Pizza Sales Data Analysis



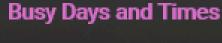




Tools: SQL **Excel**



Times - Highest From 12:1 pm and 4:8 pm



Maximum Sale Category Classic

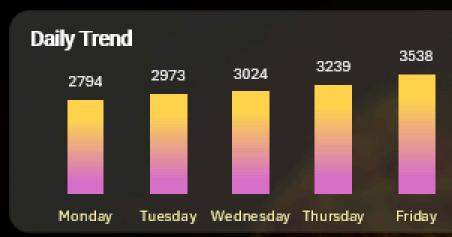
Maximum Sale in Size Large Pizza

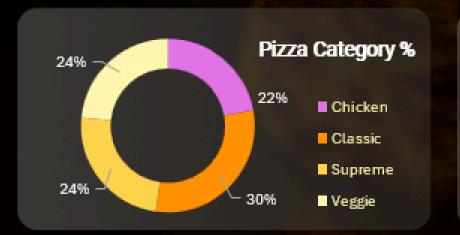
Worst and Best Sellers Best Seller The Classic Deluxe Pizza Worst Seller

The Brie Carree Pizza



Avg Order ' \$38.





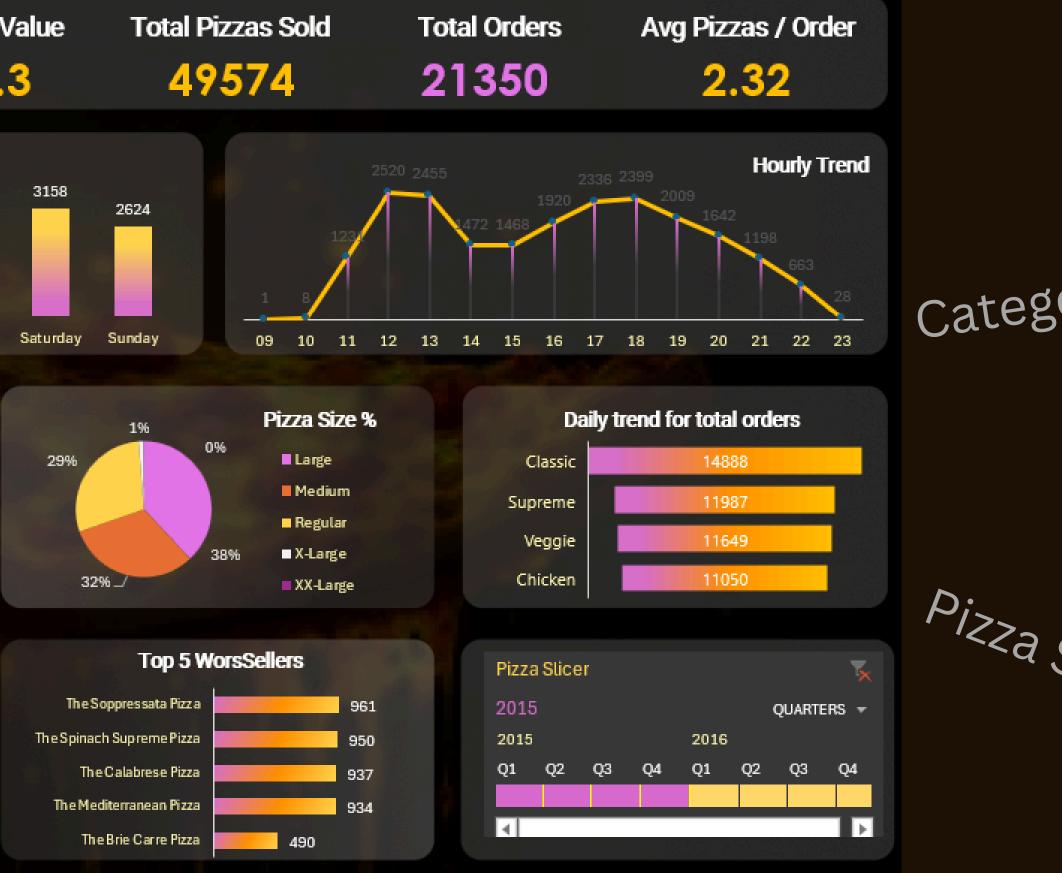


Swipe ->

Insights:

