4.462566e+07

2022.000000

133.000000

```
In [14]: import pandas as pd
In [15]: data=pd.read_csv("/home/placement/Downloads/customer_details.csv")
In [16]: data1=pd.read_csv("/home/placement/Downloads/basket_details.csv")
In [17]: data.describe()
Out[17]:
                   customer_id customer_age
                                                 tenure
                                           20000.000000
                               20000.000000
            count 2.000000e+04
            mean 1.760040e+07
                                 262.222550
                                              44.396800
                  8.679505e+06
                                 604.321589
                                              31.998376
              std
                                               4.000000
             min
                  2.093000e+03
                                 -34.000000
                  1.188115e+07
                                  29.000000
                                              21.000000
             25%
             50% 1.560912e+07
                                  38.000000
                                              35.000000
                  2.228484e+07
                                 123.000000
                                              60.000000
```

In [18]: data1.describe()

Out[18]:

	customer_id	product_id	basket_count
count	1.500000e+04	1.500000e+04	15000.000000
mean	1.808567e+07	3.269771e+07	2.153733
std	1.233000e+07	1.629455e+07	0.517929
min	4.784000e+03	4.939000e+04	2.000000
25%	8.659327e+06	3.137412e+07	2.000000
50%	1.520775e+07	3.694759e+07	2.000000
75%	2.663904e+07	4.502408e+07	2.000000
max	4.460824e+07	5.579097e+07	10.000000

In [19]: data.tail()

Out[19]:

	customer_id	sex	customer_age	tenure
19995	12557307	Male	41.0	52
19996	12595961	Male	29.0	52
19997	12520991	Male	35.0	52
19998	12612719	Male	39.0	52
19999	12572063	Male	28.0	52

In [20]: data1.groupby(['customer\_id']).count()

Out[20]:

	product_id	basket_date	basket_count
customer_id			
4784	1	1	1
8314	2	2	2
8857	1	1	1
9273	1	1	1
11172	1	1	1
44460516	1	1	1
44461180	1	1	1
44473609	1	1	1
44486815	1	1	1
44608245	1	1	1

13871 rows × 3 columns

sex customer\_age tenure

In [21]: data.groupby(['customer\_id']).count()

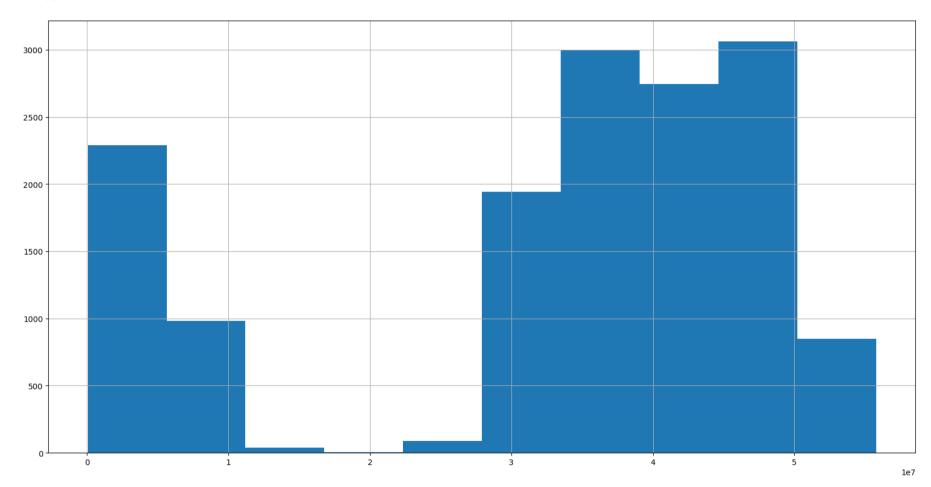
Out[21]:

customer_id			
2093	1	1	1
12817	1	1	1
14309	1	1	1
15155	1	1	1
23205	1	1	1
44392831	1	1	1
44401175	1	1	1
44431821	1	1	1
44621778	1	1	1
44625658	1	1	1

20000 rows × 3 columns

In [23]: data1['product\_id'].hist(figsize=(20,10))

Out[23]: <Axes: >



In [24]: test=pd.merge(data,data1,on ='customer\_id')

In [25]: test

Out[25]:

	customer_id	sex	customer_age	tenure	product_id	basket_date	basket_count
0	9500953	Male	55.0	96	3446783	2019-06-10	3
1	851739	Male	40.0	129	32920704	2019-06-19	2
2	9654043	Male	37.0	95	51307669	2019-06-08	2
3	4912369	Male	36.0	114	33923115	2019-05-20	2
4	9875271	Male	34.0	92	31586037	2019-06-06	2
67	13278573	Male	28.0	47	4488682	2019-05-26	2
68	12901520	Female	40.0	50	38610580	2019-05-28	3
69	12737235	Male	39.0	51	32933848	2019-05-21	2
70	12737235	Male	39.0	51	46373374	2019-05-21	3
71	12574807	Male	33.0	52	32056122	2019-05-25	2

