

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 February 2026
Team ID	LTVIP2026TMIDS79794
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a template for a Brainstorm & Idea Prioritization session. On the left, there's a sidebar with a blue vertical bar labeled "Template". The main area has a light gray background.

Left Sidebar:

- Icon:** A lightbulb icon with wavy lines around it.
- Title:** Brainstorm & idea prioritization
- Preparation Time:** 10 minutes to prepare
- Collaboration Time:** 1 hour to collaborate
- Participants:** 2-8 people recommended

Main Content Area:

- Before you collaborate:** A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
🕒 10 minutes
- Define your problem statement:** What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
🕒 5 minutes

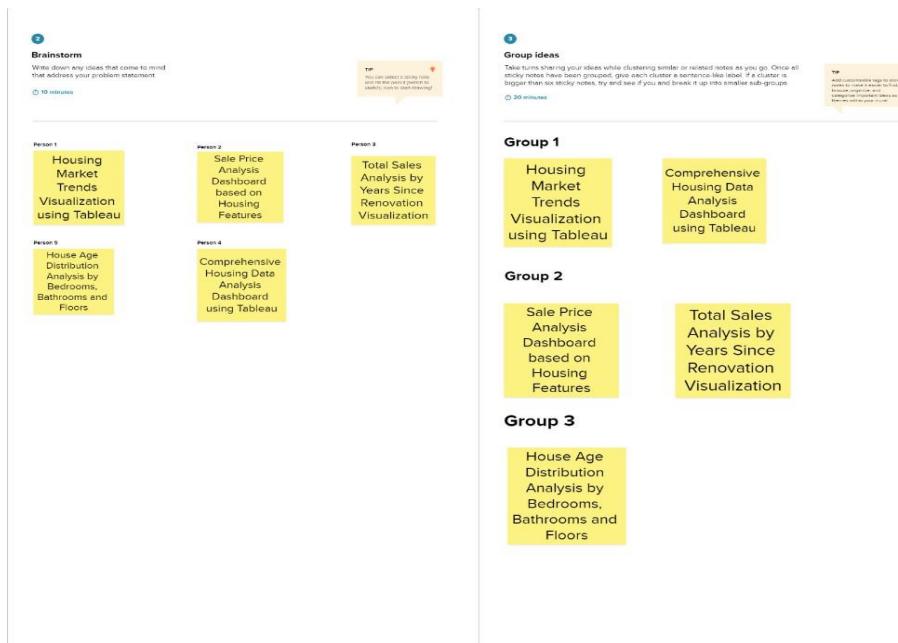
Right Panel:

PROBLEM: Our team discussed real estate market challenges and selected the problem of difficulty in analyzing large housing datasets and identifying price trends due to lack of proper visualization tools.

Key rules of brainstorming: To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

