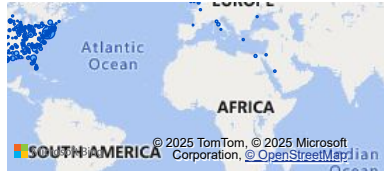**2.26M**

Sum of Sales

Total Sales of ₹2.26M indicates strong overall revenue generation.
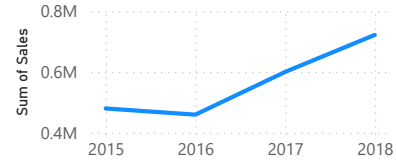
9800

Count of Order ID

Over 9800 orders processed — highlights high transaction volume and demand.
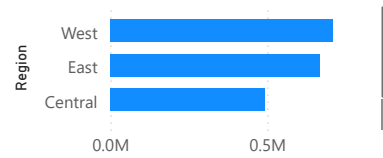
Sum of Sales by City

Sales are concentrated in cities like Los Angeles, New York, and Seattle — highlighting major metro demand.
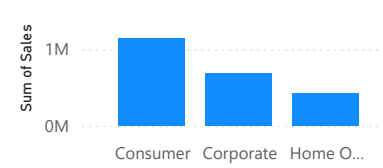
Sum of Sales by Year

Sales consistently increased and peaked in 2018, indicating strong business growth that year.
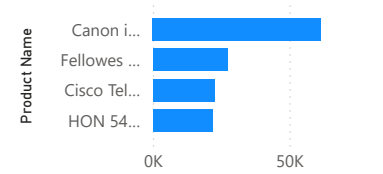
Sum of Sales by Region

West region generated the highest sales. Central region has the lowest but shows consistent activity.

Sum of Sales by Segment

Consumer segment leads in total sales, followed by Corporate. Home Office contributes the least.

Sum of Sales by Product Name

Canon and Fellowes products dominate the top 10. Canon L-Series alone contributes a large revenue chunk.

Segment ⌄
- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Category ⌄
- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Region ⌄
- ☐ Central
- ☐ East
- ☐ South
- ☐ West

Use these slicers to explore insights by region, segment, or product category.

Dashboard Summary & Recommendations.

1. Total Sales: ₹2.26M across 9800+ orders
2. Consumer segment drives the most revenue
3. Canon and Fellowes dominate the product leaderboard
4. Sales peaked in 2018 — signals demand growth
5. West region is top-performing, Central underutilized
6. Coastal cities like LA and NY are sales hubs
7. Recommendation: Boost inventory in top-performing cities and leverage Consumer preferences