

Social Media Campaign Performance Dashboard

Total Impressions

Total Clicks

Total Ad Spends

CTR

CPC

79M

Total...

13K

Total Clicks

20.11K

Total Ad Spend

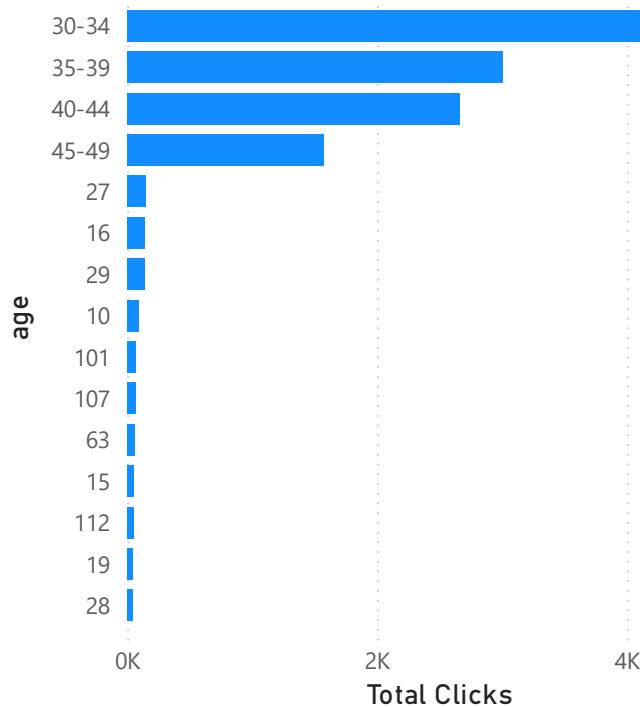
1.69%

CTR %

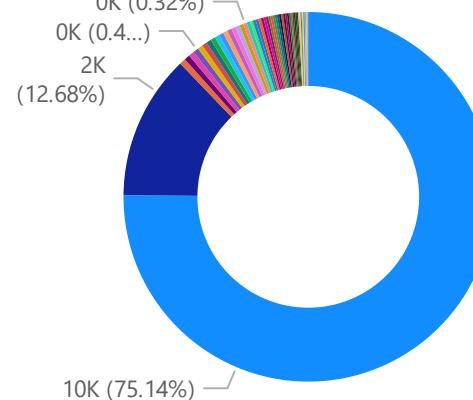
₹ 1.51

CPC

Ad Spend vs Clicks (Efficiency Analysis)



Clicks by Gender



gender

- M
- F
- 105
- 31
- 32
- 20
- 113
- 28
- 17
- 107
- 30
- 111

Gender

- Female
- Male
- Other

Report Start...

- 17/08/2017
- 18/08/2017
- 19/08/2017
- 20/08/2017
- 21/08/2017
- 22/08/2017
- 23/08/2017

- 30-34
- 35-39
- Other

Interest

2 120

