

Adidas Sales Report 2020-2021

899.90M

Total Sales

332.13M

Operating Profit

2M

Units Sold

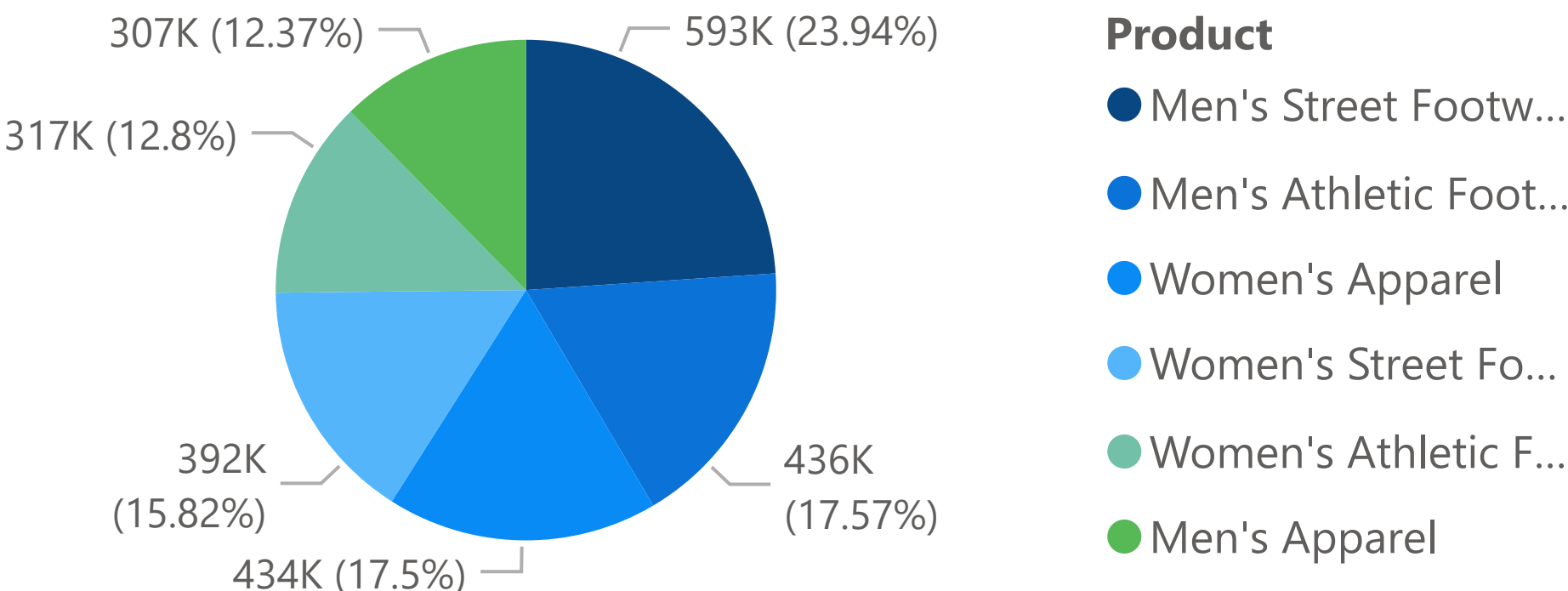
Operating Profit trended up, resulting in a 25.65% increase between January 2020 and December 2020.

Operating Profit started trending up on April 2020, rising by 14.63% (4,030,964.72) in 8 months.

Operating Profit jumped from 27,559,237.31 to 31,590,202.03 during its steepest incline between April 2020 and December 2020.

Men's Street Footwear accounted for 23.94% of Units Sold.

