



Minutes of project meeting Sunny Socks

Subject:	Design 2 showcase	
Date:	20/09/2024	Time: 12:30
Place:	NHL Stenden Emmen Room 1.019	
Chairman:	Alexandros	Minutes secretary: Kyan
Present:	Alexandros Arad Arvid Flavius Peter Kyan Vika	
Absent:	Marcell	

Information

- Favorite pages: Alex, Peter, Kyan
- General Improvements: Make elements spaced out, give them breathing room. Designs need to show human emotion, more faces not just feet, someone the customer can relate to. No socks flying around
- Alex's design
 - Interesting widget layout
 - make it a single color, unify color palette
 - less clumpy footer
- Flavius design
 - communicate on the landing page the relationship between humans and socks, move history in the background font too big, think about mobile layout
 - highlight essential quality of the products (good)
 - good testimonials
 - make it less clunky, more spaced out
- Kyan's design
 - good simplicity, not complicated
 - needs more faces
 - objects are too large
 - add product showcase on the landing page



- Peter's design
 - space out the shop more
 - change the promocode offer into a popup when the user first enters the page
 - maybe more colors
 - footer too big, make it spaced out
 - improve christmas page
- Viktoria's design
 - needs less text, especially on the landing page, use short sentences and pictures
 - landing page needs to quickly explain what the company is about
 - Good, rounded corners, nature doesn't have curves
- Arad's design
 - a bit clunky, make elements smaller, give more breathing room
 - It is very direct - that's good
 - needs less text
 - too many colors
 - improve the Christmas section - could be a popup widget
- Kyan will provide Arvid with favicon designs. (This was discussed right after the meeting)

Decisions

- Starting design phase 3
- Arvid will provide the team with more resources
- Kyan will provide Arvid with the designs for the favicons

Action points

What?	Who?	When?
Design the final iteration of the website (Design phase 3)	Arad, Alex, Flavius, Peter, Viktoria, Kyan	In week 39 (23 to 27 September)
Providing more product resources (Reviews, text for the website)	Arvid	In week 38 (16 to 22 September)
Kyan will provide Arvid the design for the favicon	Kyan	In week 38 (16 to 22 September)

Next meeting

- Date: 27/09/2024
- Place: NHL Stenden Emmen 1.019
- Time: 13:00