



**RAJIV GANDHI INSTITUTE OF PETROLEUM
TECHNOLOGY**
(AN INSTITUTION OF NATIONAL IMPORTANCE)

AMETHI, UTTAR PRADESH



9-10 Nov, 2024

SPONSORSHIP BROCHURE



URJOTSAV

THE ANNUAL TECHNICAL FESTIVAL

www.urjotsav.com

ABOUT RGIPT

Rajiv Gandhi Institute of Petroleum Technology (RGIPT) is a premier scientific and management training, educational, and research institution established by the Government of India in 2008. The Institute has been accorded the status of "An Institution of National Importance" along the lines of IIT under an act of Parliament (Rajiv Gandhi Institute of Petroleum Technology Act 2007).

RGIPT encompasses a broad spectrum of fields, from energy to information technology, solidifying its status as one of the foremost institutions in the country. The Institute is staunchly dedicated to the cultivation of character and the promotion of educational excellence in its students and the broader community.

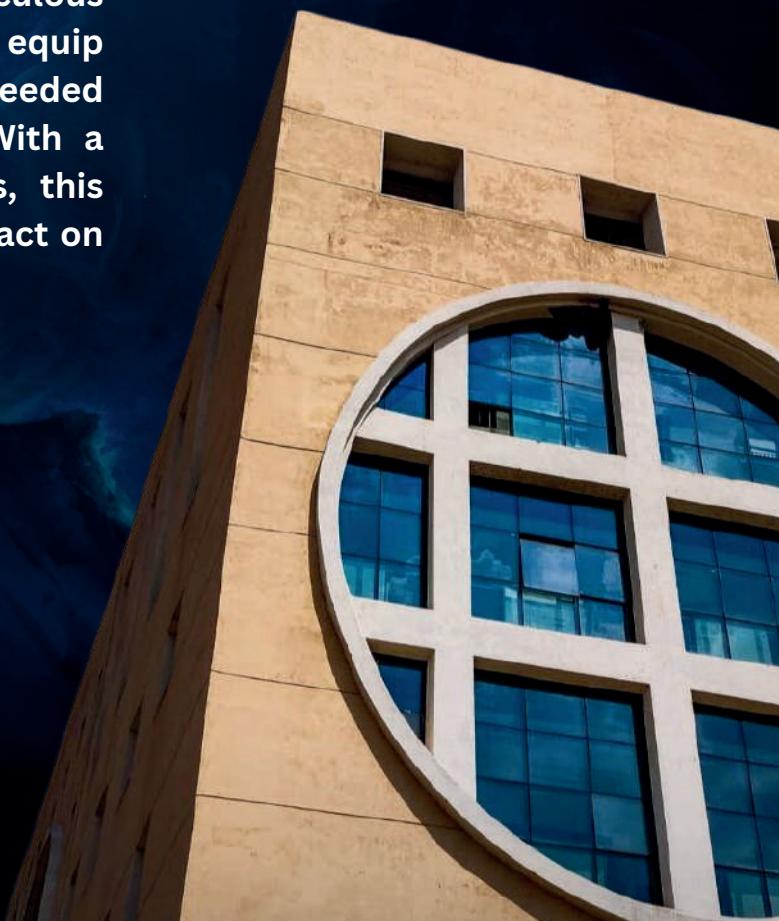


ABOUT URJOTSAV

Urjotsav is a prestigious national-level annual technical and entrepreneurial festival hosted by the Rajiv Gandhi Institute of Petroleum Technology. Organized with precision and passion by the Science and Technical Council, this remarkable event reflects the unwavering dedication of our students. Their efforts ensure that Urjotsav is not only a grand spectacle but also a catalyst for deep intellectual engagement, inspiring minds and fostering innovation across the academic community.

The festival is dedicated to providing a dynamic platform where the industry leaders of tomorrow can showcase their talents. It also offers young minds the opportunity to collaborate, strategize, and execute a spectacular event, instilling invaluable leadership skills and fostering a strong sense of teamwork among all participants.

The fest is set to take place from November 9th to 10th, 2024, and promises meticulous organization. Urjotsav is designed to equip participants with the essential skills needed to shape their career aspirations. With a focus on the latest industry trends, this event is poised to leave a lasting impact on all its esteemed attendees.



