



BUSINESS CONCEPT QUESTIONNAIRE

This free business concept questionnaire is designed to help you verbalize your idea and to determine the feasibility of turning the idea into a business plan. A business plan contains the blueprints for starting or expanding a business along with the projections to promote its growth and sustainability.

This packet is for your use. Feel free to modify as needed -

- Answer each question with as much detail as possible.
- Use as fill-in the blanks form or as an outline for document compilations.
- All business information submitted for review shall be held confidential.

Now that you are familiar with what's available for free, let us begin.

Tell Us About You

Your Name: _____

City: _____ County: _____ Zip Code: _____

Contact Number: _____ Email: _____

Business Name: _____

(circle one) New or Existing? If existing, is it a: Sole Proprietor ____ Partnership ____ LLC ____ C-Corp ____

Your Business Knowledge

Is this your first business? Yes ____ No ____

If No, how many businesses have you started? _____

Do you have skilled training or

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Tell Us About Your Idea

I. What is the background of your idea?

The history of your personal experience, trade, or education that links you to your business idea.

II. How would you describe your business mission?

This is the purpose of why you desire to start or expand this business.

The sections below are designed to help you clearly describe your business idea.

III. Service/Product

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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IV. Marketing Niche

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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V. Competitors

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.

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VI. Strategic Approach

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VII. Management Team

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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VIII. Operating Staff

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

The monetary planning and records for items sold and purchased along with the anticipated sales volume. When calculated, they will provide the feasibility of the business. Compilation of up-to-date financial records is essential for effective decision-making. The templates attached will provide the basic information needed with space to modify the documents for additional details.