



Introduction

Interactive Graphics

Will Doyle

Types of Interactive Graphics in R

- D3
- Plotly
- Rshiny
- Base R

Elements for Interactivity

- Click on points
- Adjust axes
- Add new data
- Adjust color schemes
- Animate
- Change analytic approach
- Change format of plot
- Examine data sources



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Conclusion

Using Interactive Graphics

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Escaping Flatland

50 years ago, presentations of data analysis were:

- Low resolution
- Black and white
- Not interactive
- Two-dimensional
- Unable to accommodate alternative assumptions

Escaping Flatland

Changes in the last 50 years

- Modern computers can present **very** high resolution graphics
- Modern computers can render a **huge** array of color combinations
- Web applications can easily incorporate interactivity
- Additional dimensions can be visualized, particularly through animation
- Direct access to data is easy to accomplish

Escaping Flatland

Today, most presentations of data analysis are:

- Low resolution
- Black and white
- Not interactive
- Two-dimensional
- Unable to accommodate alternative assumptions

The Challenge

- Modern statistical graphics are based on conventions that have been around for decades
- Need to go beyond these and use modern computing to its fullest
- Remember, though:
“It is alright to decorate construction but never construct decoration.”

—Augustus Welby Northmore Pugin



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