



Discussed Design Ideas

In our recent discussion on design ideas, we brainstormed potential ideas for a rough draft of our low-fidelity prototype. This time, we combined our ideas and knowledge from the lectures to create one high-fidelity prototype.

One design idea that was thought of in the low-fidelity prototype was the implementation of signifiers. In Aaron's design for the About page, he imported the symbol of an arrow in the accordion to tell the users that more text can be revealed. When this is clicked the text is revealed. Aaron designed it so that the arrow does a 180-degree turn when the user clicks it. This is a good and fast way to give users feedback and show them affordances. It shows that the text is fully revealed and gives the user the affordance/signifier that it can be closed as well to hide the text. The About page also has a minimalistic graphic of planes moving which is a direct metaphor for "inspiring action" or "taking off" in the sense of planes.

What are SDGs? (Sustainable Development Goals) 

In September of 2015, the United Nations (UN) assembled a blueprint of worldwide objectives called the Sustainable Development Goals. A total of 17 goals were created and they are used to help contribute to a more sustainable and equitable community. The Sustainable Development Goals, also known as SDG's target many different issues present in the globe such as combating climate change, eradicating poverty, and many more. It is recognized that these issues are interconnected and can indirectly or directly affect each other.

Our Purpose 

When it came to the home page, during the lo-fi concept discussion, the clients mentioned their liking of using a wheel carousel for the main page. It is because of this, we decided to stick with the wheel from their feedback despite its challenges. The wheel provides a quick understanding of what core SDGs Regina values while pushing the reader to find out more through its interaction.

Our "All SDG" page features the idea of discoverability, with multiple clickable links and an easy-to-navigate main page; the All SDG page aims for the user to explore and indulge in the charts/graphs. This creates an easy-going user experience that allows wide use of the site with users from different experience backgrounds. The implementation of the 6 Regina Exclusive SDGs also helps in the design aspect of discoverability, as it allows users to discover more about the site's main purpose and what it is tailored for. Having SDGs connected to Regina's progress allows the user to connect with the information provided because they have real community data and context.

Regina 6 Page:

