TikTok Monthly Report



Channel Name

by Kostas Tziortzis

Report Date: 2024-07-29

Contents

Summary of Summed Metrics Total Video views Total Reached audience **Total Profile views Total Likes Total Shares Total Comments** Total Net growth **Total New followers Total Lost followers** Video views per \$ Reached audience per \$ Profile views per \$ Likes per \$ Shares per \$ Comments per \$ Net growth per \$ New followers per \$ Lost followers per \$

Summary of Summed Metrics

April: Video views: 81853.00, Reached audience: 71060.00, Profile views: 344.00, Likes: 876.00,

Shares: 60.00, Comments: 9.00, Product link clicks: 0.00, Product link complete payment: 0.00,

Product link GMV: 0.00, App download link clicks: 0.00, Net growth: 538.00, New followers: 552.00,

Lost followers: 14.00

May: Video views: 16807.00, Reached audience: 13750.00, Profile views: 88.00, Likes: 259.00,

Shares: 6.00, Comments: 0.00, Product link clicks: 0.00, Product link complete payment: 0.00,

Product link GMV: 0.00, App download link clicks: 0.00, Net growth: 103.00, New followers: 124.00,

Lost followers: 21.00

June: Video views: 54907.00, Reached audience: 53830.00, Profile views: 113.00, Likes: 471.00,

Shares: 5.00, Comments: 0.00, Product link clicks: 0.00, Product link complete payment: 0.00,

Product link GMV: 0.00, App download link clicks: 0.00, Net growth: 7.00, New followers: 19.00, Lost

followers: 12.00

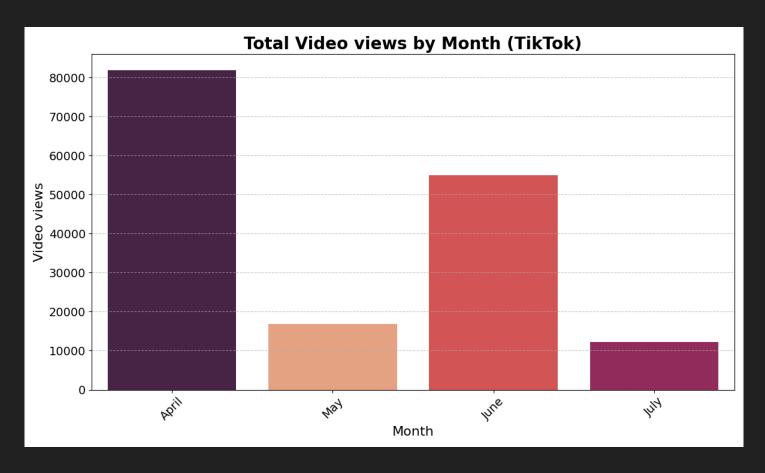
July: Video views: 12288.00, Reached audience: 11648.00, Profile views: 48.00, Likes: 275.00,

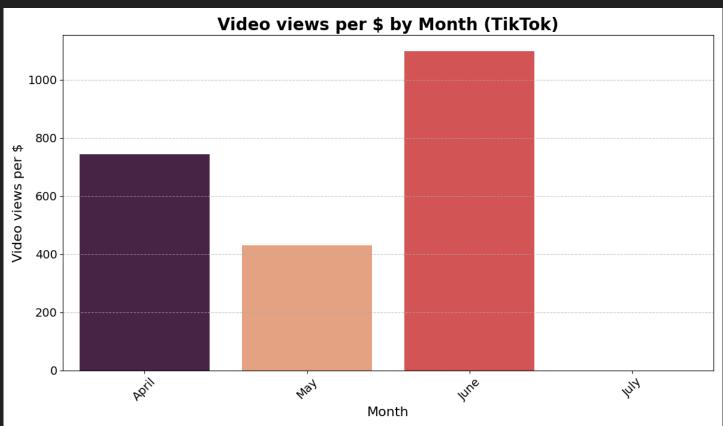
Shares: 3.00, Comments: 2.00, Product link clicks: 0.00, Product link complete payment: 0.00,

