Objective

1.1 To enhance social integration among UTD students by connecting them with clubs and events via a dedicated app.

1.2 To transform UTD's "commuter school" reputation by fostering a vibrant campus community.

Features

2.1 User Registration

2.1.1 Open for individual students and club representatives.

2.1.2 Options to join as a club member or as an individual without affiliations.

2.2 Interest Profiling

2.2.1 Users provide their interests to tailor event recommendations.

2.3 Event Discovery

2.3.1 A personalized "For You" landing page displaying current and popular events.

2.3.2 Club-specific pages showcasing respective events to enhance club visibility.

2.4 Account Customization

2.4.1 Customizable profiles including major, year, interests, and social media links.

2.5 Communication

2.5.1 Direct messaging between students and club organizers for event inquiries.

2.6 Event Tagging

2.6.1 Use of tags for easy event discovery based on time, location, and other preferences.

2.7 Campus Map Integration

2.7.1 Interactive UTD map featuring event locations, club meeting spots, and key campus facilities.

2.7.2 Real-time updates and navigational assistance to event venues within the campus.

Benefits

3.1 A centralized platform for all student organization activities, casual meet-ups, and large social events.

3.2 Facilitates student engagement, especially during free time, by providing an accessible guide to campus events.

3.3 Promotes new campus facilities, like the esports arena, by highlighting associated events.

3.4 Enhances navigational ease and spatial awareness on campus with an integrated map feature.

Target Audience

4.1 Primarily UTD students and faculty for enhancing campus life and community engagement.