72 rows × 7 columns

In [26]: test.head()

Out[26]:

	customer_id	sex	customer_age	tenure	product_id	basket_date	basket_count
0	9500953	Male	55.0	96	3446783	2019-06-10	3
1	851739	Male	40.0	129	32920704	2019-06-19	2
2	9654043	Male	37.0	95	51307669	2019-06-08	2
3	4912369	Male	36.0	114	33923115	2019-05-20	2
4	9875271	Male	34.0	92	31586037	2019-06-06	2

```
In [27]:
          test.describe()
Out[27]:
                  customer_id customer_age
                                             tenure
                                                      product id basket count
           count 7.200000e+01
                                           72.000000 7.200000e+01
                                 72.000000
                                                                   72.000000
           mean 1.554364e+07
                                 68.458333
                                           56.180556 3.140376e+07
                                                                    2.152778
             std 9.961282e+06
                                234.574289
                                           38.948621 1.616160e+07
                                                                    0.362298
                 3.809750e+05
                                 5.000000
                                            4.000000
                                                    8.287500e+04
                                                                    2.000000
             min
                                           24.750000 2.980404e+07
            25% 1.026443e+07
                                 29.000000
                                                                    2.000000
            50% 1.352736e+07
                                 35.500000
                                           45.500000
                                                    3.498005e+07
                                                                    2.000000
            75% 2.037478e+07
                                 43.000000
                                           83.750000
                                                    4.359420e+07
                                                                    2.000000
            max 4.328080e+07
                               2022.000000
                                          130.000000 5.130767e+07
                                                                    3.000000
          test.customer id.unique()
In [28]:
Out[28]: array([ 9500953,
                                                                9875271, 11737579,
                                851739,
                                          9654043,
                                                     4912369,
                  10619833,
                               4193819,
                                          4897641,
                                                     4643359,
                                                                  380975, 11623549,
                  11724853, 12410433, 10394153,
                                                      537173, 11440499, 10439331,
                  10629563,
                              4257099, 11346069,
                                                     8508353,
                                                                9700145, 10814041,
                   9804585.
                               4238087, 11665521,
                                                     1030589, 11072047, 43280797,
                  41790413, 39814593, 36623391, 34677755, 29144255, 27081691,
                  25055107, 25567283, 23179191, 22524187, 21765975, 21142247,
                  20789769, 20236456, 20174063, 17909829, 18256077, 17830393,
                  16944627, 16398473, 16029475, 15436141, 15570891, 15192667,
                  15067633, 14966315, 15141119, 14248059, 14053193, 13776147,
```

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13278573, 12901520, 12737235, 12574807])

```
In [30]: data1.head()
Out[30]:
                                  basket date basket count
              customer_id
                        product id
                42366585
                          41475073
                                   2019-06-19
           0
                                                       2
                                                       2
                35956841
                         43279538
                                   2019-06-19
           1
                         31715598
                                   2019-06-19
                26139578
                                                       3
           2
                 3262253
                                                       2
           3
                          47880260
                                   2019-06-19
                20056678
                          44747002
                                   2019-06-19
                                                       2
In [33]: data1.groupby(['product_id'])['basket_count'].sum().sort_values(ascending=False)#decending order
Out[33]: product_id
          43524799
                       69
          31516269
                       59
          39833031
                       50
          46130148
                       36
          34913531
                       28
                        . .
                        2
          34003520
          34003697
                         2
          34004660
                         2
          34013459
                         2
          55790974
          Name: basket_count, Length: 13161, dtype: int64
```

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```
In [34]: data1.groupby(['product id'])['basket count'].sum().sort values(ascending=True)#ascending order
Out[34]: product_id
         49390
                      2
                      2
         42094163
         42102274
                      2
         42110403
                      2
                      2
         42110580
         34913531
                     28
         46130148
                     36
         39833031
                     50
         31516269
                     59
         43524799
                     69
         Name: basket_count, Length: 13161, dtype: int64
```

	customer_id	sex	tenure	product_id	basket_date	basket_count
customer_age						
51.0	3	3	3	3	3	3
55.0	1	1	1	1	1	1
57.0	2	2	2	2	2	2
61.0	1	1	1	1	1	1
67.0	2	2	2	2	2	2
123.0	4	4	4	4	4	4
2022.0	1	1	1	1	1	1

In [ ]:

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