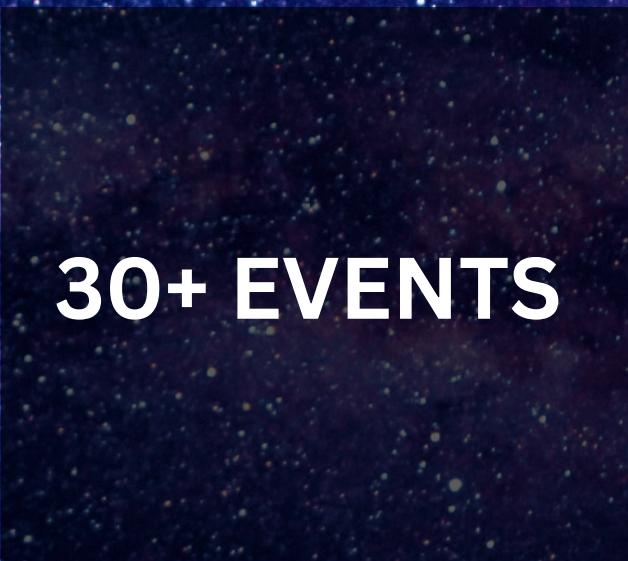
Previous Stats



10,000+
FOOTFALL



3 LACS+
PRIZE POOL



30+ EVENTS



**40+ PREVIOUS
SPONSORS**



**200+ CAMPUS
AMBASSADOR**



10+ TALKS

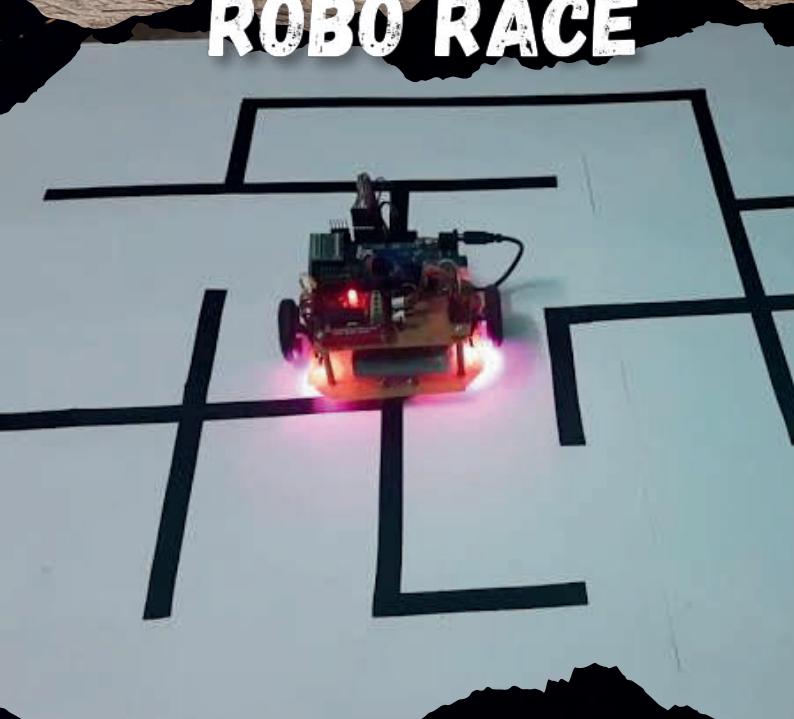
Previous Events



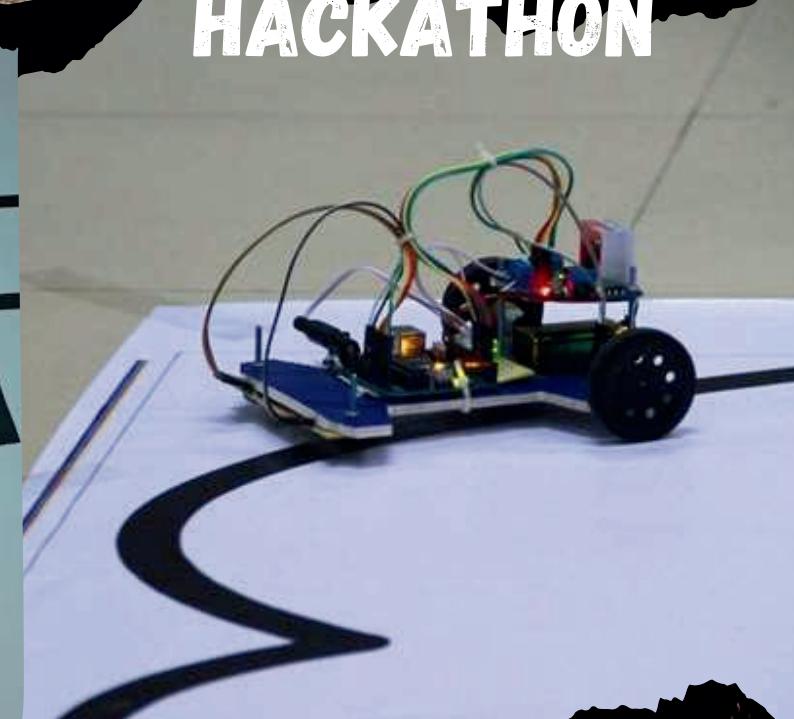
ROBO RACE



HACKATHON



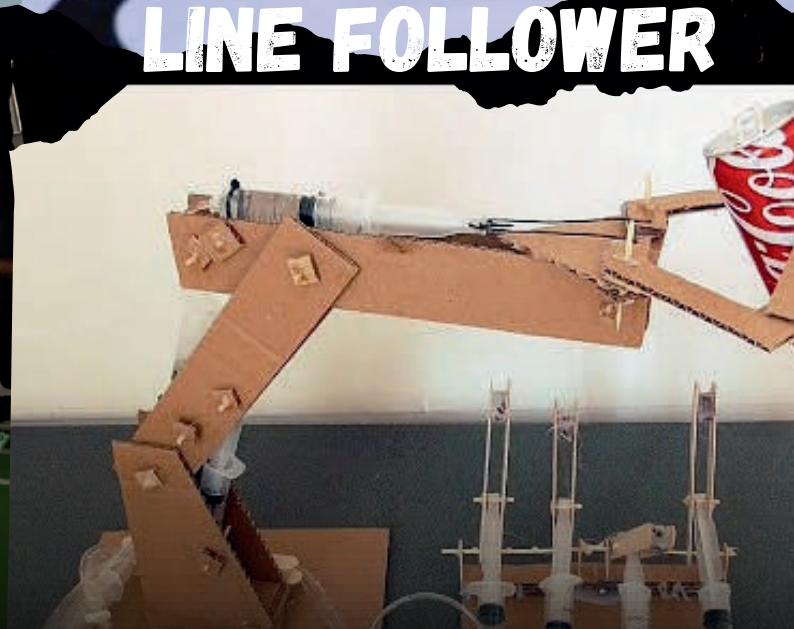
MAZE FOLLOWER



LINE FOLLOWER



ROBO SOCCER



HYDRAULIC ARM



STAND UP COMEDY



SEMINARS

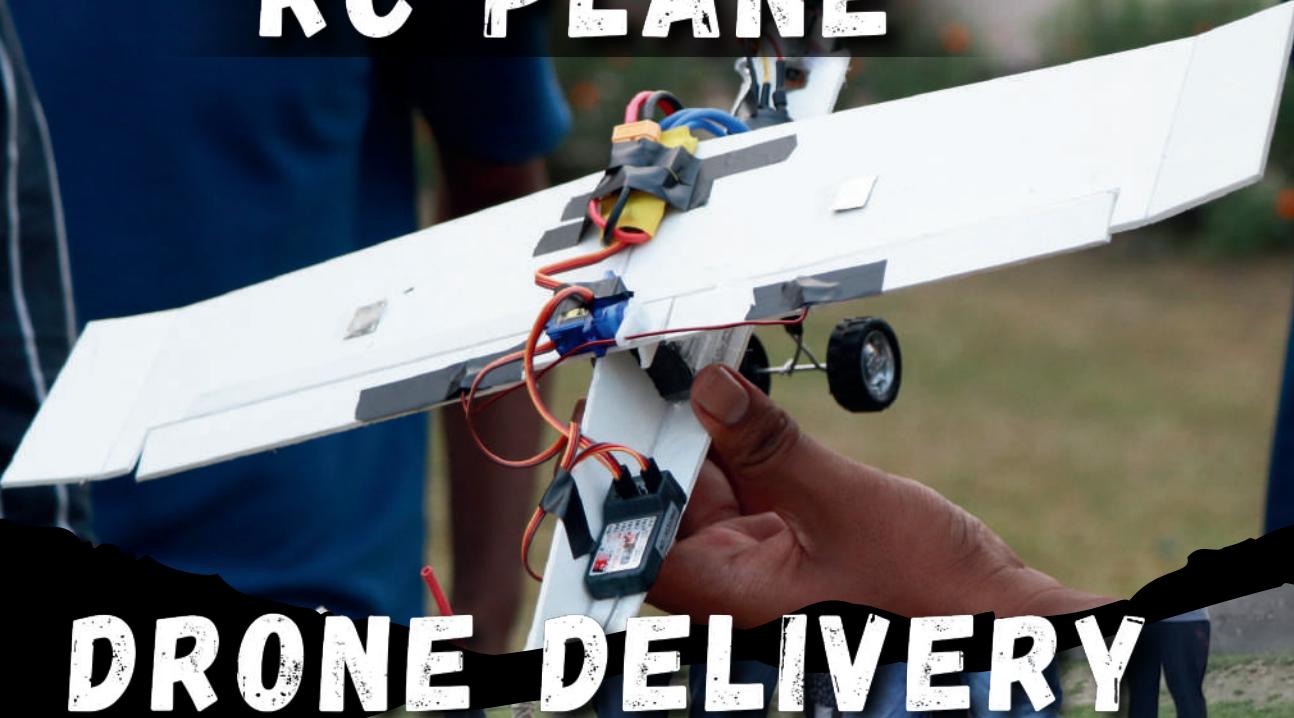


EXHIBITION



CULTURAL NIGHT

RC PLANE



DRONE DELIVERY



WATER ROCKET



PROMINENT SPEAKERS



Mr. Sudhir Aggrawal, Ex Deloitte



Sandeep Jain, Geeks for Geeks



Dr. V. Narayananan, Director LPSC ISRO



Mr. Ankush Sabharwal, Founder ,
Corover & BharatGPT



Mr Pankaj Sharma, Nasscom business
mentor

PHOTO GALLERY







CAMPUS AMBASSADOR

The Campus Ambassador program provides an exciting opportunity for students from colleges nationwide to become part of RGIFT's flagship techno-festival. This year, Urjotsav is set to enlist over 200+ CAs, inviting them to join in and represent their colleges in this vibrant celebration of technology and innovation.