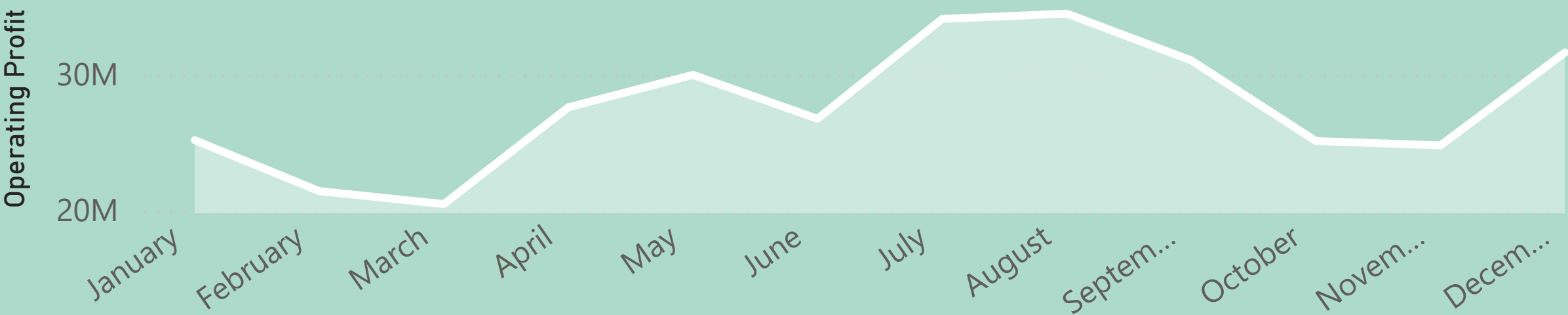
Units Sold by Product



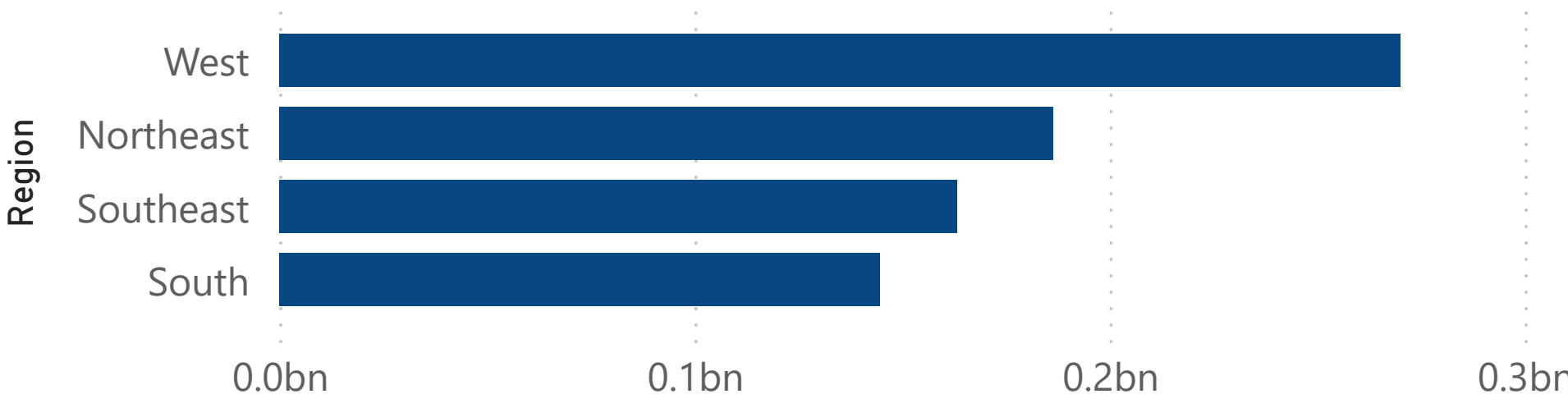
Region, State...

- ☐ Midw...
- ☐ North...
- ☐ South
- ☐ South...
- ☐ West

Operating Profit by Month



Total Sales by Region

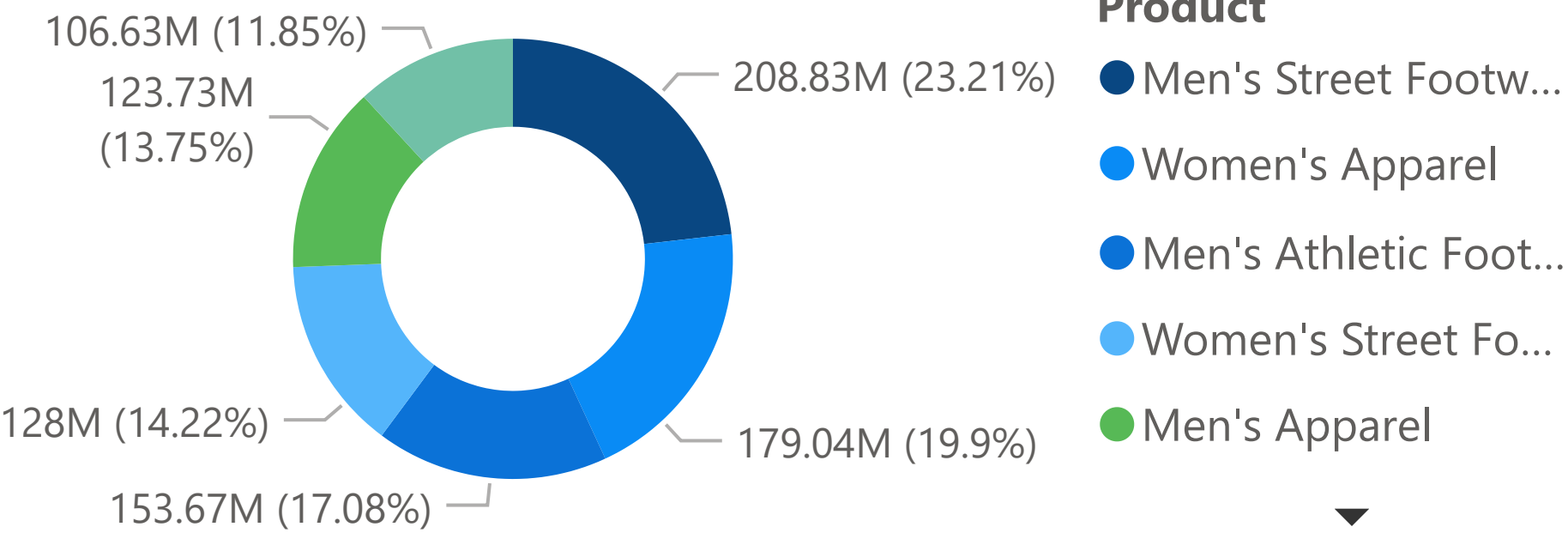


Year, Quarte...

- ☐ 2020
- ☐ 2021

Product	Units Sold	Total Sales	Operating Profit	Region	Sales Method
Men's Street Footwear	65500	33,760,000.00	13,372,750.00	Northeast	In-store
Women's Apparel	51271	16,812,695.00	9,279,642.22	South	Outlet
Women's Apparel	41525	23,417,500.00	9,158,250.00	Northeast	In-store
Men's Street Footwear	42130	22,066,000.00	8,557,575.00	West	In-store
Men's Street Footwear	56055	19,346,750.00	8,176,805.70	Southeast	Online
Men's Street Footwear	58820	21,733,794.00	7,528,967.47	West	Outlet
Total	2478861	899,902,125.00	332,134,761.45		

Total Sales by Product



Sales Method

- ☐ In-store
- ☐ Online
- ☐ Outlet