

Kari McCullough

Benicia, Ca, USA • Open to Remote • 415-935-0840 • thekarinoelle@gmail.com
www.thekarinoelle.com • behance.net/thekarinoelle • linkedin.com/in/thekarinoelle

Skills

Wireframing, prototyping
Mobile app design
UI Elements, patterns, hierarchy
Figma, Adobe XD, Sketch
Adobe Photoshop
Working knowledge of HTML, CSS,
Atom, Github
Basics of JavaScript
Final Cut Pro

Recent Work Experience

Girls Leading Girls

Soccer Coach, San Francisco, Ca, 2019–Present

- Prototyped an animation of a new soccer training exercise using Figma to share with a coaching staff who require visual aid for clearer communication, resulting in staff satisfaction with the visual aid time and efficient use of practice time.
- Formed a new exercise combining basic soccer training and an improv game to build a healthy group dynamic for a newly formed team of players, increasing their morale and participation by 150%.

Endgames Improv

Administrator & Instructor, San Francisco, Ca, 2017–2020

- Took on multiple roles for an expanding community interest company with various departments and no manager. Helped to open communication between teams to increase productivity and reduce stress and frustration among employees.
- Created and tested a web app prototype using AppSheet to reduce employee time-tracking errors and administration overhead, resulting in the company adopting the clocking system into its standard operating procedures and employee satisfaction.

Summary

Experienced improviser becomes UX/UI Designer. How do improv skills transfer over to design? Glad you asked. An improviser needs to actively listen to their scene partner to build an enjoyable scene for the audience, the same way a UX/UI Designer listens and empathizes with users to produce the best possible solutions for an enjoyable product.

Projects

- **WatchGuide:** designed a native streaming app for iOS and Android by performing a competitor analysis, designing user flows, wireframing, prototyping, and user testing using Figma.
- **Tasty Vegan:** created a responsive vegan recipe web app by conducting user research, creating user personas, defining MVP user flows and wireframing, prototyping, user testing, and creating style guides using Adobe XD.
- **Portfolio Website:** developed a portfolio website by curating design projects, designing a color palette, and user testing using Figma, Atom, Github, HTML, CSS, and Javascript.

My Specialties

Interface Design



Wireframing & Prototypes



User Research



User Flows

