

## Summarized Customer Notes:

Jan 30th, 2024

- Cities have mapped SDG's to local priorities.
- Specifics in community importance
  - Example: Water use in the community
    - Why would this matter if we put it on?
    - Understanding and measuring data

For example, for the graphs

- **How do we portray info EASILY to the public eye.**
- **With the way we set up our data, will they know *right away* with what we are trying to say?**

How will we give the option for others to download the data if they want to work on it (in excel, etc.)

- How do we *summarize the data*

Who would use this site?

- Engineers, normal civilians, other businesses, newcomers, etc.

Data is everywhere, we need a way to display quick access for the whole picture.

- EASY TO READ
- USER FRIENDLY
- GALVANIZE ACTION
- INSPIRE ACTION
- DATA MANAGEMENT CAPACITY
- MAPPED TO THE SDG'S

**COLLEEN SAID SHE PREFERS TO FOCUS ON THE WEBSITE BEING USER FRIENDLY, GALVANIZING AND INSPIRING ACTION.**

**SCOTT SAYS HE PREFERS THE WEBSITE TO BE EASY TO READ.**

- **FOCUS ON REACHING THE DECISION MAKER FOR PEOPLE WHO ARE ABLE TO MAKE A CHANGE**
- **- He think Pi Charts are mid**

This website should be strictly a way to display info/data and shouldn't be ran by any staff.

Feb 6th, 2024

For 80/20....

- Work on how to display data efficiently
- Make sure the story makes sense

Regarding USM And Empathy Maps...

- The aspect of *volunteerism* should be a lower priority
- User friendly

Tips:

Design with the thought of: "Least amount of clicks possible

Make text *engaging*

Simplify data

Make it engaging and fun, but keep it professional.

Make users use the data, not question the data

A dynamic and creative homepage is ideal.

Stray away from using any images from the City of Regina

Ethan's Notes:

- NVSSN
- Private sector (privately owned company), goals; profits
- Non-profit + voluntary/non-gov sector; NGOs reflected in SDGs
- Example: they've researched the best position for a food bank in Regina (found data)
- SDG: Sustainable Development Goals; Global
- Gov goals; legal account, UN agreements, voter appeal
- Bus; efficiency+effectiveness for share/stakeholders
- Measure neglected capitals and risk
- Benefits of SDG; attract funds/donors...
- Challenge proposal; Create a SDG website for Regina, similar to Winnipeg
- Government corps would take large use
- Good stats promote moving to Regina, make us look good
- Guide policy for gov, guide other non-profs towards whats more needed
- Homeless pop currently unknown in Regina
- Site includes Definition, why each goal matters, data, which SDG
- What is the best way to portray this information to various demographics?

- Other ways: stories from people
- Simply complicated data; summarize
- Future updates to data (second priority) (manage data)
- 'Galvinzie'? Action (volunteer/participation), inspire
- Engagement; create connections from corporations, what can people do?
- Most important; easy of use. Corps: where do dollars go? People: Where do I volunteer
- Most important: decision makers ie local gov
- 211 is a good comparison for what they want (its a site)
- Link to volunteering orgs
- NO PEOPLE to manage, NO ONGOING maintenance
- Mypeg site for winnipeg is a base example
- Targets, indicator
- Will be given priorities, excel data
- Focus on info in the beginning OVER incentivization
- Don't use pie charts (5+ dimensions if needed)
- Use multiple graphs rather than one long one
- Recommends relate material
- Postable, get across a point in 10 sec
- Make it known what is most important

Notes from the first presenting day:

- Data display, filters (not too many)
- Sort by **cause**/Category (determine cause from reports)
- User-friendly design (least amount of clicks possible)
- Understand data without context
- Do not focus on stories from specific neighborhoods
- Make gov feel accountable (not shame, how do we collectively do better?)

Notes from me:

- How will it work on mobile?
- Affinity map combination of empathies