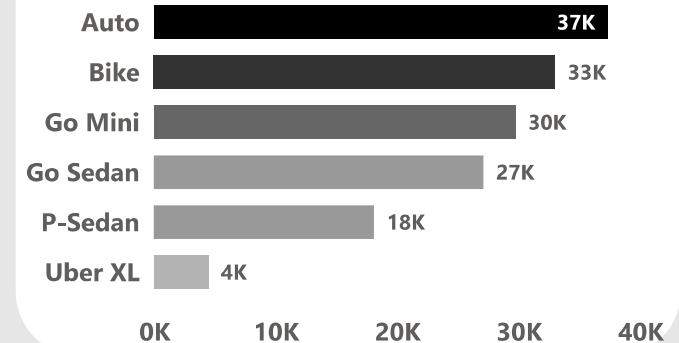
Other Issue

2,948.00

### Complete Bookings



### Total Bookings





# Uber

Auto



93K

Complete



9K

Unfinished



11K

Driver Cancel



Home

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Vehicle



149K

Total Bookings



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Complete Bookings



48K

Cancel Bookings



52M

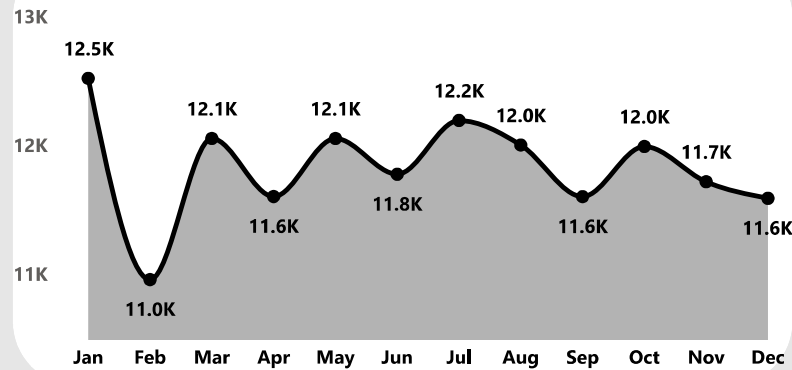
Total Revenue



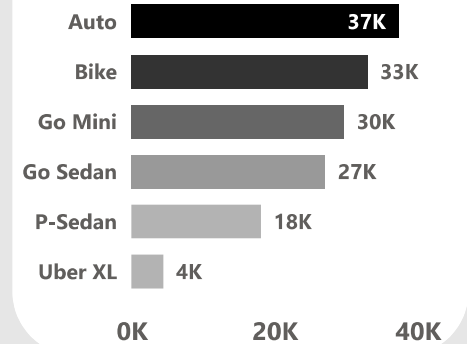
104K

Total Customers

## Monthly Customers



## Total Bookings



Customer ID	Total Revenue	Total Bookings	Complete Bookings	Cancel Bookings	Incomplete Bookings	Total Travel(km)
C7828101	7,683	6	6			186.5
C7186567	6,101	3	3			81.2
C2536937	6,019	3	3			109.4
C9494011	5,966	3	3			118.4
C3446144	5,589	3	3			53.8
C9610969	5,494	3	3			66.1
C5235759	5,379	3	3			41.5
C1578062	5,368	3	3			71.5
Total	51,846,183	148,767	93,000	48000	9000	3,664,975.2



