#### **ESC-21WINTER**

### **Bayesian Statistics**

### Week 2. Conjugacy

**Bayesian Statistics** 

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### 0. Recap

# What is Bayesian Inference?

$$\text{Bayes Rule}: p(\theta|\mathcal{D}) = \frac{p(\mathcal{D}, \theta)}{p(\mathcal{D})} = \frac{p(\mathcal{D}|\theta)p(\theta)}{\int p(\mathcal{D}|\theta)p(\theta)d\theta}$$

- $p(\mathcal{D}|\theta)$  : Likelihood (data)
- $p(\theta)$  : Prior
- $p(\theta|\mathcal{D})$  : Posterior

closed form 구화이 어떻...:/

normalizing constant  $(\int p(\mathcal{D}|\theta)p(\theta)d\theta)$ 의 적분 어려움 :(

=> Solution? Given that  $p(\theta|\mathcal{D}) \propto p(\mathcal{D}, \theta)...$ 

Sol 1) Conjugacy \*\*

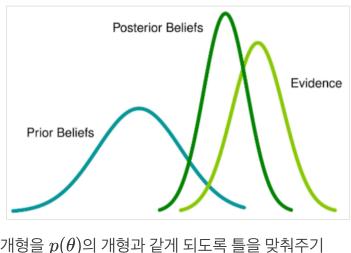
Sol 2) Sampling from unnormalized posterior (ex. MCMC)

# 1. Single Parameter Conjugacy

Conjugacy? 활용하다, 켤레

(ex. conjugate complex number)

$$p( heta|\mathcal{D}) = rac{p(\mathcal{D}| heta)p( heta)}{\int p(\mathcal{D}| heta)p( heta)d heta} \propto p(\mathcal{D}| heta)p( heta)$$



\* 이런 식으로 맞춰줄 수 있는 이유??

- $-p(\theta|\mathcal{D}), p(\theta)$ 는 모두 pdf 이다. (sum up to 1)
- 특수한 꼴 : parameter의 지수연산 가능 (ex. Binomial, Exponential families) or exponential of a quadratic form of  $\theta$  (ex. Normal families)

$$p( heta) = e^{a heta^2 + b heta + c}$$

### \* Posterior as compromise between data(likelihood) and prior information

우리가 이미 알고 있던 정보 (prior)에 새로운 정보, 단서가 주어졌을 때 (likelihood) 우리의 믿음이 "어떻게" 수정되는지 (posterior)

Binomial, Normal dist 등은 비교적 간단한 분포이고 근사, 응용 등이 쉬움:)

(conjugate fmily is mathematically convenient in that the posterior distribution follows a known parametric form)

> closed parametric form of dist. 台川 河达·部内特

#### 1.1 Binomial Model

"Beta prior distribution is a conjugate family for the binomial data(likelihood)"

Likelihood :  $Y|\theta \sim Binom(n, \theta)$ 

Prior :  $p(\theta) \sim Beta(a,b)$ 

$$E(\theta) = \frac{a}{a+b}$$

\* uniform prior = Beta(1, 1)

$$\frac{\mathcal{V}(\alpha+\beta)}{\mathcal{V}(\alpha)\mathcal{V}(\beta)} \chi^{\alpha-1} (1-\chi)^{\beta-1}$$

Posterior: 
$$p(\theta|y) \sim Beta(a+y,b+n-y)$$
 where  $y = Y = \sum yi$  ( 内部 )  $\frac{\partial y}{\partial y} = \frac{\partial y}{\partial y} = \frac{\partial$ 

암튼 PIBIY)는 Pof임!

$$E( heta|y)=rac{a+y}{a+b+n}$$
 " weighted average"  $=rac{a+b}{a+b+n}rac{a}{a+b}+rac{n}{a+b+n}rac{y}{n} = rac{a+b}{a+b+n}*prior\ expectation+rac{n}{a+b+n}*data\ average$ 

# interpratability with respect to additional data:)

-> posterior 알았으면 그걸 바탕으로 inference, prediction 등 할 수 있음 (ex.  $ilde{y}$ , C.I, etc. )

#### 1.2 Poisson Model

"Gamma prior distribution is a conjugate family for the Poisson sampling model"

$$\text{Likelihood}: \ Y|\theta \sim Pois(\theta) = \frac{1}{y!}\theta^y e^{-\theta}$$

$$Y_1,\ldots,Y_n| heta\sim Pois( heta)=\prod_{i=1}^nrac{1}{y_i!} heta^{y_i}\mathrm{e}^{- heta}$$
  $\propto heta^{\sum y_i\mathrm{e}^{-n heta}}$ 

