



# Kurius

## Company Prospectus

[partners@kurius.ca](mailto:partners@kurius.ca)

# What is Kurius ?

Kurius is a non profit student organization that was created to provide the tools necessary for the youth to change the world with technology. Our mission is to provide free, accessible and quality tech education for all students in Montreal by working and partnering up with world-class organizations, companies, mentors and educators.

## **Kurius was created by students, for students.**



At Kurius, we truly believe that programming is a useful and valuable skill that can be enjoyed and benefited by anyone. We want the youth to see how the power of computer science can be leveraged in all kinds of fields and industries when one applies a creative and personal touch. We endeavor to inspire more high school students to explore and pursue truly innovative projects through technology, enabling the next generation of changemakers to readily make a positive impact in their community.

## **Social Media**



[FB.ME/KURIUSMTL](https://www.facebook.com/kuriusmtl)



[INSTAGRAM.COM/KURIUSMTL](https://www.instagram.com/kuriusmtl)



[LINKEDIN.COM/COMPANY/KURIUS](https://www.linkedin.com/company/kurius)

## **Contact Us**



[PARTNERS@KURIUS.CA](mailto:PARTNERS@KURIUS.CA)

# WHAT DO WE DO?

Kurius organizes numerous events and programs throughout the city of Montreal in order to enable the youth to change the world with tech. Currently, we are working on a new and exciting project: **Kurius Hack**, an innovative program that teaches different aspects of coding around 5-week period through interactive workshops and creative projects. Our hope is to deploy Kurius Hack in numerous schools across Montreal, with around 15-25 participants for our first pilot project, and possibly expanding to more than 50 participants per Kurius Hack if our pilot project shows great success.

## Kurius Hack

LEARNING by DOING

### Kurius Capsules

LEARNING

Our Capsules will be hosted during weekdays after school in order to gather a variety of industry specialists once every week to host workshops and fun lessons. Participants will have the unique chance to learn from the best in a tight-nit community of equally passionate students.

~2 hours/week for a total of  
5 Capsules per Kurius Hack

### Kurius Periods

DOING

Our periods allow our participants to collaborate in a fun and engaging session dedicated to coding during a weekend, and work together on a big project that will be showcased at the end of the Kurius Hack.

~4 hours/week for a total of  
5 Periods per Kurius Hack

< / > Each Kurius Hack will revolve around a specific theme such as website development and cryptocurrency. Our first Kurius Hack will be a **Kurius Web Hack**.

# Why should we partner up with Kurius?



By partnering up with Kurius, you will be directly connected to a diverse group of talented students, forming valuable relationships with the programmers of the future and helping them materialize their novel ideas in order to make a difference in other people's lives.

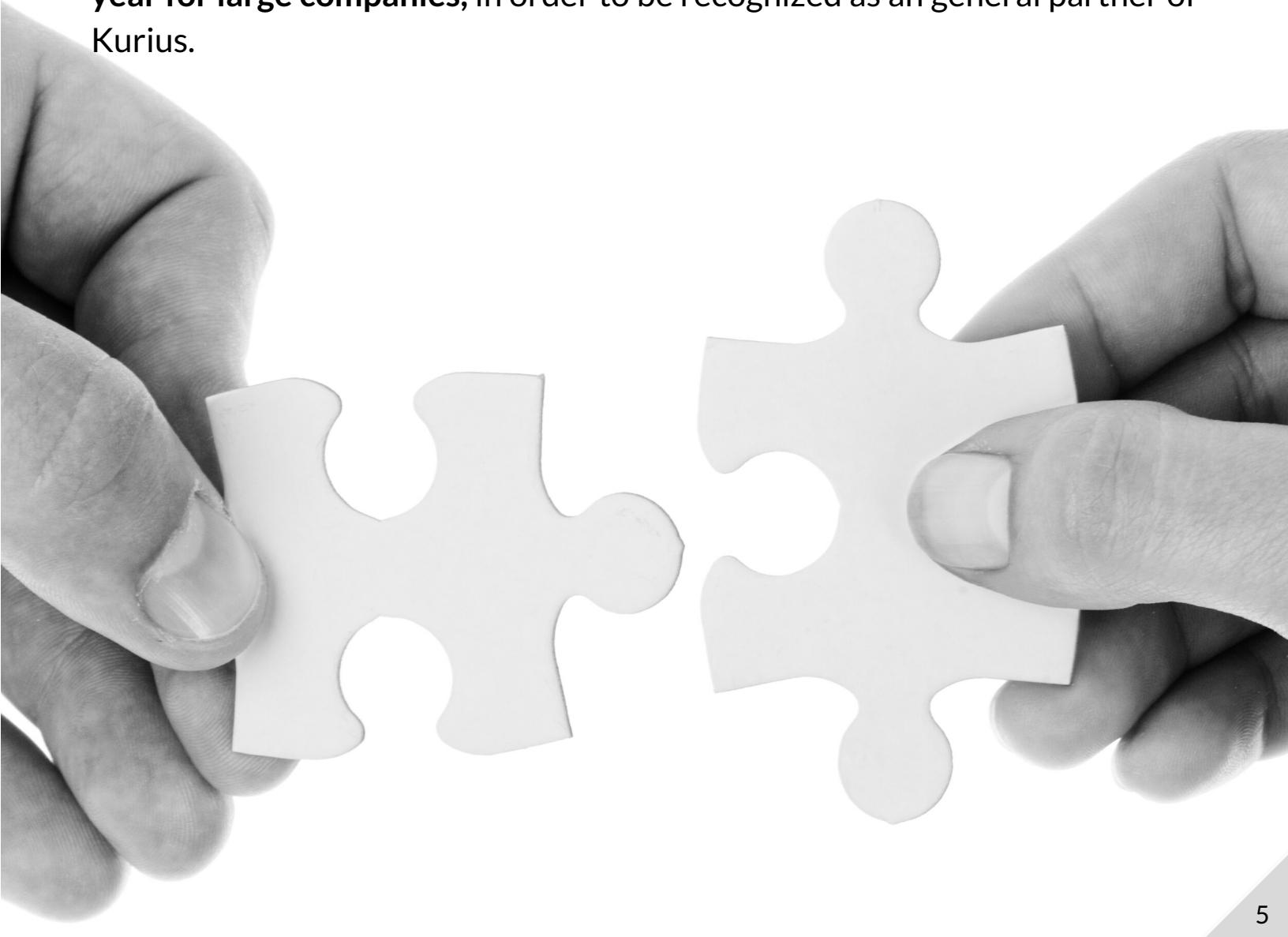
Because a lot of our participants will be first time coders, your company will make an impactful first impression and consequently have a greater influence on the languages and tools that these coders learn. With this opportunity to reach out and advertise to young adults, representatives from your company will thus be able to increase its leverage and consumer base. Otherwise stated, your support is directly correlated to the new heights that these motivated individuals achieve from their projects.

