**Privacy Policy**

EASYGAMES (“EASYGAMES” or “we”,“us”,“our”) highly values your privacy. This Privacy Policy (the “Policy”) sets out how we collect, use and protect your personal data(also known as personal information in certain jurisdictions)when you access, use and play games, features, content and services related to our games, related websites and other online services (the “Services”) as a data controller. Please read and understand this Policy carefully before using our Services so that you can better understand our Services and make appropriate choices.

You can review this Policy and adjust your privacy settings through the in-game settings interface at any time.If you are in any doubt, please contact us as described in Section 9‘Contact us’ below.

This Policy will help you understand the following content:

What Personal Data We Collect

How We Use Your Personal Data

How We Share Your Personal Data

Internal Transfer of Data

Data Security and Data Retention

Your Legal Rights

Children’s Privacy

Changes to this Policy

Contact Us

What Personal Data We Collect

We may collect personal data when you use our Services. Personal data usually means any information relating to an identified or identifiable natural person. An identifiable natural person usually refers to the one who can be identified, directly or indirectly, in particular by reference to an identifier of that natural person.

Please note that the data we listed in this Policy may not constitute personal data in according to the applicable data protection law, the personal data should be read and interpreted in the light of and shall not be interpreted in a way that runs counter to the rights and obligations provided for in the applicable data protection law.

Personal data does NOT include “anonymized” data, which is data we collect about the use of the Service or about a group or category of products, services or users, or other data from which individual identities or other personal data has been removed so that the individual concerned cannot be identified directly or indirectly. Such data helps us understand trends and our users’ needs so that we can better consider new features or otherwise tailor our Service. This Policy in no way restricts or limits our collection and use of such data. However, if we combine or connect aggregated data with your personal data so that it can directly or indirectly identify you, we will treat the combined data as personal data which will be used in accordance with this Policy.

We may collect data that you voluntarily provide to us, data that we collect automatically through your use of the services, and certain data we obtain from third party sources.

Personal Data You Provide to Us

When you interact with our Services, you may provide us with the following types of data:

Advertising Preferences Data. If you authorize us to collect your advertising ID (e.g. Android Advertising ID), we may use it to provide more relevant advertising experiences.

Customer Service Data. When you contact us for support or feedback, participate in activities or surveys held by us, or subscribe to our information push, we may collect your information, which includes your name, email address, delivery address, and any additional details you provide to us. The specific personal data collected shall be subject to the relevant interface display or communication with you.

Personal Data We Collect Automatically

When you use our Services, we automatically collect certain information. This includes:

Identifiers Data.This includes your device ID (e.g., device IP address, IDFV, Android ID, Google AID, IMEI) and your device IP address. Approximate location is inferred from IP address.

Device and Technical Data.This includes your device model, CPU information, storage size, screen size, network type, device country, device language, operating system version, device timezone,and other technical information.

Usage Data.Information about how you interact with our Services, including game events, scores, session duration, interactions and other gameplay information.

Advertising Data.Information related to the ads and the advertising interactions, such as ads displayed, visible time period, the size of the ads, ad impressions, clicks, and conversions.This data helps us measure advertising effectiveness.

Personal Data We Received from Third Parties

We may also receive information about you from third parties, including:

Social Media Platforms

When you choose to log in with a Google account, we use the account verification service provided by it and will receive necessary information, such as login code (encrypted), login status, to enable account functionality. Please note that your use of any third-party solution for sign-up, and the personal data you provide to that third party or data collected by them, will be explained by that third party and access to their sign-up services is governed by their terms of use, privacy policies, and other policies. You may check its privacy policy for details at:

<https://policies.google.com/privacy>