

UNICORN COMPANIES ANALYSIS

47

Total Countries

1072

Unicorn Companies

6.92

Average Years To Unicorn

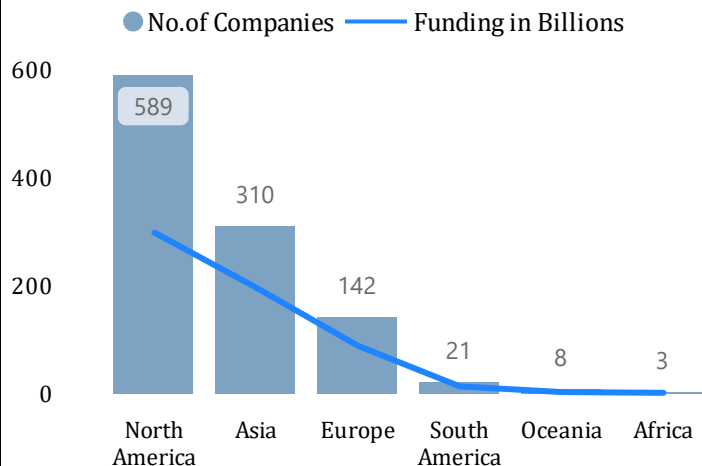
\$0.5578

Average Funding in Billions

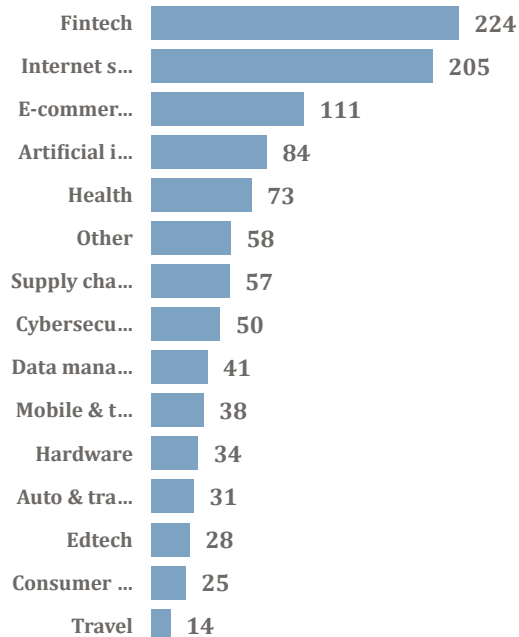
14.00

Maximum Funding in Billions

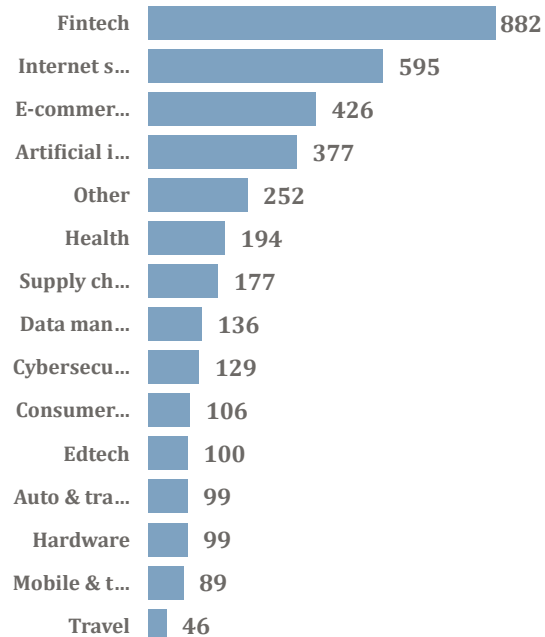
Number of Unicorns and Funding by Continent



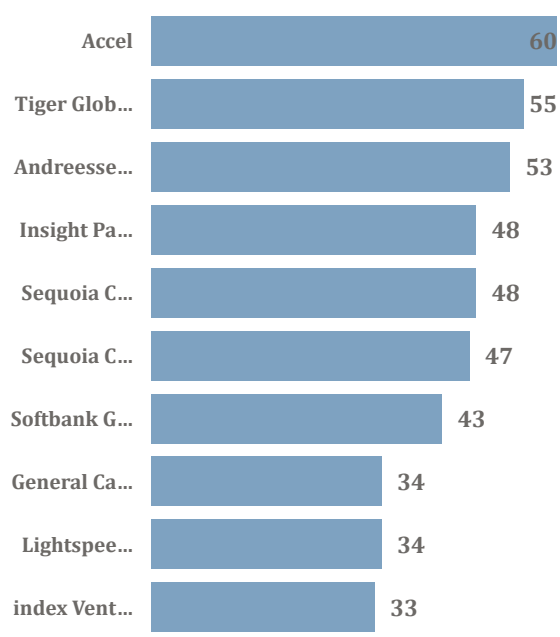
Unicorns By Industry



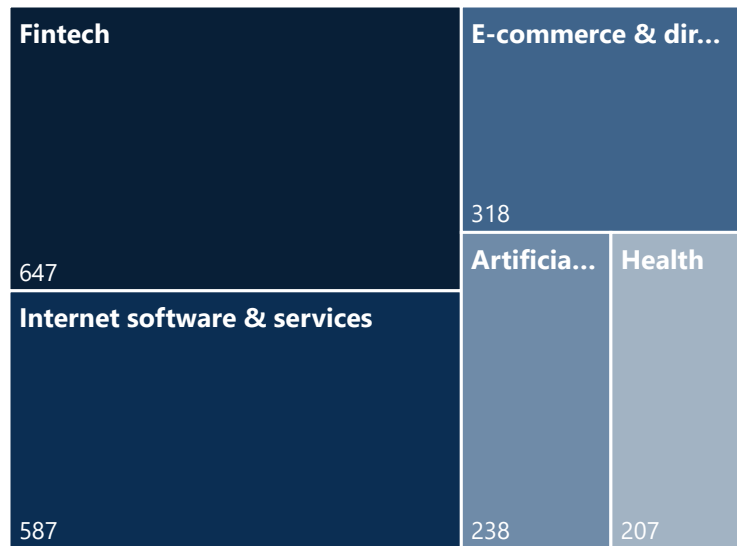
Most Valuable Unicorns



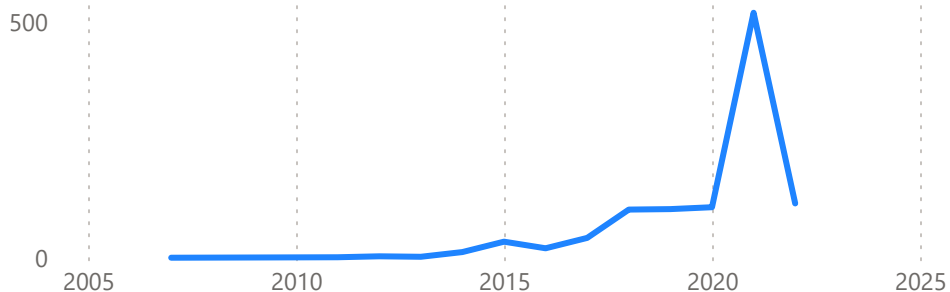
Most Successful Unicorn Investors



Top 5 Industries With Most Number of Investors



Unicorns over 2007-2022



HIGHLIGHTS

- **Fintech, Software, e-commerce, and AI** are best to invest in.
- There is a **strong correlation** between **funding** and **number of unicorns**
- There is a recent surge in the number of unicorns
- **North America** and **Asia** accounts for 83.7% of all unicorns and 82.42% of funding.
- Could **Africa** be a fertile ground for unicorns if given more investment and attention?