

## **Summarized Customer Notes**

- For the homepage, we need to emphasize what are the core SDGs and why.
- The content layout for the homepage is good, we don't need to change much in terms of the layout.
- On the homepage, making the first image a little bit smaller so we can see what's below would be ideal.
- Client (Scott) recommended we focus on making an element on the website that drives purpose, not just for the homepage but for the whole site in general.
- Watch the colour choices with the text, etc. We need to keep consistency with the site and brand.
- One thing to keep in mind is, that it is not specifically the "Regina 6 SDG", it's more about the "6 Priorities that ALIGN with the SDGs.
- They recommended putting commas in our numbers when we presented our graph. Scott said it was very hard to read big numbers without commas.
- Unrelated to the site, Scott said we should be focusing/talking less on the problems we've faced. We should be walking through the "so what" of our progress with the website and why we decided to do what we did with the website demo we presented them.
- They liked the little blurb about who we were as a group at the bottom of the About Page.
- The clients also genuinely prefer to have a "wheel" element on their site, as they've stated many times before during previous check-ins.