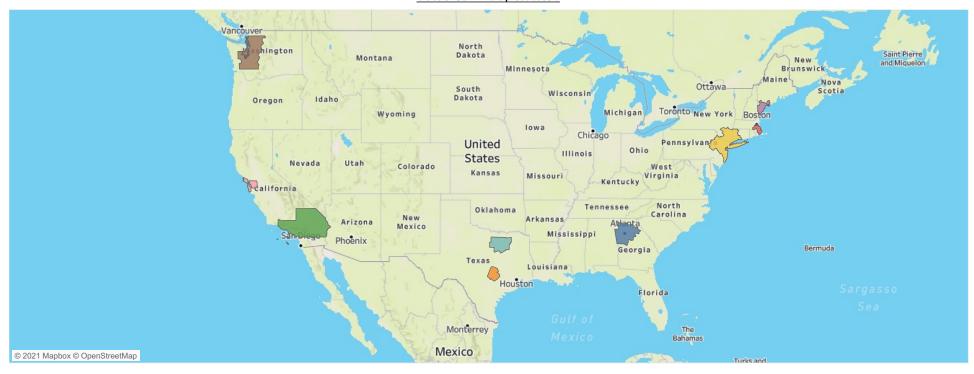
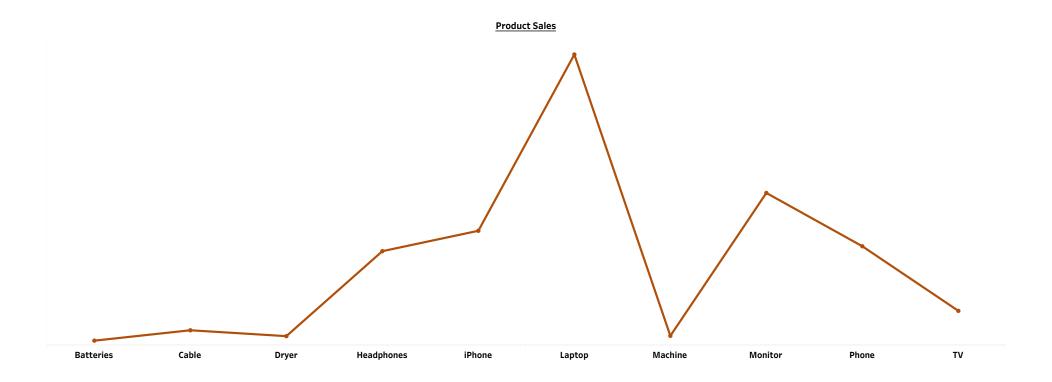
## Cities of USA where product sold





Sales across Month

Sales across Month

June

July

August

September

October

November

December

January

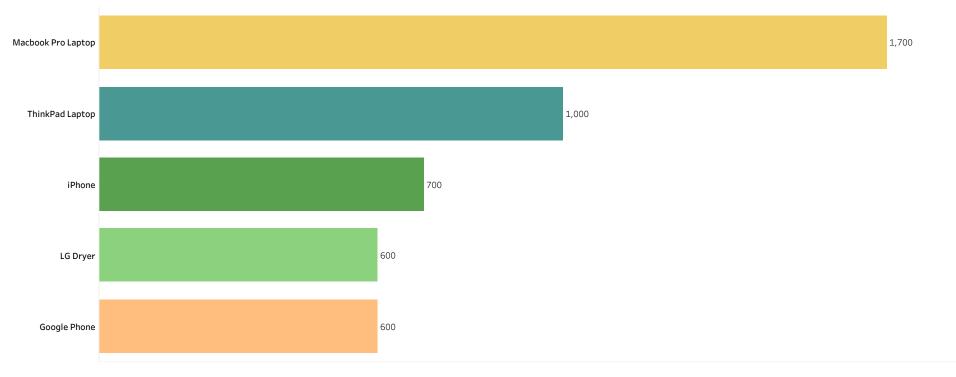
February

March

April

May

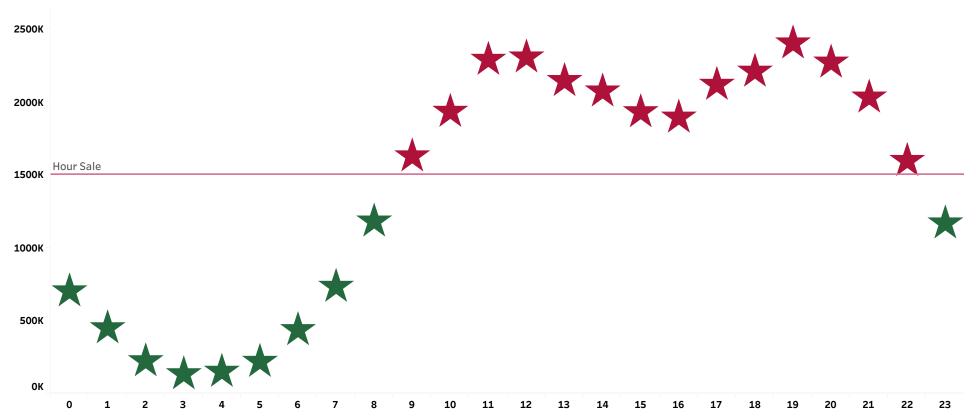
#### Top 5 Product with Maximum Price in \$