# Uber

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Complete



Unfinished



Driver Cancel



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48K

Cancel Bookings



52M

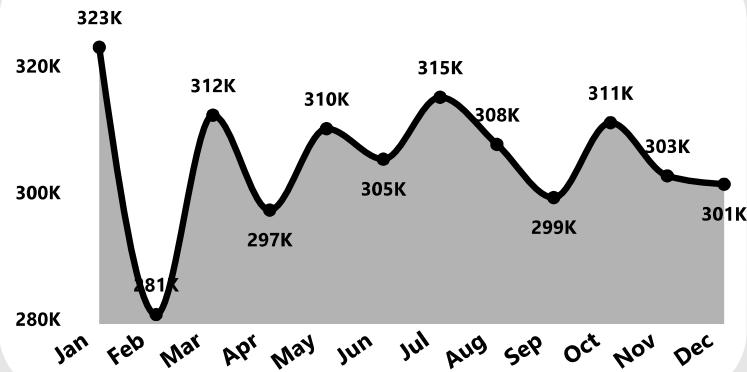
Total Revenue



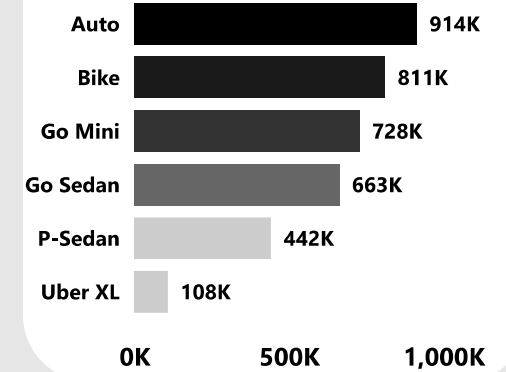
352

Total Locations

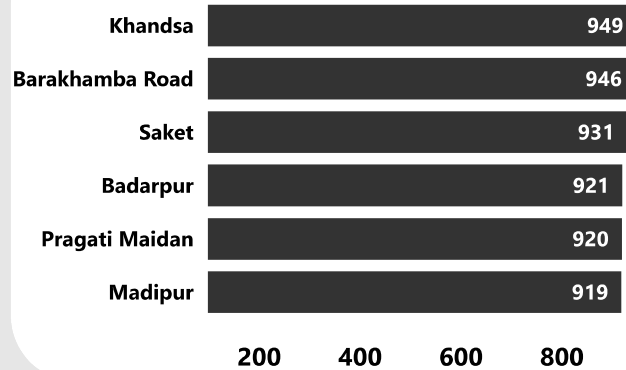
### Monthly Distance Travel



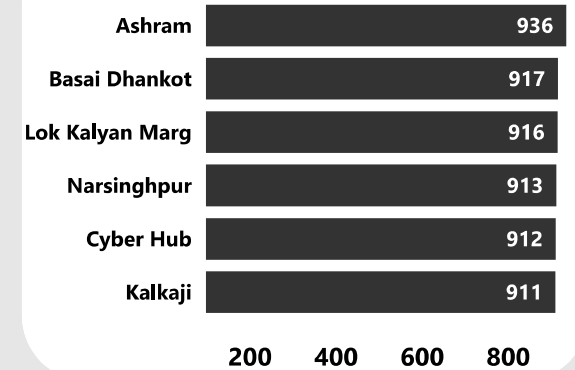
### Distance by Vehicle



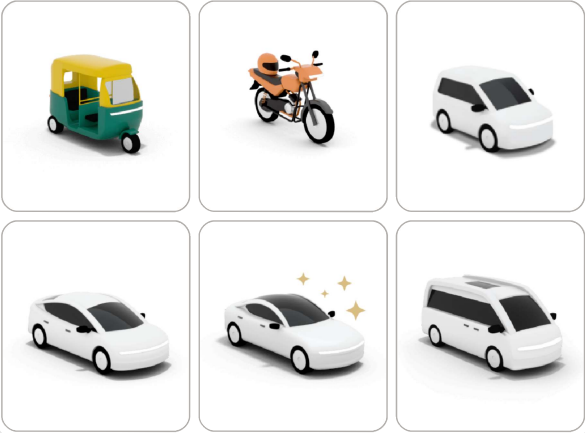
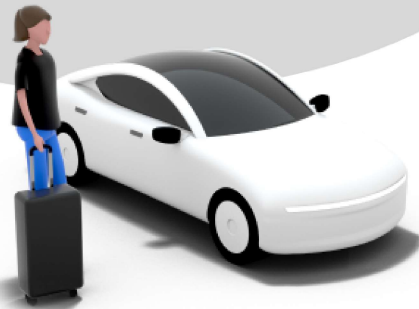
### Top Pickup Spots



### Top Drop Spots



Uber



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52M

Total Revenue



6

Vehicles Types

Img	Total Bookings	Complete Bookings	Total Travel(km)	Total Revenue by Month
	37,351	23,155	913,711.5	
	33,010	20,585	810,866.5	
	29,748	18,549	727,808.6	
	27,107	16,676	662,545.6	
	18,098	11,252	442,040.1	
	4,447	2,783	108,002.8	
Total	148,767	93,000	3,664,975.2	