The primary responsibility of these CAs is to boost awareness of Urjotsav within their college communities and beyond. In return, ambassadors will receive exclusive benefits, including a free fest pass and special goodies. This role also offers them a unique opportunity to hone their management and organizational skills while building valuable professional networks.

SOCIAL OUTREACH

Arpan: Social Service Council

ARPAN, the Institute's social club, was formed in 2009. It is run by hundreds of dedicated faculty and student volunteers.



Project Amethi: GyanArpan

The Gyan Arpan Program began on September 1st, 2019. The program was envisioned and developed to assist and educate selected needy and meritorious kids at various district locations. Since its inception, the program has impacted over 5,000 students in the Amethi district.



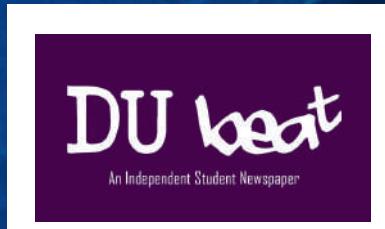
SOCIAL INITIATIVES



ARPAN, the Institute's social club, was formed in 2009. It is run by hundreds of dedicated faculty and student volunteers.



PAST SPONSORS



PAST SPONSORS



SPONSORSHIP BENEFITS

BENEFITS	TITLE SPONSOR (Rs. 8 Lacs)	CO-SPONSOR (Rs. 3 Lacs)	ASSOCIATE SPONSOR (Rs. 1.5 Lacs)	EVENT SPONSOR (Rs. 50k)
Logo on passes/certificate/ invitation/merchandise	✓			On Event Certificates & Posters
Logo on official platforms on social networking sites	✓	✓	✓	✓
Permission to conduct promotional event	✓	✓		
Coverage by emcees at regular intervals	✓	✓		
Standees	✓	✓	✓	✓
Access to database	✓	✓	✓	
Stalls in fest area	(24*24)	(15*15)	(12*12)	
One to one interaction	✓	✓	✓	
Screen Backdrop	✓	✓	✓	
On-Campus Branding	✓	✓	✓	✓
Paraphernalia through goodies	✓	✓	✓	
Branding through online media partners	✓	✓	✓	✓
VIP Fest Pass	✓	✓	✓	✓

PARTNERSHIP

EVENT PARTNER

Shine in untapped markets in cities like Lucknow, Kanpur, and RaeBareli as our Event Partner. Enjoy premium visibility, contribute expertise to enhance our event, and leave a lasting impact. In return, gain significant brand exposure, collaborate on event enhancements, and lead workshops or sessions. We anticipate your active involvement in ensuring the event's success and providing valuable insights.

