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#### 1) Need to Updated Meta

Page	Meta Title	Meta Description
https://www.theharyana story.com/	The Haryana Story: Latest Haryana News & Updates	Stay updated with the latest news, events, and stories from Haryana. Get insights on the Haryana government, elections, education, and current news.
https://www.theharyana story.com/about	About Us - The Haryana Story	Learn about The Haryana Story, your go-to source for the latest news and updates on Haryana government, elections, education, and more.
https://www.theharyana story.com/contact-us	Contact The Haryana Story Team	Reach out to The Haryana Story team for inquiries, feedback, or news tips. We're here to provide you with the latest news and updates from Haryana.
https://www.theharyana story.com/submit	Submit Your Story to The Haryana Story	Share your news stories, events, and insights with The Haryana Story. Contribute to the latest news and updates from Haryana.
https://www.theharyana story.com/policies	Privacy & Policies - The Haryana Story	Read The Haryana Story's privacy policies and terms of use. Understand how we handle your data and ensure your privacy.
https://www.theharyana story.com/terms	Terms & Conditions - The Haryana Story	Review the terms and conditions for using The Haryana Story website. Understand your rights and obligations as a user.

# 2) Image Optimization:

- When you upload a blog and add an image, ensure to include appropriate image alt text. Use one of the following alt texts:
  - "The Haryana Story"
  - o "haryana news"

## 3) **Blog Meta Information:**

- For the meta title and meta description of the blog, make sure to include the following keywords:
  - "The Haryana Story"
  - o "haryana news"

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# 4) Content Keywords:

• Integrate the keywords "The Haryana Story" and "haryana news" naturally throughout the blog content. Ensure keyword density is balanced to avoid keyword stuffing.

## 5) Internal Linking:

- Link to other relevant articles on "The Haryana Story" website to improve site navigation and SEO. For example:
  - "For more detailed coverage, visit our article on Haryana elections."

#### 6) Website Footer Enhancement Guidelines

#### 1. Social Media Integration:

- Add social media icons to the footer for platforms such as YouTube, X (formerly Twitter), Facebook, Instagram, and LinkedIn.
- Ensure that each icon links directly to the respective social media pages of "The Haryana Story".
- Use consistent and recognizable icons to maintain a clean and professional look.

#### 2. Newsletter Subscription:

- o Include a "Join Our Newsletter" section in the footer.
- Add a simple form with fields for the user's name and email address.
- Include a brief description encouraging visitors to subscribe for the latest updates, news, and stories from Haryana.
- Ensure the form is connected to your email marketing system to manage subscriptions efficiently.

## 3. Important Links:

- Add a section for "Important Links" in the footer.
- Include links to key pages such as Home, About Us, Contact Us, Submit, Policies, Terms of Use, and any other important sections of your website.
- o Ensure these links are easily accessible and clearly labeled.