Prior: 
$$p( heta) \sim Gamma(a,b) = rac{b^a}{\Gamma(a)} heta^{a-1} e^{-b heta}$$

$$E(\theta) = \frac{a}{b}$$

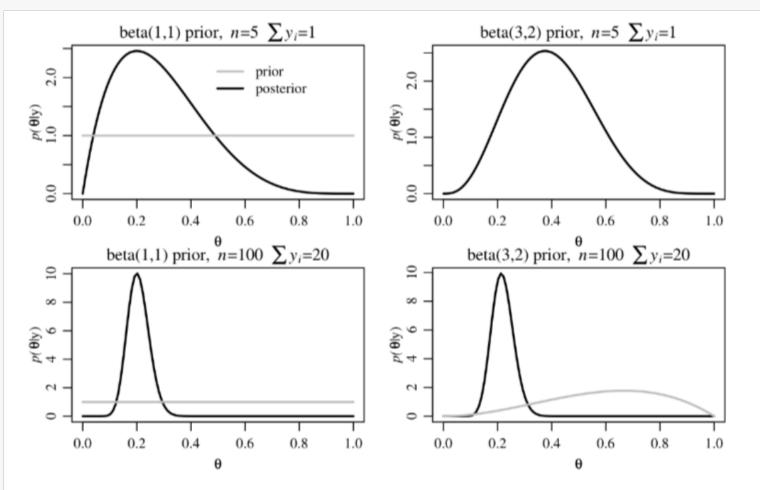
Posterior:  $p( heta|Y_1,\ldots Y_n) = Gamma(a+\sum Y_i,b+n)$ 

$$E(\theta|y) = \frac{a + \sum y_i}{b + n}$$
 sum of counts from b prior obs. 
$$= \frac{b}{b + n} \bigcirc + \frac{n}{b + n} \stackrel{\sum y_i}{n}$$

know to compute... # of prior obs.

$$P(\theta \mid y) \propto P(\theta)P(y \mid \theta) = \left\{ \theta^{\alpha - 1} e^{-b\theta} \right\} \times \left\{ \theta^{\sum y} e^{-n\theta} \right\} \times C$$

$$= \theta^{\alpha + \sum y; -1} e^{-(b+n)\theta} \times C$$



**Fig. 3.4.** Beta posterior distributions under two different sample sizes and two different prior distributions. Look across a row to see the effect of the prior distribution, and down a column to see the effect of the sample size.

#### 1.3 Normal Model

#### **1.3.1** unknown $\mu$

Likelihood: 
$$p(y|\mu\;(,\sigma))=rac{1}{\sqrt{2\pi}\sigma}e^{-rac{1}{2\sigma^2}\;\sum(y-\mu)^2}\;where\;\;y=y_1,\ldots y_n$$
  $y\mid \mu,\sigma^2\sim N(\mu,\sigma^2)$  known

Prior: 
$$p( heta) \propto exp[-rac{1}{2 au_0^2}(\mu-\mu_0)^2]$$
  $\mu \sim N(\underbrace{\mu_0, au_0^2}_{ extsf{known}})$ 

### **1.3.2** unknown $\sigma^2$

Likelihood 
$$y \mid \mu, \sigma^2 \sim N(\mu, \sigma^2) \propto \left(\frac{1}{6^2}\right) \exp\left(-\frac{1}{248}\Sigma(y_i - \mu)^2\right)$$
 Prior  $\sigma^2 \sim \chi^{-2}(\nu_0, \sigma_0^2)$  Posterior  $\sigma^2 \mid y, \mu \sim \chi^{-2}(\nu_n, \sigma_n^2)$   $\nu_n = \nu_0 + n$   $\sigma_n^2 = \frac{\nu_0 \sigma_0^2 + ns(y)}{\nu_0 + n}$   $s(y) = \frac{1}{n} \sum_{i=1}^n (y_i - \mu)^2$ 

# 2. Two Parameter Conjugacy

**2.1 Normal Model : unknown**  $\mu$ ,  $\sigma^2$ 

- Conditional prior  $p(\mu,\sigma^2)=p(\sigma^2)p(\mu|\sigma^2)$ 
  - 1) Uninformative prior
  - 2) Conjugate prior
- Posterior
  - 1) Joint posterior
  - 2) Conditional posterior
  - 3) Marginal posterior
  - 4) Posterior Predictive

# 2.2 Normal Model: semi-conjugacy

- Independent prior
- Gibbs sampler for posterior draws