# **Product with Max Quantity Sold**

Batteries	AAA Batteries (4-pack)	9
	AA Batteries (4-pack)	7
Cable	USB-C Charging Cable	6
	<b>Lightning Charging Cable</b>	4
Headphones	Wired Headphones	4
	<b>Apple Airpods Headphones</b>	3
	Bose SoundSport Headph	3
Monitor	20in Monitor	2
	27in 4K Gaming Monitor	2
	27in FHD Monitor	2

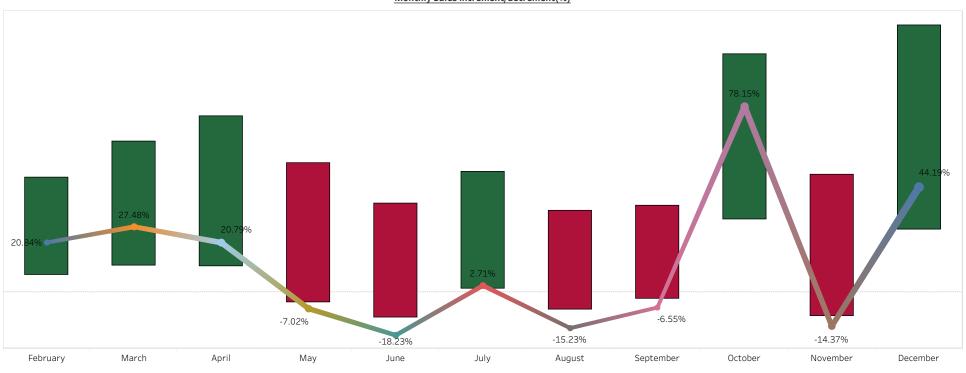
# **Hourly Sales throughout the Year**



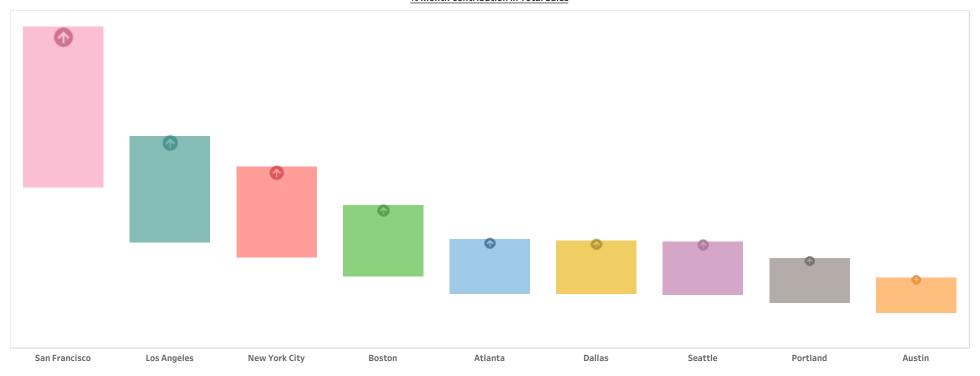
#### Top 5 Days having max sales throughout the Year

9	1,169,250
10	1,169,109
25	1,168,819
11	1,167,958
1	1,166,319

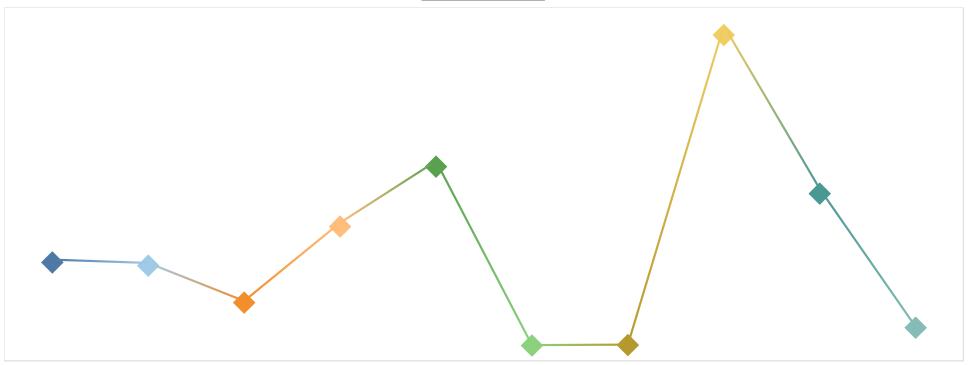
## Monthly Sales increment/decrement(%)