Product link GMV: 0.00, App download link clicks: 0.00, Net growth: 7.00, New followers: 13.00, Lost

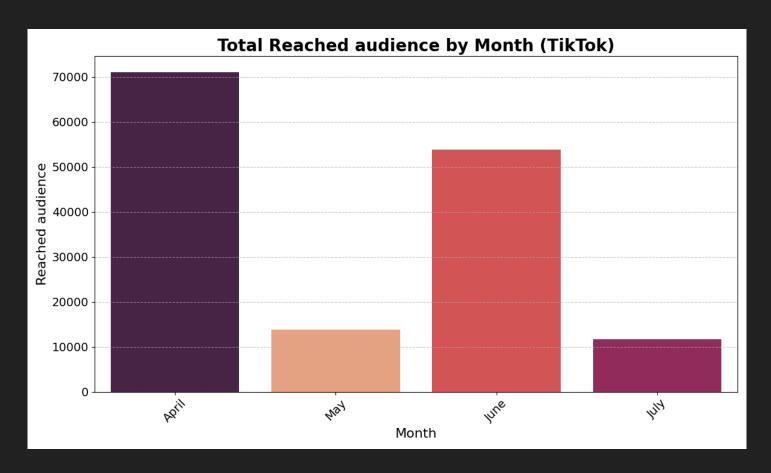
followers: 6.00

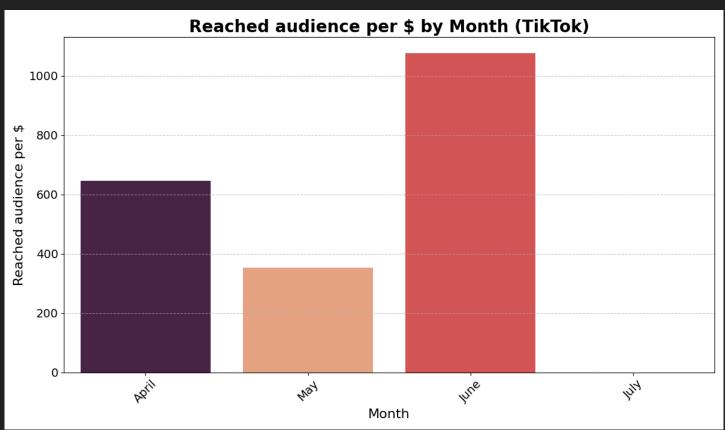
