This is a structured relational data model for the provided json files. The joinable keys within this schema are highlighted and the primary keys are in bold. The feature names for these keys were standardized to be more interpretable. The structure and data provided in the original files is maintained; however there are some changes that would improve this model. The schema should utilize brand_id instead of brandCode as the foreign key in the receipts table. The majority of information for some fields in the receipt table is missing and may be unnecessary. This should be discussed with stakeholders to determine which information is important to maintain in the model.