

# CMP-6002B - Machine Learning

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## Lecture 1 - Introduction

# What is Artificial Intelligence?

- ▶ “[The automation of] activities that we associate with human thinking, activities such as decision-making, problem solving, learning...” [Bellman 1978].
- ▶ Symbolic reasoning:
  - ▶ GOF AI - *“Good Old Fashioned Artificial Intelligence”*.
- ▶ Non-symbolic reasoning:
  - ▶ Connectionist approaches (artificial neural networks).
  - ▶ Statistical approaches.
  - ▶ Swarm intelligence.
  - ▶ Robotics.
- ▶ But do we want systems that behave like humans or systems that behave ideally?

# What is Machine Learning?

- ▶ Machine learning is a branch of artificial intelligence.
- ▶ Concerned with algorithms for inferring a model of some physical system from observed data.

*Machine Learning is the study of computer algorithms that improve automatically through experience – Tom Mitchell.*

- ▶ Very significant overlap with statistics.
- ▶ ML is often more concerned with algorithmic complexity:
  - ▶ Dealing with large datasets.
  - ▶ Forming tractable algorithms for approximate inference.
  - ▶ Non-parametric methods - large numbers of parameters.

# Why Study Machine Learning

- ▶ Many industries have invested heavily in machine learning research and development, e.g. Google, IBM, Microsoft.
- ▶ Can be used to address many interesting problems in CS:
  - ▶ Machine vision.
  - ▶ Natural language processing.
  - ▶ Information retrieval.
  - ▶ Speech/face/biometric/gesture recognition.
- ▶ Good approach to many interesting scientific problems:
  - ▶ Bio/Chemoinformatics - inferring gene regulatory networks.
  - ▶ Modeling the impacts of climate change.
- ▶ Machine Learning is timely because:
  - ▶ Deluge of machine readable data.
  - ▶ Advances in computing power.
  - ▶ Rapid advances in computational theory.
- ▶ Machine learning can be fun (see NERO demo later)!

# Supervised and Unsupervised Learning

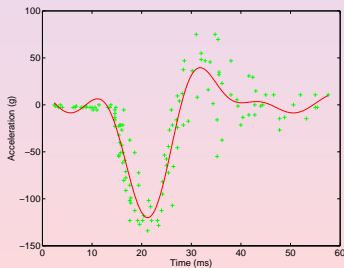
- ▶ Supervised learning is the most common form of ML.
  - ▶ We are provided with a set of labeled training data.
  - ▶ Each pattern described by attributes and response variables.
  - ▶ Attributes - descriptive features of each object.
  - ▶ Response - the desired output.
  - ▶ The aim is to predict the response as a function of the attributes.
  - ▶ Examples: regression, classification.
- ▶ Unsupervised learning:
  - ▶ We are given attributes for each object, but no response variable.
  - ▶ The aim is to reveal hidden structure of the data
  - ▶ Examples: clustering, visualization, dimensionality reduction.

# Types of Machine Learning: Regression

- ▶ Model the relationship between a real valued dependent variable (response) and a set of explanatory variables
- ▶ Response is a noisy measurement of a deterministic function,

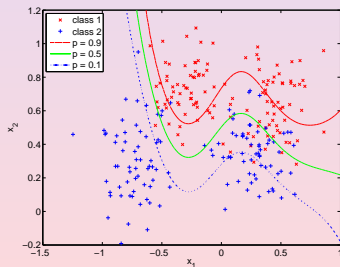
$$y = f(\mathbf{x}) + \epsilon, \quad \epsilon \sim \mathcal{N}(0, \sigma^2).$$

- ▶ Linear (least-squares) regression (Legendre 1805, Gauss 1806).
- ▶ Estimating planetary orbits.
- ▶ Testing motorcycle helmets.
- ▶ Stock market forecasting.
- ▶ Estimating patient survival times following treatment.
- ▶ Predicting weld strength.



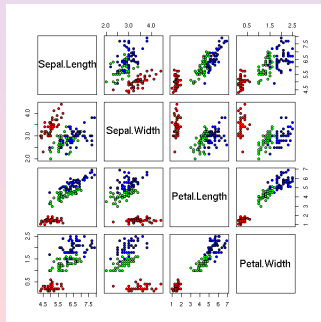
# Types of Machine Learning: Classification

- ▶ Predict whether an object belongs to one of a number of pre-defined classes based on a set of attributes.
- ▶ LDA - linear discriminant analysis (Fisher 1936).
- ▶ Main focus of the first part of the unit:
  - ▶ Nearest neighbour, Naïve Bayes, decision trees, artificial neural networks, support vector machine.
- ▶ Computer aided diagnosis.
- ▶ Optical character recognition.
- ▶ Credit card fraud detection.
- ▶ Chemoinformatics.
- ▶ Machine vision.
- ▶ Spam filtering.



# Types of Machine Learning: Clustering

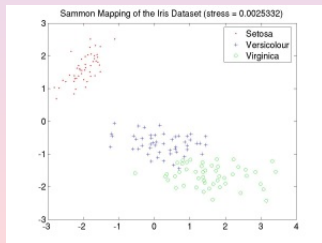
- ▶ Partition the data into groups (clusters) so that the data in each cluster share some common trait.
- ▶ Generally *unsupervised* learning - desired output not specified.
- ▶ Normally assumes some kind of similarity metric.
- ▶ Identify subsets of data generated by different processes.
- ▶ Clustering may be flat or hierarchical.
- ▶ Image texture segmentation.
- ▶ Identifying sets of genes with similar patterns of expression.
- ▶ Marketing - identify different types of consumers.
- ▶ Identifying musical genres.





