## PROJECT REPORT

On

## Write Up - Blog Website

Submitted in partial fulfilment of the requirement for the Course Advance Full Stack - 22CS037

# COMPUTER SCIENCE AND ENGINEERING B.E. Batch-2022

in



Under the Guidance of Mr. Rahul CSE Submitted By

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## **CERTIFICATE**

This is to be certified that the project entitled "Write Up - Blog Website" has been submitted for the Bachelor of Computer Science Engineering at Chitkara University, Punjab during the academic semester January 2025-May-2025 is a bonafide piece of project work carried out by "Krishna(2210991809), Kunwardeep (2210991829), Kushal (2210991834), Lakshmesh (2210991844), Kavya Mittal (2210991778)" towards the partial fulfillment for the award of the course Full Stack under the guidance of "Mr. Rahul" and supervision.

Sign. of Project Guide:

Mr. Rahul



## **CANDIDATE'S DECLARATION**

We, Krishna (2210991809), Kunwardeep (2210991829), Kushal (2210991791), Lakshmesh (2210991844), Kavya Mittal (2210991778) B.E.-2022 of the Chitkara University, Punjab hereby declare that the Full Stack Report entitled "Write Up - Blog Website" is an original work and data provided in the study is authentic to the best of our knowledge. This report has not been submitted to any other Institute for the award of any other course.

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## 1. Abstract/Keywords

A MERN Stack Blog Application that enhances user engagement by offering user authentication, blog post management, search functionality, and dark mode. The system ensures security, responsiveness, and scalability while providing a seamless blogging experience.

## 2. Introduction to the Project

## 2.1 Background

The Modern blogging platforms often lack flexibility and interactivity. This project addresses these limitations by developing a MERN stack-based blog application with enhanced features like real-time search, post management, and user authentication.

## 2.2 Objective

User Authentication & Security: Implement JWT-based authentication for secure login and authorization. Create, Manage & Upload Blog Posts: Users can write, edit, and delete posts with a rich-text editor and image uploads.

Search & Filter Functionality: Provides real-time search and filtering based on keywords and tags. Dark Mode for Accessibility: Enhances user experience by reducing eye strain and storing preferences. Scalability & Responsive UI: Developed using React.js, Node.js, MongoDB, ensuring smooth interactions.

## 2.3 Significance

- Enhanced Accessibility: The platform ensures ease of access, allowing users to create, manage, and explore blogs from any device.
- **Secure Blogging Environment**: Implements strong JWT-based authentication to protect user data and prevent unauthorized access.
- **Interactive User Experience**: The use of React.js provides a dynamic and engaging UI, making blogging more enjoyable.
- Scalability & Performance: MongoDB's NoSQL database structure supports rapid scaling, enabling smooth user interactions even under high traffic.
- **Personalized Content Discovery**: Real-time search and filter functionalities improve content discovery, enhancing engagement.
- User-Friendly Dark Mode: Improves readability and accessibility for users who prefer a darker interface.



#### 3. Problem Statement

In today's digital landscape, users seek a personalized and seamless blogging experience with modern features. Existing platforms often lack flexibility, intuitive UI, and real-time interactivity. The challenge is to build a MERN Stack Blog Application with User Authentication (JWT-based), Dark Mode, Post Uploading, and Search Functionality to enhance user engagement. The application should allow users to securely register/login, create and manage blog posts with images, search for posts efficiently, and toggle dark mode for better accessibility. The goal is to provide a responsive and scalable solution that improves the blogging experience.

#### 4. Software and Hardware Requirement Specification

- Frontend: React.js (for an interactive user interface)
- **Backend**: Node.js with Express.js (for server-side operations)
- **Database**: MongoDB (for efficient data storage)
- **Deployment**: AWS for backend, Vercel for frontend hosting

#### 5. System Testing & Implementation

- Unit Testing: Tested authentication, blog post functionality, and dark mode toggle.
- **Integration Testing**: Ensured seamless interaction between the frontend and backend.
- **Database Implementation**: Used MongoDB with Mongoose ODM for schema modeling and optimized search queries.

#### 6. Limitations

- **SEO Limitations**: As a Single Page Application (SPA), requires additional setup for search engine indexing.
- **Performance Considerations**: Requires optimization for high-traffic handling.



### 7. Future Scope

AI-Powered Content Recommendations – Use machine learning to suggest relevant blogs based on user behavior. Monetization Features – Integrate advertisements, premium subscriptions, and affiliate marketing for revenue. Real-Time Collaboration – Allow multiple users to co-author and edit blogs simultaneously. Voice & Video Blogging – Enable voice-to-text blogging and embed video content for better engagement. Progressive Web App (PWA) & Offline Mode – Provide offline access and mobile-friendly experiences for better reach.

#### 8. Conclusion

The MERN Stack Blog Application provides a modern, secure, and scalable platform for content creation and sharing. With features like JWT authentication, blog management, search, dark mode, and a responsive UI, it enhances user experience and accessibility. Future enhancements, such as AI-driven recommendations, real-time collaboration, and monetization, can further improve engagement and usability. This project is a great learning opportunity for full-stack development, API integration, and database management, making it valuable for both developers and users.

#### 9. References

MongoDB https://www.mongodb.com/

React JS https://react.dev/

W3Schools https://www.w3schools.com/

Express JS https://expressjs.com/

Node JS https://nodejs.org/

GeeksforGeeks https://www.geeksforgeeks.org/



#### 10. ScreenShots



















