



AUTO SALE

Year

All

Quarter

All

Month

All



Home



Sale & Product Performance



Geography & Customers

Country

All

Product Size

All

Status

All

9.76M

Total Sale

298

Total Orders

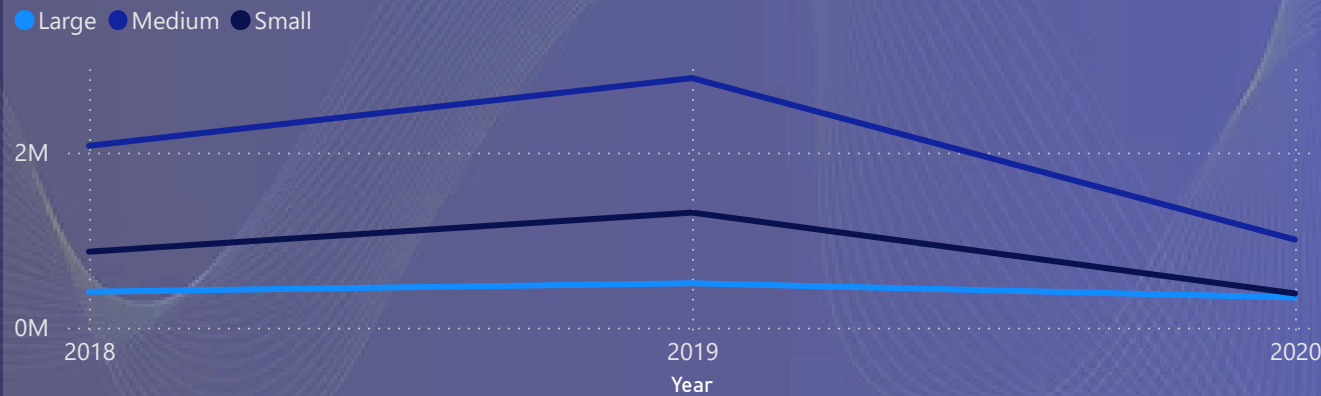
89

Total Customer

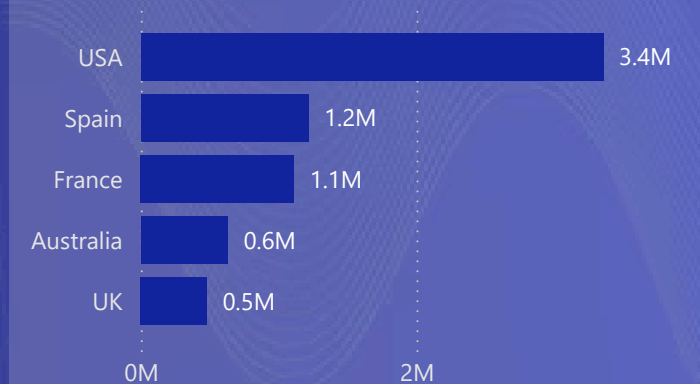
96K

Total Quantity Ordered

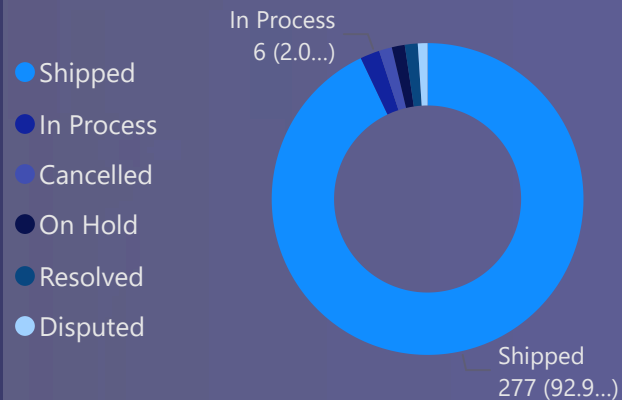
Total Sale by Year and DEALSIZE



Top 5 Country by Sales



Total Orders by Status



Customer with Highest Orders

Euro Shopping Channel

Highest Sell Product Size

Medium

Total Sale by Product per Year

ProductCode_Size	2018	2019	2020
S10_1678_Large		7,737.93	7,516.08
S10_1678_Medium	16,623.12	36,965.09	3,207.12
S10_1678_Small	8,134.67	6,381.51	3,167.67
S10_1949_Large	57,275.84	44,628.05	12,001.00
S10_1949_Medium	15,637.43	39,201.20	8,655.15
S10_1949_Small			2,416.56
S10_2016_Medium	24,414.66	41,688.31	17,009.16
S10_2016_Small	2,793.86	9,843.22	2,225.50
S10_4698_Large	33,896.44	39,880.24	21,104.76
S10_4698_Medium	15,424.93	35,585.33	7,498.48
S10_4698_Small		2,000.12	1,022.17
Total	33,53,014.06	46,69,924.56	17,37,283.09



