

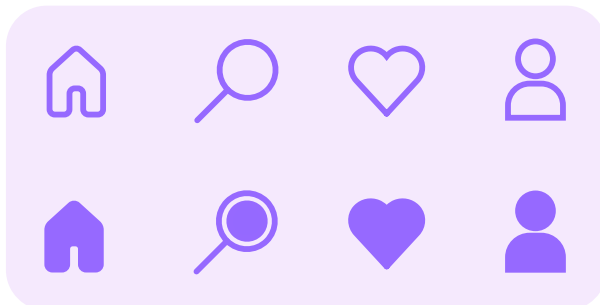
# Symptom Tracker App

## Website Mockup

**The Brief:** In class we were assigned to design for 99 Designs Project. For mine I decided to brand the “Symptom Tracker” App.

**Brand Goals:** The purpose of the App is to help people who are sick seek help and treatment. Because of this, the Brand needs to be calming and feel like a safe environment. Making the Mascot “Tracker” the Cat makes the user feel comforted. As well as the calming purple color theme provides a soothing experience.

Icons



Mascot “Tracker”