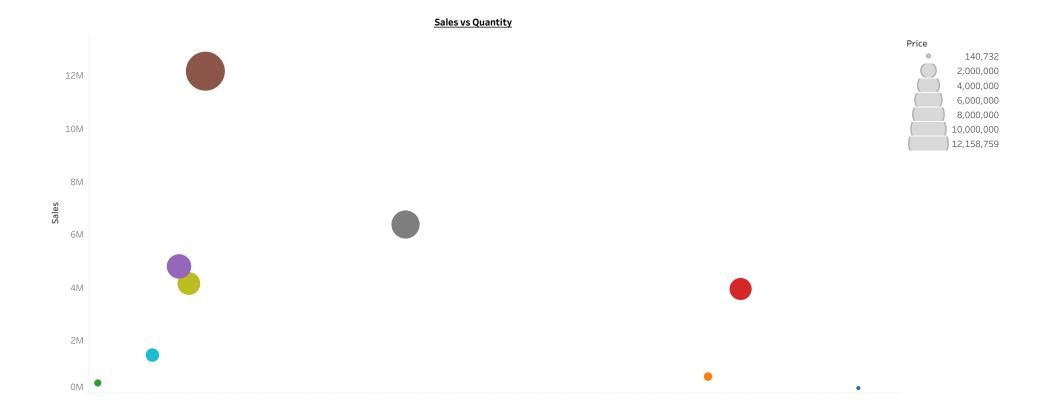


#### <u>% Month Contribution in Total Sales</u>

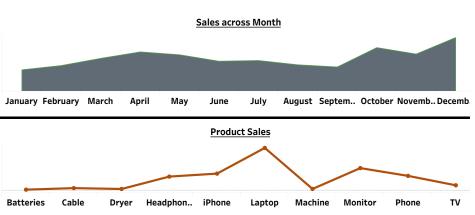


#### Products with highest Sales

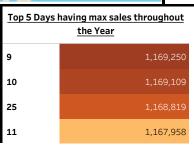


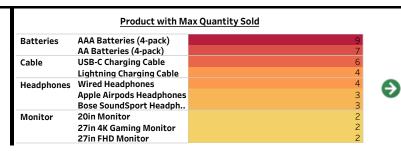


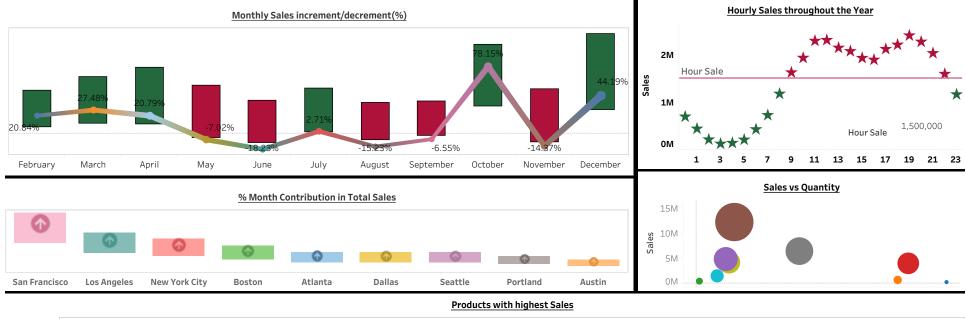














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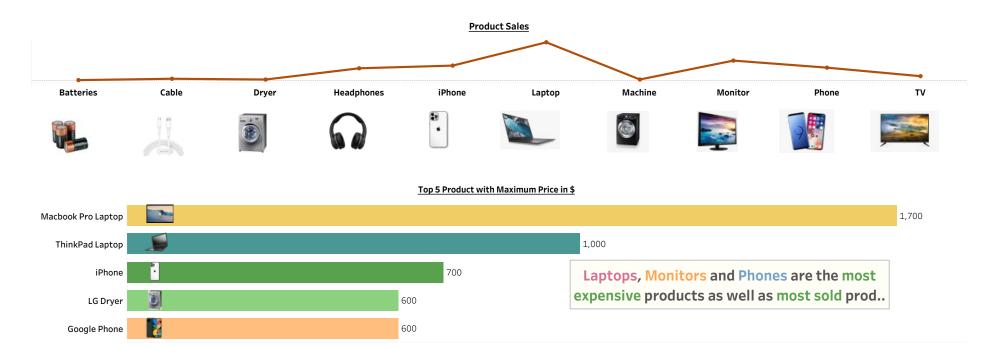






In 2019, the U.S. consumer electronics industry is predicted to have a market size of 301 billion U.S. dollars. Consumer electronics (CE) are devices specifically designed for entertainment, communication or information purposes. For most of the 20th century, the phonograph and radio were the most widely used such devices, but the development of computers contributed to the growth of the consumer electronics industry to include better technology.

San Fransisco has the highest sales with 23.95% of Total Sales followed by Los Angeles (15.81%), New York City (13.52%), Boston (10.62%), Atlanta (8.10%), Dallas (8.02%), Seattle (7.97%), Portland (6.73%) and at last Austin has the least contribution in the overall sales having 5.28% of Total Sales.



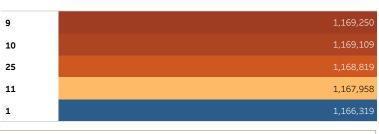
June

July

August September October November December

January February March

April



By looking at these 3 graphs we can clearly pick the important dates, time and Months to implement Sales boosting plan and Marketing strategy and renting extra servers to entertain extra customers' traffic.

Major Months could be:

April, October, December, (November)

Major Dates could be:

9, 10, 11

Major Time could be: 11 AM - 1 PM, 5 PM - 8:30 PM