

Financial Projections

Business Name: _____

All currency is US dollars

(circle one)

Monthly

1st Year

2nd Year

3rd Year

Operating Expenses

7% inflation calculated after 1st year

Advertising

Publications

Cable Broadcast

Signage

Flyers

Insurance

Maintenance

Legal*

* Attorney retainer fees

Utilities

Electric

Water

Gas

Phone

Cable

Internet

Licenses

Continued Next Page

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Business Name: _____

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(circle one)

Monthly

1st Year

2nd Year

3rd Year

7% inflation calculated after 1st year

Payroll

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Employee Benefits

_____	_____	_____	_____	_____
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Product/Service COGS

_____	_____	_____	_____	_____
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Transportation

_____	_____	_____	_____	_____
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Subscriptions

_____	_____	_____	_____	_____
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Web Hosting & Maintenance

_____	_____	_____	_____	_____
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Business Taxes

_____	_____	_____	_____	_____
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_____	_____	_____	_____	_____
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_____	_____	_____	_____	_____
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Gross Operating Expenses

_____	_____	_____	_____	_____
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Continued Next Page

Financial Projections

Business Name:_____

All currency is US dollars (circle one)

Monthly

1st Year

2nd Year

3rd Year

Operating Revenue

[illegible]

Gross Operating Revenue

Profit/Loss

Continued Next Page

Financial Projections

Business Name: _____

All currency is US dollars (circle one)

	One-time Investment	1st Year	2nd Year	3rd Year	
Capital Investment					
Equipment					
Construction					
Operating Cash*					
___ mos Advertising					
___ mos Payroll					
___ mos Utilities					
___ mos _____					
___ mos _____					
* Operating Cash is held in investment account till needed.					
					3-Year Investment Total
Gross Capital Investment					
					Total Investor Return
Investor ROI					

Standard ROI: 15% to 30%

For investor interest, percentage should be at standard or more.