

UNIVERSITY OF MORATUWA
Faculty of Information Technology
Bachelor of Information Technology (BIT)

Assignment 2

- a) What are the characteristics of a good leader? Explain those characteristics using suitable examples.

[30 Marks]

- b) *“Communication is an integral part of business development. Communication involves the flow of information among business partners, consumers, distributors employees and any relevant stakeholder of the business.”*

Discuss the communication challenges of organizations caused by technology using appropriate examples.

[35 Marks]

- c) *“Social networking is the practice of expanding the number of one's business and/or social contacts by making connections through individuals.”*

Using an appropriate example, explain how people's social networks influence their power at work.

[35 Marks]