Pied Piper

We value what your share.

CS 546

Section B

Group 13

The Pied Piper Team.

Kunj

CWID: 1044511

Backend Developer

Sunil

CWID: 10440746

Backend Developer & Routes

Nihir

CWID: 10444920

Front End & Client Side JS

Rahul

CWID:10444523

Front End & QA

What is the product?

Problem

- Whenever we had to make decisions for anything or have to decide between places to visit we always have a lot of confusions. For example which would be the best place to go for my first date around here or where can I take my family on weekend which is not so far from my place?

- We always have "Time" issues and thus we try to find some nearby places. Either we ask for suggestions from people we know around us or we just do a Google search for finding that particular place around us, but that is again time consuming.

What is Pied Piper?

- The main idea of this website is that the users can publish information/ reviews in the form of short notes and link these notes to certain locations.

- While other users will have an option to receive these notes based on their own location, based on what type of messages they want to receive and from whom they want to receive these messages.

Core Features and Extra Features

Features   -   Home page

Home   Requests   Friends   Note   Logout

Note Title   Tags#   👤 ⏱

Body of the Note

💬 💬

Features   -   Requests Page

Requests - url

Home   Requests   Friends   Note   Logout

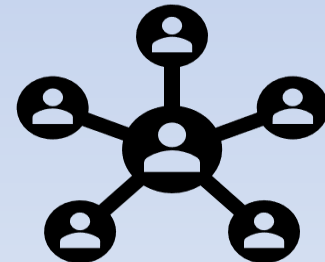Friend 1

Friend 2

Friend 3

Features   -   Friends Page

Friends - url

Home   Requests   Friends   Note   Logout

🔍

Note Title   #Tags

Body of the Note

Features   -   Add Note Page

url

Home   Requests   Friends   Note   Logout

▼

Note Title	Radius

Body of the Note

Privacy of Note   **Post**   **Cancel**

Extra Features

- In future, we plan to add privacy feature to Each Notes. Eg. Public, Friends, Only me.

- We also want to implement schedule time assigned to each note.

SWOT Analysis

Strengths

- Connecting people through hashtag
- Free access
- Easy to use

Weakness

- No Revenue.

Opportunities

- Development of mobile application

Threats

- Competition is getting more and more serious.

Who the user would be?

Targeted Users

- Business Travellers

- Weekenders

- Commuters

- Tourists

Why the project is worthwhile to take on?

Advantages

- Always keeps the user aware and updated of the activities happening in his/her surroundings. Eg: Venue and timings of an arts and musical festival.

- A perfect platform for advertising locally.

- A local historical community can leave a note regarding an attraction in order to promote tourism.

- Filter feature that helps users to select the kind of posts he is intended to view/receive.