

Social Media Campaign Performance Dashboard

Quick measure

Total Impressions

79M

Total...

Total Clicks

13K

Total Clicks

Total Ad Spends

20.11K

Total Ad Spend

CTR

1.69%

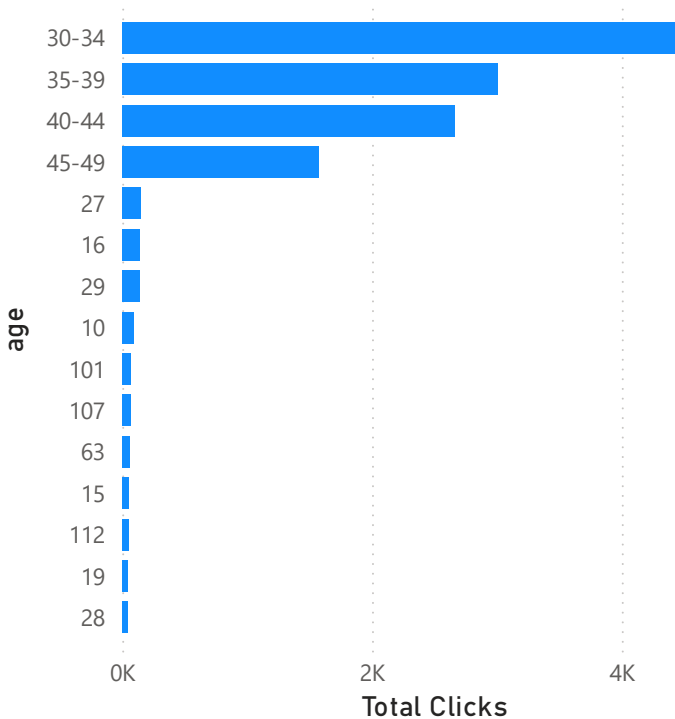
CTR %

CPC

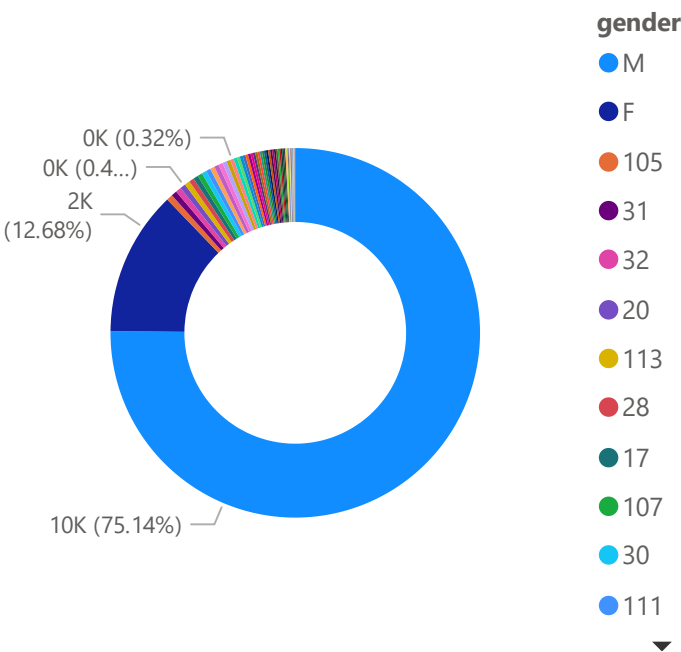
₹ 1.51

CPC

Ad Spend vs Clicks (Efficiency Analysis)



Clicks by Gender



Report Start...

- ☐ 17/08/2017
- ☐ 18/08/2017
- ☐ 19/08/2017
- ☐ 20/08/2017
- ☐ 21/08/2017
- ☐ 22/08/2017
- ☐ 23/08/2017

Age_Group

- ☐ 30-34
- ☐ 35-39
- ☐ Other

Interest

