

Chabbi Abdelkrim

Copywriter



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LANGUAGES

- Arabic: Native
- English: Proficient
- French: Intermediate

SKILLS

- Creative writing
- Content strategy
- SEO optimization
- Collaboration
- Editing and proofreading

INTERESTS

- Digital Marketing.
- Coding and Web Development.
- Sports and Fitness.
- Traveling.

ABOUT ME

Highly motivated and results-oriented, Copywriting professional with experience in creative writing, content strategy, collaboration, SEO optimization, editing, and proofreading. Skilled in developing engaging content that resonates with target audiences. Proven ability to work collaboratively with cross-functional teams to deliver high-quality copy that meets project objectives.

WORK EXPERIENCE

Copywriter – UKC
April. 2019 - May 2020 | UK

- Create diverse marketing content: emails, social media, and web copy for lead generation and customer acquisition.
- Collaborate with cross-functional teams for engaging, goal-oriented copy.
- Optimize content for SEO and higher search rankings.

Content Writer– FR
Sept. 2020 - june 2023 | FR

- Created engaging content for diverse clients in healthcare, finance, and technology.
- Collaborated with design and development for aligned content.
- Researched for accuracy, credibility, and thought leadership.
- Edited for accuracy and consistency.

EDUCATION

Bachelor of Science | University Electrical Engineering with Master Diploma | Patent in developing BIO-UV system | Graduated 2023

PORTFOLIO

Browse samples of my work at :
portfoliowebsite.com/emilyjohnson