Total Video views



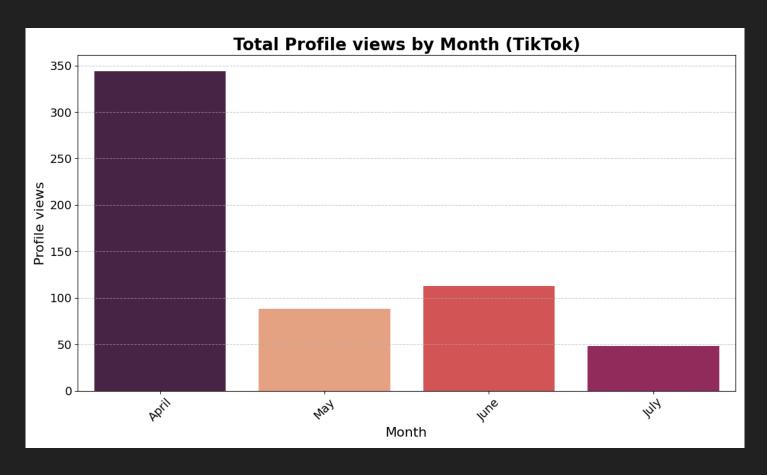


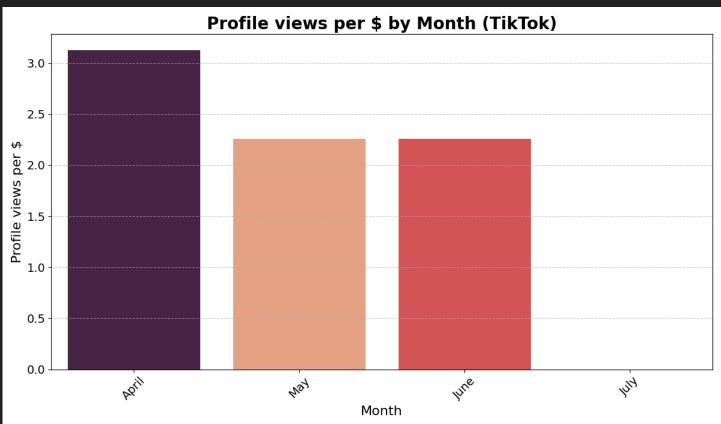
Total Reached audience



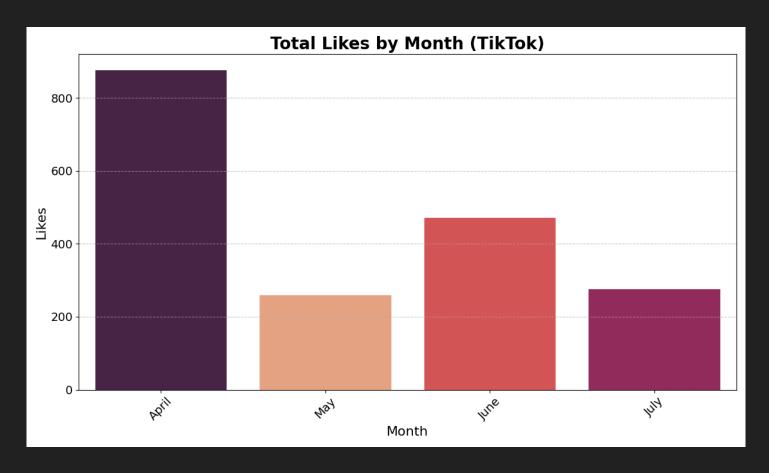


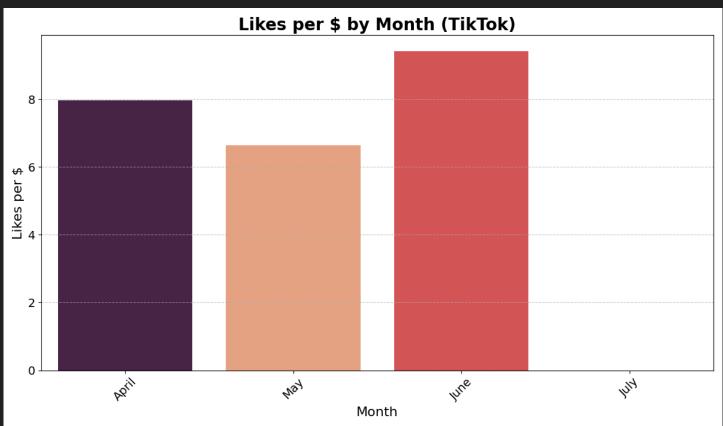