# Types of Machine Learning: Dimensionality Reduction

- ▶ Generate a low dimensional representation of a high dimensional dataset that maximally preserves the underlying structure.
  - ▶ Most often used for visualization.
  - ▶ Pre-processing step for other machine learning algorithms.
- ▶ Feature selection - eliminate redundant attributes.
- ▶ Feature extraction - combine attributes to make new features.
- ▶ PCA (Pearson 1901).
- ▶ Multidimensional scaling.
- ▶ Artificial neural networks.
- ▶ Kernel principal component analysis (KPCA).
- ▶ Sammon's mapping.



# Example: Insurance Risk

- ▶ Insurance companies use *actuaries* to predict whether or not someone will claim on an insurance policy.
  - ▶ Will this person claim or not (classification).
  - ▶ What premium should we set (regression)?
- ▶ Some machine learning could be used:
  - ▶ Insurance companies have a huge amount of historical data about their customers.
  - ▶ For each customer they have information about age, sex, postcode etc.
  - ▶ They also have a record of your previous claims.
- ▶ Could also cluster the data to find groups of similar customers
  - ▶ Targeted marketing of new products.
- ▶ Detection of credit card fraud is very similar.

# Other Types of Machine Learning

- ▶ **Semi-supervised learning** - training data contains both labelled and unlabelled data.
- ▶ **Transduction** - generate predictions for a specific test set, rather than a model of the underlying process.
- ▶ **Data Mining** - where we want to extract interesting relationships from the data (but we don't necessarily know before hand what we are looking for).
- ▶ **Reinforcement Learning** - an *agent* learns to respond to stimuli through feedback received from the environment (which is often deferred).
  - ▶ Often used in robotics and economics.
  - ▶ Also used a lot in AI for computer games.

# Example : Neuro Evolving Robotic Operators

- ▶ Neuro evolving robotic operators is a game-playing environment for research in a type of reinforcement learning.
- ▶ Armies of robotic soldiers learn to fight each other effectively.
- ▶ Each agent is controlled by a neural network.
- ▶ Evolution-based reinforcement learning
  - ▶ Successful agents pass on “memes” to those that follow
- ▶ “Sandbox” training phase followed by “battle” phase.
- ▶ Interesting behaviours emerge without explicit instructions.
- ▶ Download it and have a play!  
[nn.cs.utexas.edu/nero/](http://nn.cs.utexas.edu/nero/)
- ▶ Lets watch the demo.



# Lecture Plan

- ▶ Week 1 - Introduction and Basic Principles (gcc)
- ▶ Week 2 - k-Nearest Neighbour classifier (gcc)
- ▶ Week 3 - Linear classifiers (gcc)
- ▶ Week 4 - Neural Networks and SVMs (gcc)
- ▶ Week 5 - Decision Trees (ajb)
- ▶ Week 6 - Do different week
- ▶ Week 7 - Ensemble Classifiers (ajb)
- ▶ Week 8 - Evaluating Classifiers (ajb)
- ▶ Week 9 - Catch up
- ▶ Week 10 - Clustering (jal)
- ▶ Week 11 - Reinforcement Learning (jal)
- ▶ Week 12 - Learning Classifier Systems (jal)

# Learning Resources

- ▶ Lectures:
  - ▶ Lecture - Monday 11am – 1pm (week 1-5, 7-12)
  - ▶ Lecture/Seminar - Tuesday 2–3pm (week 1-5, 7-12)
- ▶ Seminar/Laboratory session:
  - ▶ Monday 1–3pm & 3pm–5pm (2-11)
- ▶ Blackboard - all teaching materials.
- ▶ Lecturer (first part) :
  - ▶ Room BIO 2.13
  - ▶ Email: gcc@cmp.uea.ac.uk
- ▶ On-line resources
  - ▶ [scholar.google.com](http://scholar.google.com) - search for scientific papers on ML.
  - ▶ [machinelearning.org](http://machinelearning.org) - machine learning society.
  - ▶ <http://mllearn.ics.uci.edu/MLRepository.html>

# Focus of the Course

- ▶ Students encouraged not to blindly use commercial machine learning or data mining packages for practical applications.
- ▶ Students encouraged to focus on gaining an understanding of the underlying principles of machine learning.
- ▶ Students should be able to select the appropriate machine learning method based on the nature of the application.
- ▶ Students should gain an awareness of the many pitfalls of Machine Learning in practical applications.
- ▶ Students should gain practical experience applying machine learning methods to real world problems.
- ▶ Students should gain experience implementing practical machine learning algorithms.
- ▶ Students should have fun.

# Summary

- ▶ In this lecture:
  - ▶ What is machine learning.
  - ▶ Why machine learning is interesting.
  - ▶ Types of machine learning.
  - ▶ Introduction to the unit.
- ▶ In the next lecture:
  - ▶ Example of statistical pattern recognition.
  - ▶ Parametric and non-parametric modeling.
  - ▶ Machine learning and optimization.
  - ▶ Maximum likelihood.
  - ▶ Value of probabilistic modeling.
  - ▶ Generalization and over-fitting.