



DADZIE SHOP

FINANCIAL ANALYSIS REPORT

KEY PERFORMANCE INDICATORS

Sales Current vs. Last Year
92311095✓
Last Year: 26,415,256 (+249.46%)

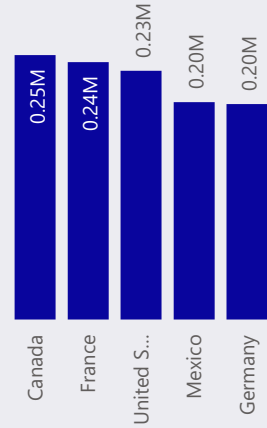
Orders Current vs. Last Year
861,132✓
Last Year: 264674 (+225.36%)

Profit Current vs. Last Year
13,015,238✓
Last Year: 15% (+8864354074.27%)

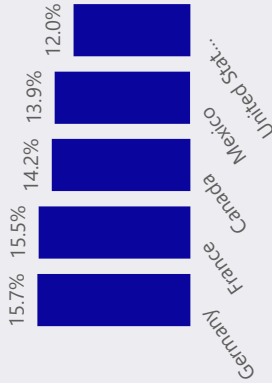
Profit % Current vs. Last
14.1%!
Last Year: 14.7% (-3.97%)

COGS Current vs. Last Year
7,059,717✓
Last Year: 2,145,531 (+229.04%)

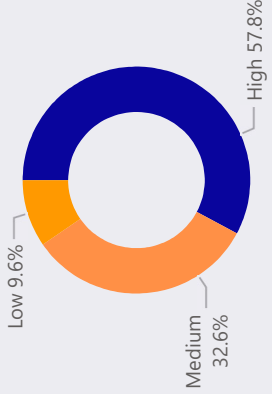
Orders by Country



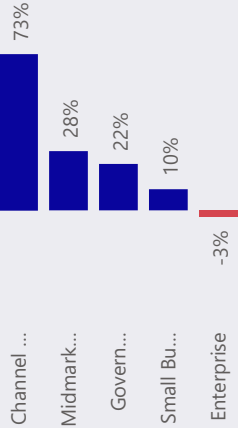
Profit Margin by Country



% Discount Offered by Discount Band



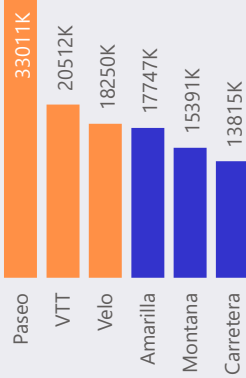
Profit Margin by Segment



Sales by Year and Month



Top 3 Products by Sales



Profit Margin by Segment and Products

