

KUSHANAVO RAKSHIT

City, State

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Summary

Data Analyst skilled in SQL, Python, Excel, Power BI. Experienced in cleaning, analyzing, and visualizing large datasets to derive insights and support decision-making.

Education

College Name, City	MM YYYY – MM YYYY
Degree Name	CGPA: X.XX/10
College Name, City	MM YYYY – MM YYYY
Exam Name – Specialization	Percentage: XX%

Experience

Data Analyst Intern, Dataview Analytics (Remote)	Apr 2025 – Jun 2025
<ul style="list-style-type: none">Processed and standardized a dataset of 100k+ rows, improving KPI tracking across regions.Defined and validated 6 KPIs with senior managers, boosting reporting reliability.	

Projects

Customer Churn Analysis (<i>Python</i>)	Mar – Apr 2025
<ul style="list-style-type: none">Analyzed 7,000+ customers, identified high churn groups (38% on monthly contracts ;3 months).Proposed engagement strategies to reduce churn.	
Sales Dashboard (<i>SQL, Power BI</i>)	Feb – Mar 2025
<ul style="list-style-type: none">Built dashboard from 25k+ sales records.Detected 14% drop in South post-festival, guiding recovery campaigns.	

Research Publications

- K. Rakshit**, A. Coauthor. *“Predictive Analytics in Customer Retention using Machine Learning”*, Journal of Data Science Research, 2024.
- K. Rakshit**, B. Coauthor. *“Optimizing Business Dashboards with Real-time Data Processing”*, Proc. of IEEE Big Data Conf., 2023.

Technical Skills

Programming: Python, R, SQL, Java, C++ **Libraries:** Pandas, NumPy, Matplotlib, Seaborn, scikit-learn, TensorFlow
Visualization: Power BI, Tableau **Databases:** MySQL, PostgreSQL, MongoDB **Cloud/Big Data:** AWS, Spark, Hadoop
Tools: Docker, Git, Jupyter

Achievements

- 1st Prize – XYZ Hackathon (2024), 200+ participants.
- Ranked #150 globally in Codeforces Contest (20k+ participants).
- Best Project Award – Data Visualization Dashboard, ABC Univ. (2023).

Certifications

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|---------------------------------|---------------------------------|
| – ReactJS & Redux (Udemy) | – Microsoft AI Classroom |
| – Python for Data Science (XIE) | – MongoDB Basics |
| – SQL Fundamentals | – Linux Command Line (Coursera) |

Positions of Responsibility

- Team Lead, Data Science Club – Led ML workshops, managed 50+ members.
- Coordinator, Tech Fest – Managed 2,000+ participant event, boosted turnout 30%.
- Mentor, Coding Bootcamp – Guided 20+ juniors in Python/SQL.