

# SCHOLAR SCOUT

## -Guiding Futures

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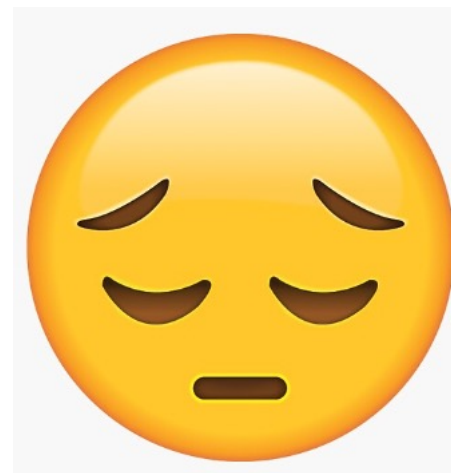
## Problem addressed

- Students often struggle to identify institutions and programs that align with their interests, preferences, and career goal leading to stress, and suboptimal choices.
- Difficulty that many students face in navigating the complex process of college and course selection.

## Background

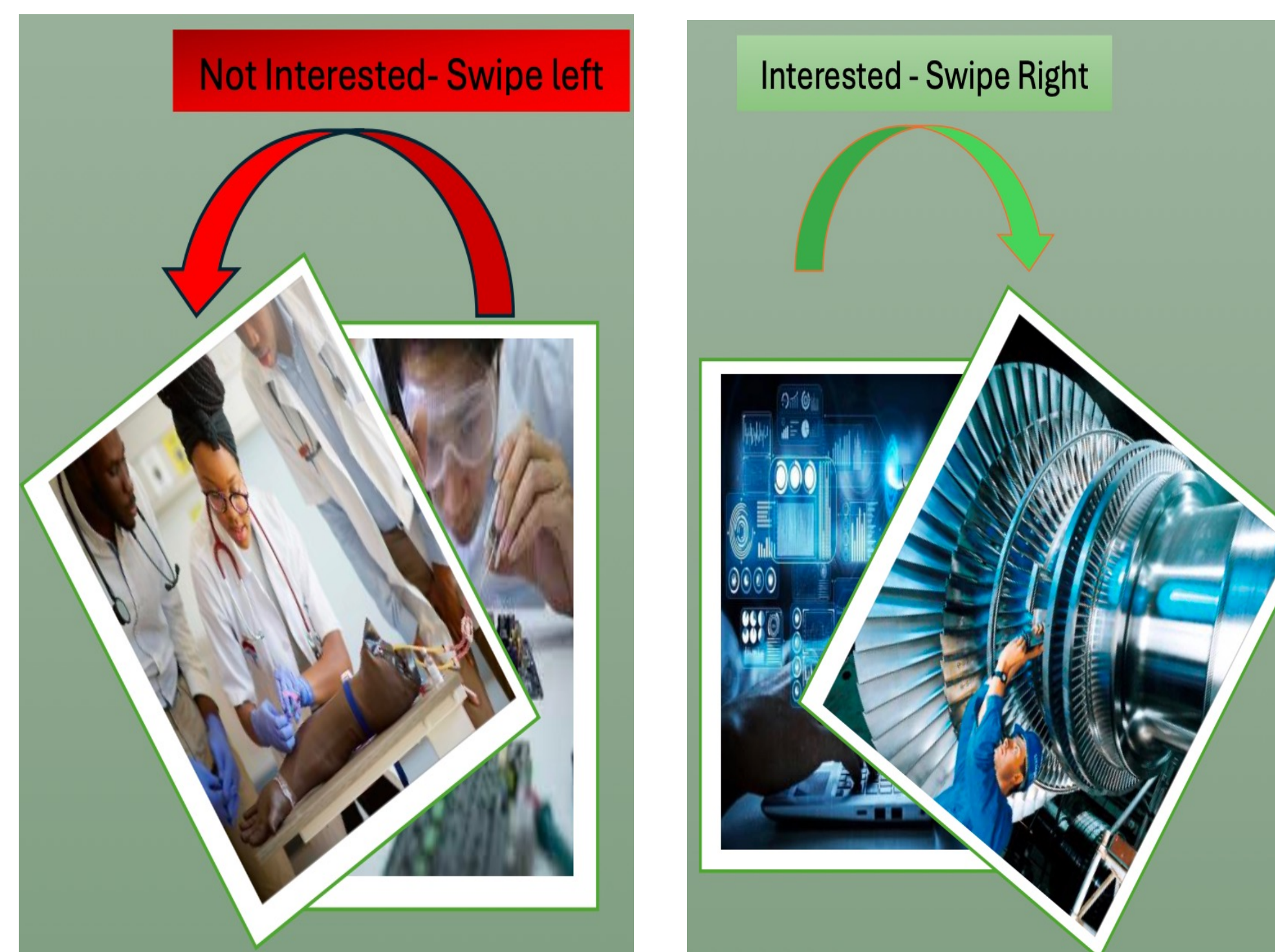
*Teenagers dropping out or not attending college*

- Social factors
- Poverty
- Lack of Motivation
- Lack of Support and Guidance



## Solution

Scholar Scout simplifies the process and make personalized and intuitive platform guiding students towards colleges and courses that best suit their individual needs and preferences, ultimately helping them make more informed decisions about their educational future.



## Benefits

- Visual Guidance
- Reduces student acquisition cost
- Clears student ambiguity



## Who We Help

- First-generation college students
- Special Needs students
- ESL students
- Colleges

