

Tell Us About You

BUSINESS CONCEPT QUESTIONNAIRE

This free business concept questionnaire is designed to help you verbalize your idea and to determine the feasibility of turning the idea into a business plan. A business plan contains the blueprints for starting or expanding a business along with the projections to promote its growth and sustainability.

This packet is for your use. Feel free to modify as needed -

- Answer each question with as much detail as possible.
- Use as fill-in the blanks form or as an outline for document compilations.
- All business information submitted for review shall be held confidential.

Now that you are familiar with what's available for free, let us begin.

Your Name:					
City:	County:		Zip C	ode:	
Contact Number:		Email:			
Business Name:					
(circle one) New or Existing? I	f existing, is it a: Sol	le Proprietor	Partnership	LLC	_ C-Corp
Your Business Knowledge					
Is this your first business? You If No, how many business		rted?			
Do you have skilled training	or				

Kuttin ground from idea to implementation

BUSINESS CONCEPT QUESTIONNAIRE

The sections below are designed to help you clearly describe your business idea. Use as a fill-in the blank form or as an outline for document compilation.

Tell Us About Your Idea

I.	What is the background of your idea? The history of your personal experience, trade, or education that links you to your business idea.
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II.	How would you describe your business mission? This is the purpose of why you desire to start or expand this business.
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Kuttin ground from idea to implementation

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III.	Service/Product These are the actual items that will be made available for sale to customers. Please include the cost a customer will pay and, if available, how much it will cost you to purchase/create the product/service.
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Kuttin ground from idea to implementation

BUSINESS CONCEPT QUESTIONNAIRE

•	Marketing Niche For everything you desire to sell, what makes it special and who do you see buying it
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Kuttin ground from idea to implementation

BUSINESS CONCEPT QUESTIONNAIRE

V.	Competitors For everything you sell, who else is selling it. Name up to three existing businesses and their proximity to yours.		
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Kuttin ground from idea to implementation

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	then how you will make the business grow.
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Kuttin ground from idea to implementation

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VII.	Management Team Your management team is the people responsible for coordinating the business product supply to customers and they are responsible for the business recordkeeping. Please list names (if available), their job title/description, and the projected salary they would make.
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Kuttin ground from idea to implementation

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The sections below are designed to help you clearly describe your business idea. Use as a fill-in the blank form or as an outline for document compilation.

VIII.	Operating Staff Your operating staff is the people responsible for serving the business product to customers and those assisting the management team. Please list names (if available), their job title/description, and the projected salary they would make.		
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IX. Financial Planning

The monetary planning and records for items sold and purchased along with the anticipated sales volume. When calculated, they will provide the feasibility of the business. Compilation of up-to-date financial records is essential for effective decision-making. The templates attached will provide the basic information needed with space to modify the documents for additional details.