

****Study Guide: K-Means Clustering****

****Definition and Characteristics****

K-Means Clustering is a type of unsupervised learning method that groups similar data points into clusters based on their features. It is a center-based clustering algorithm, which means that each cluster is defined by its center (also known as centroid) and each data point is assigned to the closest center.

****Key Characteristics:****

- * Center-based clustering**: Each cluster is defined by its center (centroid)
- * Assignment of data points: Each data point is assigned to the closest center
- * Iterative process: The algorithm iterates until the clusters converge or a stopping criterion is met

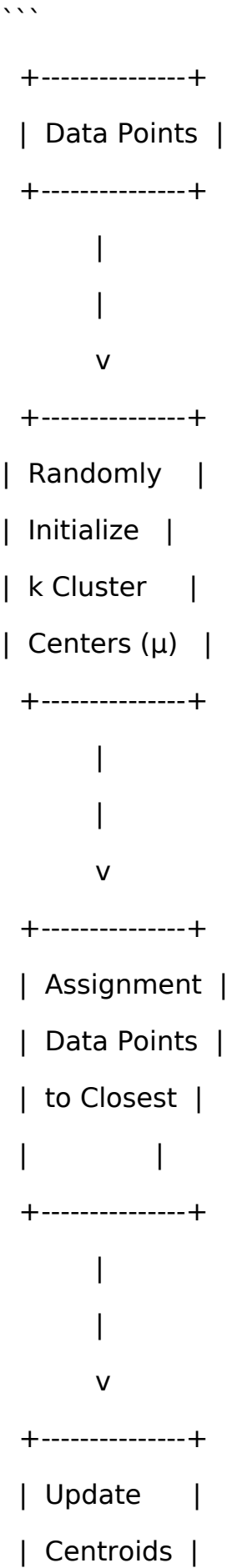
****Applications****

- * Customer segmentation
- * Image segmentation
- * Gene expression analysis
- * Recommendation systems

****How K-Means Clustering Works****

1. ****Initialization****: Randomly initialize k cluster centers (centroids)
2. ****Assignment****: Assign each data point to the closest centroid
3. ****Update****: Update the centroid of each cluster by calculating the mean of all data points assigned to it
5. ****Repeat****: Repeat steps 2-4 until convergence or a stopping criterion is met

****Example Diagram (ASCII)****



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| Mean of |
| Assigned |
+-----+
|
|
v
+-----+
| Repeat |
| Until |
| Convergence |
+-----+

```

Theorem 7.4:

The projection of data points into the space spanned by the top k singular vectors of the data matrix brings data points closer to their cluster centers.

Summary of Key Points

- * K-Means Clustering is a center-based clustering algorithm
- * It iteratively assigns data points to the closest center and updates the center
- * The algorithm converges when the clusters stop moving
- * K-Means Clustering has applications in customer segmentation, image segmentation, gene expression analysis, and recommendation systems

Flashcards

Q1: What is K-Means Clustering?

K-Means Clustering is a type of unsupervised learning method that groups similar data points into clusters based on their features.

Q2: What is the key characteristic of center-based clustering?

Each cluster is defined by its center (centroid) and each data point is assigned to the closest center.

Q3: What is the iterative process in K-Means clustering?

The algorithm iterates until the clusters converge or a stopping criterion is met.

Q4: What is the application of K-Means Clustering in image segmentation?

It groups similar pixels into clusters, allowing for image segmentation.