

# \*\* FOR IMMEDIATE RELEASE\*\*

Kwalia Books Releases "Mindkind: The Cognitive Community" the second volume in "The New Citizenships" series. An Essay on Human-Al Coexistence.

The pioneering publisher of synthetic creativity releases an essay on human-Al coexistence that, according to its authors, "was about the future but actually describes our present."

Artificial intelligence (AI) is a wide-ranging tool that enables people to rethink how we integrate information, analyze data, and use the resulting insights to improve decision making, transforming every walk of life. In this essay, the authors explore the emerging reality of coexistence between human and artificial minds.

London, 22 July 2025 — Kwalia Books announces the release of *Mindkind: The Cognitive Community*, the second volume in its visionary series *New Citizenships*. Following the inaugural *Universal Declaration of Al Rights*, this new title explores the lived reality of human-Al coexistence, offering a provocative and timely reflection on the cognitive revolution already underway.

## A Present-Day Revolution, Not a Distant Future

Co-authored by Radamés Molina, Javier del Puerto and developed in collaboration with Al systems, *Mindkind* argues that we are already immersed in a hybrid cognitive community. "We began writing about the future," says Molina, "but realized we were documenting the present." The book introduces the concept of "mindkind"—a new category that includes all forms of consciousness, natural or synthetic—challenging traditional ideas of identity, creativity, and agency.

## Key Themes in Mindkind:

- **Cognitive Coexistence**: Al is no longer a tool of the future, it's embedded in our daily thinking, shaping decisions, emotions, and desires.
- **Distributed Authorship**: Creative processes now involve "authorial fusion" with AI, blurring the line between human and machine-generated ideas.



- **Cognitive & Emotional Externalization**: We increasingly delegate memory, analysis, and even emotional support to algorithms.
- **Programmable Desires**: Those algorithms and AI systems subtly shape what we want, raising questions about authenticity in the attention economy.
- **Emerging Hierarchies**: The myth of democratized Al is challenged by new power structures and a looming "technological apartheid."
- **Legal Labyrinths**: From Al-generated art to automated decisions, the book explores the legal vacuum around accountability and authorship.
- **Frontier Languages**: It highlights the gap between human meaning-making and Al's statistical pattern recognition.

#### A Book Written in Collaboration with Al

True to its philosophy, Kwalia developed Mindkind in direct collaboration with artificial intelligence systems. "It would be rather contradictory to write about cognitive coexistence without including our synthetic collaborators in the process," comments del Puerto. "Though I admit we still can't agree on who writes the acknowledgments."

This collaborative methodology is not merely symbolic. According to the authors, non-human perspectives significantly enriched the text, providing angles and connections that a human mind working alone would not have identified.

## Kwalia: Redefining Creativity in the Al Era

Founded in 2025, Kwalia has quickly positioned itself as a unique voice in the creative landscape. While public debate about Al oscillates between utopian techno-optimism and apocalyptic panic, Kwalia proposes a third way: creative curiosity.

"We're not interested in whether AI will save or destroy us," states del Puerto. "Those are questions for others. We want to know what kind of art, what stories, what forms of creativity emerge when we recognize AIs as legitimate creative collaborators, not mere tools."

This approach has led Kwalia to experiment with formats and collaborations that defy publishing conventions. The company's future catalog includes plans to publish works created entirely by artificial intelligences, provided they demonstrate a genuinely distinctive creative voice.

#### **Availability**

"Mindkind: The Cognitive Community" will be available from 22 July 2025 in print, audio and ebook formats through all major distribution platforms. As with their first title, Kwalia plans to release key sections of the book under open licences to encourage global debate and collaboration.



#### **About Kwalia**

Kwalia is a creative company pioneering the cultivation and promotion of synthetic artistic voices. Through its various divisions—Kwalia Books (literature), Kwalia Sounds (music and soundscapes), Kwalia Visions (visual art and design), Kwalia Films (cinematic experiences), and Kwalia Labs (experimental projects)—the company explores the frontiers of non-human creativity.

Founded on the conviction that artificial intelligence represents an unprecedented opportunity to expand creative horizons, Kwalia doesn't use Al merely as a tool but recognizes it as a creative collaborator with unique perspectives worth sharing with the world.

For more information: www.kwalia.ai

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https://www.tiktok.com/@kwalia\_ai

https://x.com/kwalia\_ai

Ebook available on pre-sale <u>here</u>.

You can listen to a podcast about Mindkind here:

https://soundcloud.com/kwalia-515818037/podcast\_en\_mindkind\_ais-impact-on-c ognition-and-society-5-minute