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813.35K

Avg Sales per Month

109.67K

Avg Sale per Customer

3.35

Order Frequency

89.54K

Sales per Product

39.68K

Avg Revenue per Day

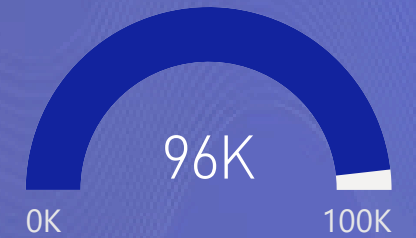
Total Sale by Product



Sales Target by Month

609.25K ✓
Goal: 500000 (+21.85%)

Total Quantity Ordered



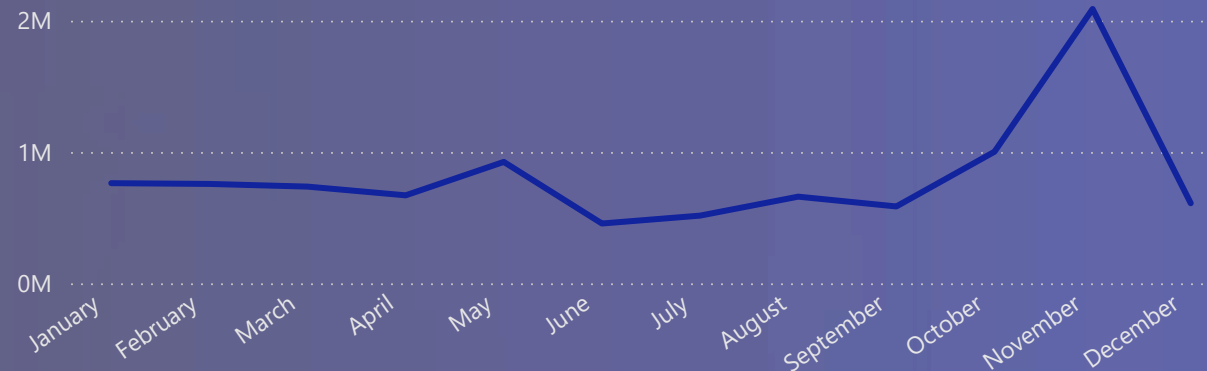
Highest Sale Month

November

Highest Sale Product

S18_3232

Total Sale by Month



Top 10 Product by Sale

PRODUCTCODE	Sum of QUANTITYORDERED	Total Sale
S10_1949	899	1,79,815.23
S10_4698	850	1,58,202.48
S12_1108	973	1,68,585.32
S12_1666	919	1,30,466.79
S12_3891	921	1,45,332.04
S18_1662	940	1,39,421.97
S18_2238	966	1,54,623.95
S18_3232	1754	2,84,249.02
S18_4027	922	1,33,779.35
S24_3856	1017	1,35,859.20
Total	10161	16,30,335.35



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109.67K

Customer Lifetime Value

89

Returning Customers

0.03

Customer Retention Rate

0.99

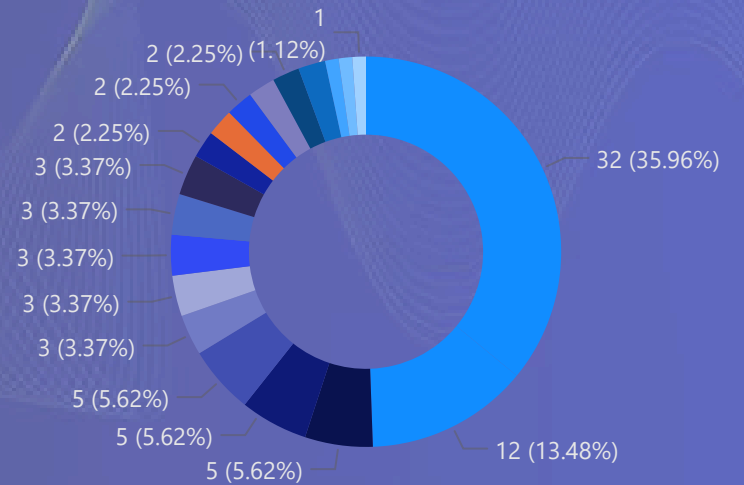
Repeat Customer Rate

Total Sale by Country



Total Customer by Country

USA France Australia Spain UK Canada Finland Germany Italy Norway



Top 5 Customer By Orders