Kurius is founded to build a future for the present, making cutting-edge technology and its benefits accessible to all. Encouraging the world's next generation of innovators and social development falls nowhere short of something to be proud of.



# **WE'RE INTERESTED, HOW CAN WE PARTNER UP WITH KURIUS?**

Because we are a nonprofit organization instead of a one time event, we are looking to establish sustainable relationships with our partners in order to be able to organize numerous events for the youth throughout the year. You can partner with us through monetary contributions and/or non-monetary contributions. For contributions, we do not have distinct sponsorship tiers, as we like to discuss with our potential partners to understand their budget and needs in order to come to a mutually-beneficial partnership. However, our usual guideline is a **minimum value of 200\$ per year worth of contributions for small companies and 1000\$ per year for large companies**, in order to be recognized as an general partner of Kurius.



Higher grants and donations provide more opportunities for your company to promote your brand and contribute to the overall impact that we will be able to bring to students, mentors, and other partners.

You can choose whether your contributions goes directly into a specific Kurius event such as Kurius Hack, or make a general contribution to the nonprofit and we allocate that fund to the different events that we organize. However, if you choose to contribute to a single Kurius event, you will only be an event partner and not a general partner. Your benefits will be limited to that event and will not extend to all other Kurius events that will be organized throughout the year, which would allow you to have a wider audience reach periodically as Kurius expands in the future to other schools!

**As a part of the official incorporated non-profit organization “Initiative Kurius”, we can issue donation receipts for amounts more than 2000\$.**

We also welcome non-monetary contributions which include hardware, mentors, speakers, food, and other resources.

## **5 Ways to Contribute**

**1** **MONETARY**  
Help us cover our Kurius expenses such as hosting our website

**2** **FOOD**  
Sponsor a meal/snacks for participants

**3** **MENTORS**  
Send mentors to guide participants in their learning process

**4** **HARD/SOFTWARE**  
Donate technology to be borrowed/awarded to participants

**5** **ENTERTAINMENT**  
Organize activities to keep young innovators motivated and entertained

# YOUR BENEFITS

More than a résumé or interview process can provide, being able to observe students in an actual work environment allows you and your staff to properly assess potential hires/interns. Spreading awareness was never easier, as we will be offering effective logo placement, live promotional keynotes and a presence on our online platforms of your company where Kurius participants can easily visit and connect to. The ability to provide technical resources, APIs and swag also increases your company branding and shows the usefulness of your tech.

## Interested or have more questions?

Contact us at [partners@kurius.ca](mailto:partners@kurius.ca)! Our team is always looking forward to making the process more fluid and clear for partners. We'd also be happy to discuss a custom partnership proposal.



The Kurius Executive Team 2019-2020