

SAMPLE BROCHURES



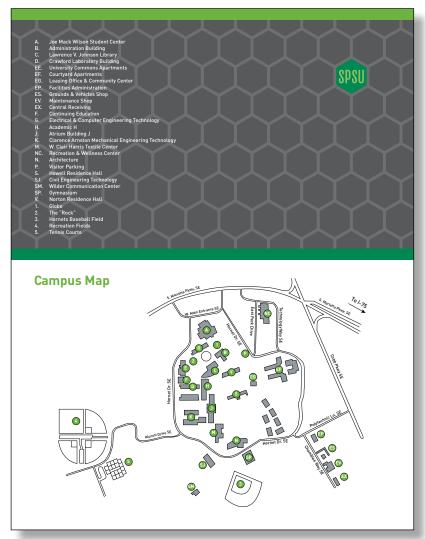


Design explorations — not actual documents.





SAMPLE ONE-SHEETS





Design explorations — not actual documents

FORMAL DOCUMENTS

FORMAL DOCUMENTS

This example shows one of the many ways to incorporate the hexagon branding elements.

Also note how sans-serif fonts can be used in a formal presentation.

MISSION STATEMENT

SOUTHERN POLYTECHNIC STATE UNIVERSITY

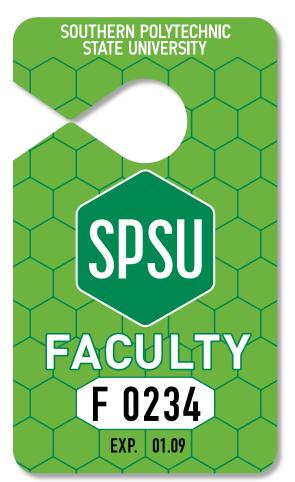
Southern Polytechnic State University is proud to be Georgia's technology university. Our academic, professional, outreach and service programs embrace all aspects of technology, including the practical applied skills (techne) needed to solve today's real-world problems and the theoretical knowledge (logos) necessary to meet tomorrow's challenges. SPSU graduates are well prepared to lead the scientific and economic development of an increasingly complex state, nation, and world.

Our mission is to serve both traditional and non-traditional students at the undergraduate, graduate and continuing education levels; in engineering and engineering technology, the sciences, applied liberal arts, business and professional programs. We work to develop the broader community's intellectual, cultural, economic, and human resources. Facilitated by our innovative faculty, dedicated staff, and supportive campus environment, our learning community empowers SPSU students with the ability and vision to transform the future.



Design exploration — not actual document.

PARKING STICKERS & HANGTAGS





Design explorations — not actual documents

SPSU LICENSE PLATE





RETURN ENVELOPE & POSTCARD

Business Reply Card



	INFORMATION REQUEST						
IISOUTHERN	Complete the card Drop it in the mail – we've paid the postage.		Find information on line at www.spsu.ed				
SOUTHERN POLYTECHNIC STATE UNIVERSITY			Call us toll-free at 800-635-3204 or 678-915-7778.				
Last Name ▼	First		Middle/Maiden	Title [Jr., III, etc.]			
Street Address			Apartment Numbe	-			
City	State	ZIP/Postal Code	Country				
Home Phone E-mail Address							
Current School				Graduation Year			
Academic Interest or Major							
			ege Prep: O Yes O No				

No. 9 Return Envelope





UNDERGRADUATE

APPLICATION FOR ADMISSION

SPSU

APPLICATION FORM

APPLICATION REQUIREMENTS CONTINUED

INTERNATIONAL STUDENTS (F-1, J-1)

Freshman international applicants whose native language is not English are exempt from taking the SAT I / ACT; however, they must take

POST-BACCALAUREATE / NON-DEGREE

A special category for students who hold a bachelor's degree from an accredited college but who are not seeking a degree.

st official transcript from bachelor degree earned institution. als enrolled as post-baccalaureate students are eligible to take aduate level courses only. Students who are admitted under egory and later decide to pursue a degree must furnish official ripts from all colleges attended and meet transfer admission

FICATE STUDENTS

is applying for undergraduate certificate program must meet all ons requirements.

TOEFL score of 550 (213 computer-based, 79 internet-based) may aired of any applicant who is a non-native speaker of English.

TIONAL INFORMATION
review the "Application Instruction Checklist" on the Southern
thnic Undergraduate Application prior to completing and sub-

valuation service before being considered for admission.

LICATION DEADLINE DATES

ision credentials must be received by the deadline dates.
Proper Deadline Dates: Summer May 1
Fall Aug. 1
Spring Dec. 1

ompass Exam is given on the campus of SPSU. If it is deter-that the applicant will need this exam to be considered for sion, the applicant will be notified of the times and dates of

SOUTHERN STATE UNIVERSITY

UNDERGRADUATE APPLICATION FOR ADMISSION

Social Security Number ▼	Date of Birth (Month / Day / Year)			Application Term			Year
				O Fall C	Spring C	Summer	20
Last Name ▼		First		Middle/Maiden			Title (Jr., III, etc.)
Street Address				Apartment Number			
City		State	ZIP/Postal Code	County of Residence		Nation	
Heme Phone			Work Phone				
E-mail Address							
Emergency Contact Name (Last, First) Relationship		Relationship	Emergency Phone Day		Emergency Phone Evening		
1							
			MONTH/YEAR ♥	MONTH /	YEAR W		
How long have you lived continu	ously in Ge	orgia? >>	From	to			
Gender	Ethnic/Ra	cial Group (This question is a	optional. The information is reque	ested for statistic	cal record keeping	g only. If you cho	ose to answer.
O Female	your answer will not be considered in any admissions decision.]						
○ Male	OAsian OI	Black OHispanic OAme	rican Indian/Alaskan Native	○Multi-ra	cial ()White	O0ther	
Citizenship Status							
1. U.S. citizen by birth 2. Naturali				en (Present Alier			for verification)
Nation of Birth ▼	n of Birth ▼ Nation of Citizenship Native Language		Native Language	Language of Education			
NON-U.S. CITIZEN APPLICANTS	S						
Are you requesting an I-20 (F-1	visal? 🔘	(es O No					
If you are requesting an 1-20 please provide you							
Type of visa held or current status ♥							
Type of that field of Current states 7							
Democrat Desident Aller Months Wildershop	and the state of the				Date Issued ▼		
Permanent Resident, Alien Number ▼ (Attach copy of both sides of your I-94 or permanent resident card)				Date issued v			
CHARLES A PARISON OF							
SECTION B ADMISSIONS							
Intended Program of Study Iches							
O Architecture-Pre (SEE NOTE BELOW) O Biology	○ Construction		O International Studies O Laboratory Management			Construction Ma of Applied Science	
O Biomedical Engineering Technology	O Content Des	ign (Bachelor of Applied Science)	(Bachelor of Applied Scient	nce)	O Software En	gineering	
(Electrical Engineering Technology)		igineering Technology	○ Mathematics		Spanish (Int.)	emational Studi	05

Application Type (Check on

Do you plan to participate in the Regents Engineering Transfer Program (RETP)? 🔾 Yes 🔾 No

REMEMBER TO COMPLETE THE OTHER SIDE OF THIS FORM

SOUTHERN POLYTECHNIC

STATE UNIVERSITY

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technology.spsu.edu