BEVERAGE PARTNER

Elevate your brand's visibility as our Beverage Partner. Set up your presence at our event, engage our audience, and benefit from social media exposure and exclusive networking. Keep festival-goers refreshed and energized with your beverages. In return, enjoy prime placement at our event, social media mentions, and access to a captive audience. We expect you to provide a variety of beverages and actively participate in the event to enhance the festival experience.

TRAVEL PARTNER

Ensure seamless travel for VIP guests and offer exclusive booking discounts for festival visitors. Gain global visibility with prime banner placements at festival locations. In return, receive recognition as a trusted travel partner, exposure to a diverse audience, and the opportunity to offer exclusive discounts. Banners provided by the Logistic partner will be put up at prominent locations on the campus during the festival.

SNACKS PARTNER

Delight taste buds as our Snacks Partner. Enjoy prominent placement at dining areas, a hungry audience, and establish your brand as the go-to choice for festival fare. In return, showcase your snacks to a captive audience, enhance brand recognition, and gain access to festival-goers. We expect you to offer a diverse range of delicious snacks and ensure a satisfying culinary experience for attendees.

PLATFORM PARTNER

Partner with us as a valued digital ally and lead dynamic online promotions, oversee registrations, and create engaging virtual events. Gain prominent exposure to our diverse and active audience. Your brand's banners will be featured throughout our bustling campus. This partnership provides an excellent opportunity to enhance your brand's reputation and build valuable connections within the energetic student community. Shape the festival's online presence and connect with tomorrow's tech innovators.

WORKSHOP PARTNER

Inspire festival-goers by becoming our Workshop Partner. Host valuable workshops, gain prominent visibility, and establish your brand as a leader in your field. In return, you'll be featured in our promotional materials, engage with a varied audience, and lead meaningful sessions. We look forward to insightful and skill-building workshops that will greatly enhance the experience for our attendees.

GIFT PARTNER

The gift partner will provide gift vouchers and goodies for participants across various events. Your brand's banners will be prominently displayed at key locations on campus during URJOTSAV 2024.

AWARDS PARTNER

The award sponsor will have the opportunity to promote their brand and products at prime locations within our event stalls. They will be responsible for providing the award funds, as determined by the organizers, for each event during the festival. Additionally, the mementos will feature the sponsor's name.

MEDIA PARTNER

The media partner will publicize the festival through their newspaper and magazine articles, radio, and website. They will receive a stall on the festival grounds to display products and distribute promotional material. Additionally, banners provided by the media partner will be prominently displayed at key locations on campus during URJOTSAV 2024.

ACCESSORY PARTNER

Our official Accessory sponsor will be allowed to feature their name logo on the accessories as wristbands etc. The festival accessories will be distributed to all youth including students, participants and other invitees at the festival. Banners and advertising goodies like posters etc. will bear the name of the sponsor

DECORATION PARTNER

As our official decoration sponsor you shall be working in conditions with URJOTSAV 2023 team to decorate and beautify the campus. Banners and advertising goodies as balloons dummies etc. will bear the name and logo of the sponsor

APPAREL PARTNER

The T-shirt will feature the logo of the Apparel sponsor. The sponsor can setup stalls on the festival grounds to display its products and distribute material publicity. Apparel sponsors need to supply 500 fest T-shirts + 50 organizer T-shirts which are already printed as per the design submitted by the organizers.

CONTACT US

Sponsorship and Marketing Heads

Raghav Dixit
6395163880

Harshit Negi
9756360382

Sayan Mukhopadhyay
8777075963

Overall Fest Coordinators

Ankur Kumar
7991902068

Khushi Kalra
9711751056

Atul Panwar
8306579717



Visit us at : www.urjotsav.com

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