Total Profile views



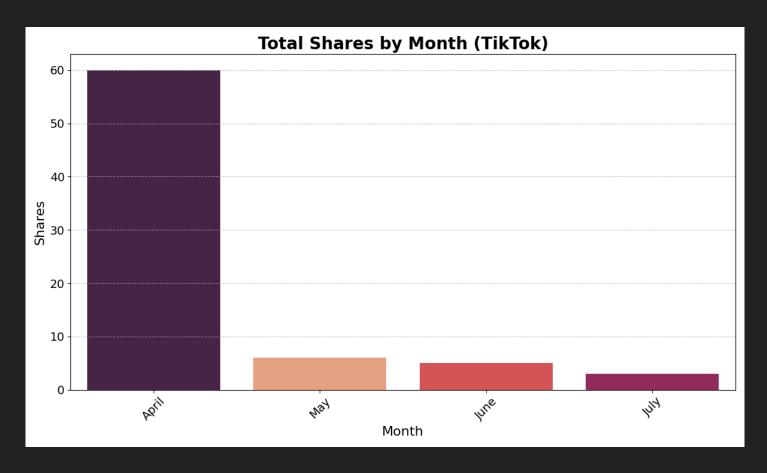


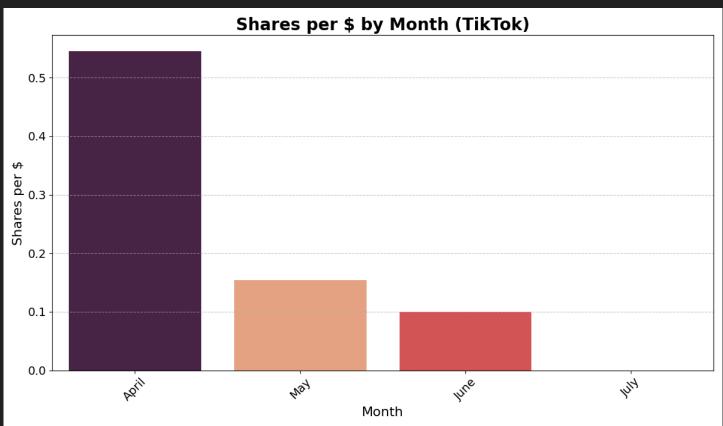
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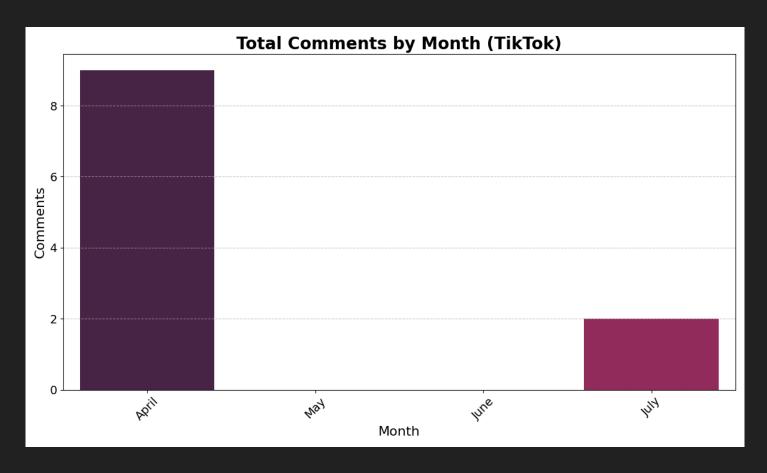


