

# Aravindh Ramu

[aravindhramu1@gmail.com](mailto:aravindhramu1@gmail.com) | +971 501473841 |

## EDUCATION

---

JSS International School Grade 10 – 73%

Gems Our Own High School Grade 12 – 87%

Bachelors of Business Management Hons (BBA).

Middlesex University **Dubai UAE**

**Expected to Be Graduated : 2024 April**

## TECHNICAL SKILLS

---

->Programming language - SQL Developer

->Microsoft powerpoint

->Microsoft Excel

->SPSS software

->Data Analytics Marketing

->Marketing Strategy

->Email marketing

## EXPERIENCE

---

IFortis Worldwide India Bangalore, India

APR2023 – May 2023

**Turning Leads into Loyal Consumers:** oversee creating and put into practice methods to turn Leads (possible consumers) into Loyal Customers. This could entail developing and implementing lead nurturing activities, enhancing the customer experience

Analyzing and utilizing sales data to project future sales patterns is part of your job description. In order to do this, sales data must be collected, organized, and visualized. Patterns and trends are then found and used to create accurate sales forecasts.

- Familiar with compiling monthly and annual reports collecting operational data
- Managing daily activities and generating a financial report
- Bringing new ideas for the business to show consistent performance

## PROJECTS

---

Etisalat

In my project I have done Collection of consumer data, analyzing data and interpreting the data to understand the market dynamics and the competitive landscape to make informed business decision

Implementation of SPSS software on my project has helped to identify growth opportunities and predict the future changes in the marketing field

## AWARDS AND ACHIVEMENTS

---

**Star Intern of the Year 2023 I Fortis Worldwide**

## REFERENCES

---

Anil, Business Manager

Operations Management BITS Pilani Dubai

Phone Number : +91 7989245564