Daily Trends

Hourly Trends



Categories

Pizza Sizes

Best & WorstSellers

Slicer

Swipe ->

1 1 1 hawaiian m 1 01-01-2015 Thursday 11 11:38:36 13:25 13:25 Medium Classic 2 2 0.2 five_cheese_I 1 01-01-2015 Thursday 11 11:57:40 18:5 18:5 Large Veggle 4 2 0.2 five_cheese_I 1 01-01-2015 Thursday 11 11:57:40 20.75 20.75 Large Supreme 5 2 0.2 thal_ckn_I 1 01-01-2015 Thursday 11 11:57:40 20.75 20.75 Large Chicken 6 2 0.2 thal_ckn_I 1 01-01-2015 Thursday 11 11:57:40 20.75 20.75 Large Chicken 7 3 0.5 tals_uspr_m 1 01-01-2015 Thursday 12 12:12:28 20.57 20.75 Large Chicken 9 4 1 tal_supr_m 1 01-01-2015 Thursday 12 12:12:28 20.75 20.75 Large Supreme 10 5	zza_id 💌	order_id 💌	total_ord ▼	pizza_name_id 💌	quantity 💌	order_date 💌	order_da ▼	HOUR	order_time	unit_price 💌	total_price 💌	pizza_size	₩.	pizza_cate
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Taken From Dataset of 50k Pizza Sales

D. % of Sales by Pizza Category

SELECT pizza_category, CAST(SUM(total_price) AS DECIMAL(10,2)) as total_revenue,
CAST(SUM(total_price) * 100 / (SELECT SUM(total_price) from pizza_sales)
AS DECIMAL(10,2)) AS PCT
FROM pizza_sales
GROUP BY pizza_category

Output

⊞ Results ☑ Messages					
	pizza_category	total_revenue	PCT		
1	Classic	220053.10	26.91		
2	Chicken	195919.50	23.96		
3	Veggie	193690.45	23.68		
4	Supreme	208197.00	25.46		

E. % of Sales by PizzaSize

SELECT pizza_size, CAST(SUM(total_price) AS DECIMAL(10,2)) as total_revenue, CAST(SUM(total_price) * 100 / (SELECT SUM(total_price) from pizza_sales) AS DECIMAL(10,2)) AS PCT FROM pizza_sales GROUP BY pizza_size ORDER BY pizza_size

Output

⊞ Results ☐ Messages					
	pizza_size	total_revenue	PCT		
1	L	375318.70	45.89		
2	M	249382.25	30.49		
3	S	178076.50	21.77		
4	XL	14076.00	1.72		
5	XXL	1006.60	0.12		

F. Total Pizzas Sold by Pizza Category

ORDER BY Total Quantity Sold DESC

SELECT pizza_category, SUM(quantity) as Total_Quantity_Sold FROM pizza_sales WHERE WOWH(order_date) = 2 GROUP BY pizza_category

Output

	Results 🖼 Mes	aagea	
	pizza_category	Total_Quantity_Sold	
1	Classic	14888	
2	Supreme	11987	
3	Veggie	11649	
4	Chicken	11050	

G. Top 5 Best Sellers by Total Pizzas Sold

SELECT Top 5 pizza_name, SUM(quantity) AS Total_Pizza_Sold FROM pizza_sales
GROUP BY pizza_name
ORDER BY Total_Pizza_Sold DESC

Output

	pizza_name	Total_Pizza_Sold
1	The Classic Deluxe Pizza	2453
2	The Barbecue Chicken Pizza	2432
3	The Hawaiian Pizza	2422
4	The Pepperoni Pizza	2418
5	The Thai Chicken Pizza	2371

Unlock the power of data to drive pizza sales! Our latest analysis combines SQL and Excel to uncover key trends and insights. From customer preferences to peak order times, see how data-driven decisions can optimize operations and boost revenue. Dive into the details and elevate your pizza business today!



Thankyou!