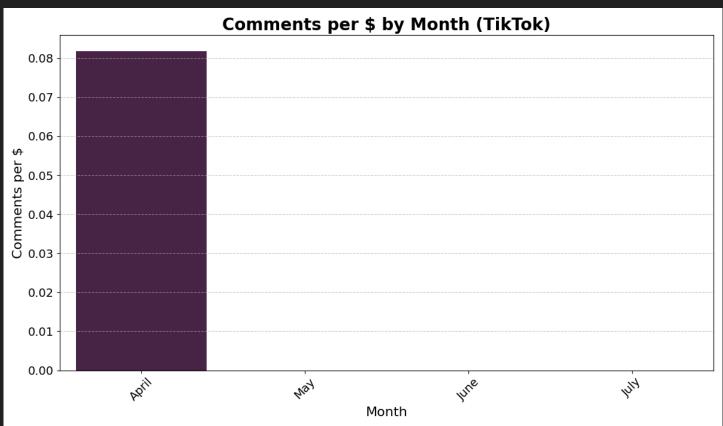
Total Shares



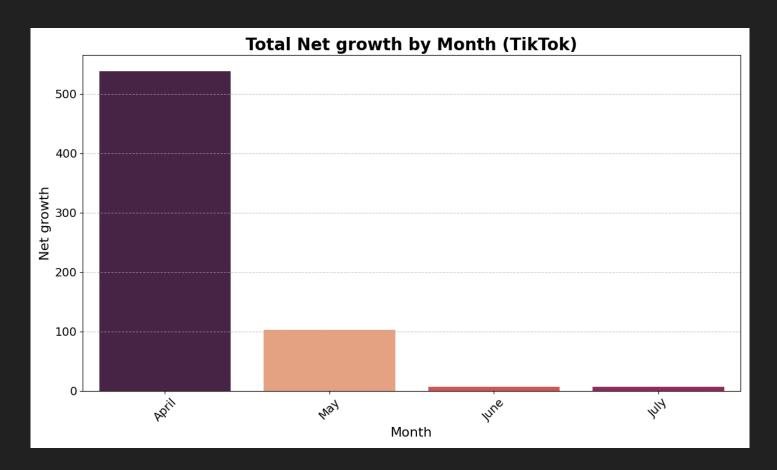


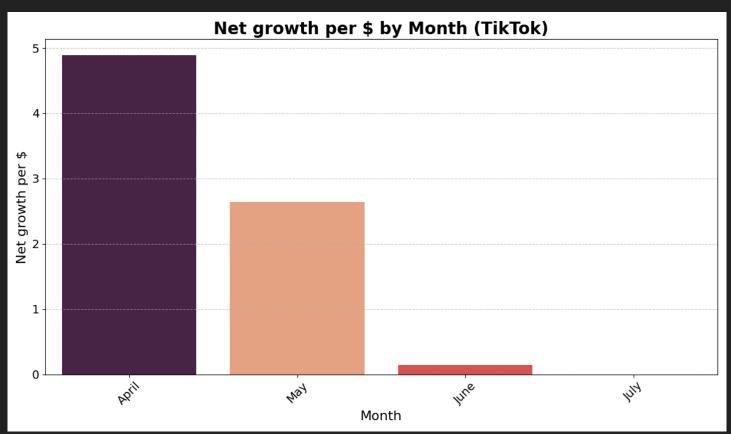
Total Comments



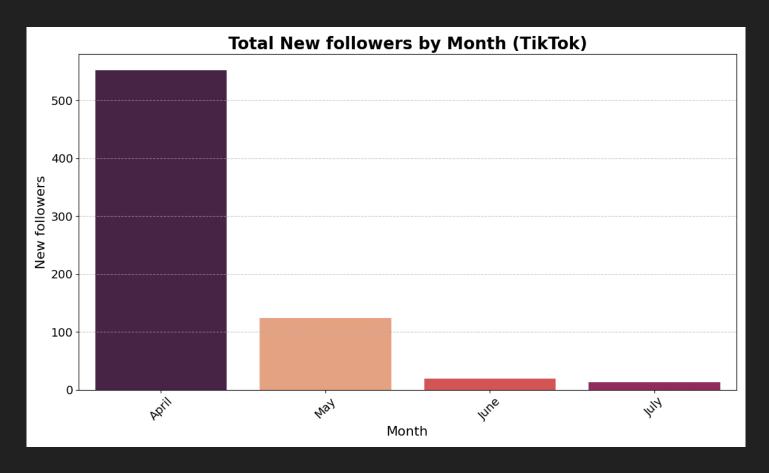


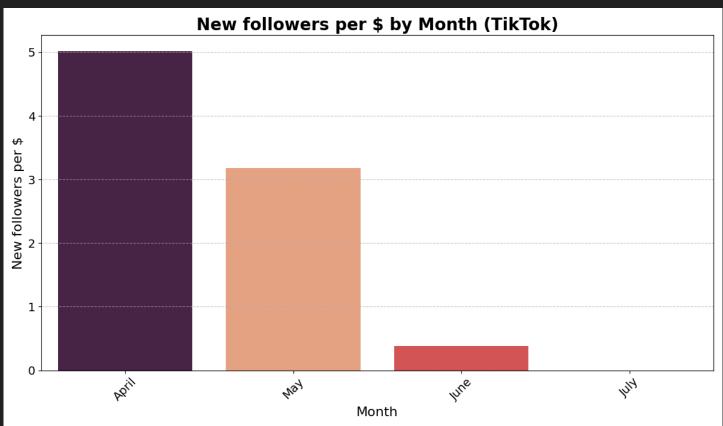
Total Net growth





Total New followers





Total Lost followers



